

**“A STUDY ON EVALUATION OF FINANCIAL PERFORMANCE OF POWERPOINT  
BAG INDUSTRY.”**

**BY**

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**4LV17MBA50**



**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELGAUM**

**In partial fulfilment of the requirements for the award of the degree of  
MASTER OF BUSINESS ADMINISTRATION**

**Under the guidance of**

**INTERNAL GUIDE**

**Dr. Claret Mendonca,  
Associate Professor  
AIET, Mijar.**

**EXTERNAL GUIDE**

**Ms. Deepashree  
Finance Manager  
PowerPoint Bag  
Industry, Karkala.**



**DEPARTMENT OF BUSINESS ADMINISTRATION**

**ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY**

**Shobhavana campus, Mijar, Moodbidri**

**April-2019**

**TO WHOMSOEVER IT MAY CONCERN**

This is to certify that Sushmitha Kotian pursuing her MBA from Alvas institute of Engineering & Technology, Mijar bearing Reg. No. 4LV17MBA50 has completed her project work entitled "A STUDY ON EVALUATION OF FINANCIAL PERFORMANCE OF POWER POINT BAG INDUSTRIES, KARKALA" in our organisation as partial fulfilment of Master Degree from 3-Jan-2019 to 16- Feb-2019.

She has shown interest in learning and her conduct and character was good.  
We wish good luck in her future endeavours.

For POWER POINT BAG INDUSTRIES

Mahaveer Hegde  
Managing Director.





## ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

A Unit of Alva's Education Foundation (R)

( Affiliated to Visvesvaraya Technological University, Belagavi

Approved by AICTE, New Delhi & Recognised by Government of Karnataka )

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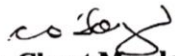
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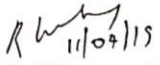
Date: 9<sup>th</sup> April 2019

### Certificate

This is to certify that **Ms. SUSHMITHA KOTIAN** bearing **USN 4LV17MBA50** is a bonafide student of Master of Business Administration course of the Institute (2017-19) affiliated to Visvesvaraya Technological University, Belagavi.

The project titled "**A STUDY ON EVALUATION OF FINANCIAL PERFORMANCE OF POWERPOINT BAG INDUSTRY, KARKALA**" is prepared by her under the guidance of **Dr. Claret Mendonca**, Associate Professor, Department of Business Administration, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration by Visvesvaraya Technological University, Belagavi, Karnataka.

  
**Dr. Claret Mendonca**  
Internal Guide

  
**Dr. R. Wranton Perez**  
HOD, MBA

  
**Dr. Peter Fernandes**  
Principal

## **EXECUTIVE SUMMARY**

This report describes the 6 Week mandatory internship conducted by the student at Power Point Bag Industry Karkala. The aim of the study is to study an organisation, its structure, departments and its functions. The purpose of the internship is to get the opportunity to connect the theory taught in classrooms to the practical working in a real organisation.

Present scenario of the modern technological world. Industries are updating with the tremendous speed. The usage of materials in the industry and utilization, management of the resources are mainly the biggest task in the industry where in the manufacturing sector industry it is the biggest problem of handling of materials in the companies as well as distribution of that goods by competing with other companies in the industrial sector is one of the main hurdle for all the companies.

We assure that quality is the hallmark of our bags. We can tag ourselves as trustworthy manufacturer and exporter for wide variety of bags. These bags are available in different sizes and stylish designs which meets the latest fashion trends. We produce various kinds of bags such as Trolley bags, School bags, College bags, Travel bags, File bags, Laptop bags etc. which are available in different attractive colours.

Our bags are available in all branches of Power Point Bag House as well as Power point Battery Industries and various whole sale dealers. We have our branches all over Karnataka at Hebri, Udupi, Karkala, Moodbidri, Puttur, Mangalore and Dharwad. We provide the best quality and equipment allowing us to give our customers the best service possible.

From the business perspective exclusive, an exclusive study was done on the ownership pattern, achievements and awards of the company, future growth and prospects. Moreover. A thorough SWOT analysis was conducted to highlight strategical strength, weakness, opportunities and threats. A financial analysis was conducted to determine the liquidity ratio.

More important my view of the company is that it is positioned strongly, departments are well managed and employee working condition are good.