

A study on
“Employee Welfare Measures with reference to Mandovi Motors”

Submitted by
SIMONA MASCARENHAS
4LV17MBA45

Submitted to



VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELGAUM

In partial fulfilment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

EXTERNAL GUIDE

Mr. Rajesh Bhat

HR Manager

Mandovi Motors Pvt Ltd

Mangalore,

INTERNAL GUIDE

Mr. Johnson Fernandes

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ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY

Shobhavana Campus, Mijar, Moodbidri, Mangalore Taluk, D.k -574225

APRIL 2019



MANDOVI MOTORS PRIVATE LIMITED

(AUTHORISED DEALER FOR MARUTI SUZUKI VEHICLES)

Arvind Building, Balmatta Road, Hampankatta, Mangalore - 575 001

Ph.: Sales: 0824-2410128, Fax: 0824-2422877, Mob.: 9960180128

Website: www.mandovimotors.in Email: sales@mandovi.net

GST NO: 29AACCM4309H1ZI PAN: AACCM4309H CIN: U34300KA1999PTC024799

MARUTI SUZUKI

Way of Life!

REF: MANG/HRD/3013/2018-19

DATE: 27/02/2019

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Ms. SIMONA MASCARENHAS**, student of MBA, USN-4LV17MBA45, Department of Business Administration, Alva's Institute of Engineering and Technology, Mijar, Moodbidri. She completed her Internship towards the partial fulfillment of the requirements for the course of Master of Business Administration (MBA) in our organization.

She has worked as an Intern from 03rd January 2019 to 16th February 2019 and submitted report on "Employee Welfare with Reference to Mandovi Motors Pvt Ltd" Mangalore.

Her conducts and character was Good during the period of internship.

This certificate is issued on request of the student as support document to be furnish along with project report.

we wish her good luck


RAJESH BHAT M
MANAGER HR



ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

A Unit of Alva's Education Foundation (R)

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Date: 10th April 2019

Certificate

This is to certify that Ms. **SIMONA MASCARENHAS** bearing USN **4LV17MBA45** is a bonafide student of Master of Business Administration course of the Institute (2017-19) affiliated to Visvesvaraya Technological University, Belagavi.

The project titled "**A STUDY ON EMPLOYEE WELFARE MEASURES WITH REFERANCE TO MANDОВI MOTORS PVT LTD**" is prepared by her under the guidance of **Prof. Johnson Fernandes**, Assistant Professor, Department of Business Administration, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration by Visvesvaraya Technological University, Belagavi, Karnataka.

Prof. Johnson Fernandes
Internal Guide

Dr. R. Wranton Perez
HOD, MBA

Dr. Peter Fernandes
Principal
PRINCIPAL

Alva's Institute of Engg. & Technology,
Mijar, MOODBIDRI - 574 225, D.K

EXECUTIVE SUMMARY

The aim of study is to provide a frame work for more detailed understanding of human resource management in the organization. This project also deals with the marketing and financial management of the firm. As this is an automobile dealer, it has to face several competitions in this competitive world.

From the business perspective, a general study was made on the achievements and awards of the company, future growth and prospects; SWOT analysis was conducted to highlight the strength, weakness, opportunities and threats. Conducting the survey and doing the interpretation, findings giving the suggestions and concluding the study.

This report describes the 6 week mandatory internship conducted by the student Mandovi motors PVT Ltd, Mangalore. The aim of the project was to study an organization, its structure, departments and its functions. The internship provided the opportunity to connect the theory taught in classrooms to the practical working in real organization.

The main agenda of my project was to study the employee welfare measures of the employees in the organization. Mandovi motors so far has got the best employee welfare measures so that this has showed its effects on the result which they get from the employees work. The employees in Mandovi motors are satisfied. As it is a good sign for the company that there is less number of employee turnover and sales have gone up productivity has increased. This brings wealth and goodwill to the organization.