

**PROJECT REPORT ON**  
**“COST BENEFIT ANALYSIS AT SOLARA ACTIVE PHARMA SCIENCES**  
**LIMITED, MANGALORE”**

by

**Ms. Shreya**

**USN: 4AL17MBA37**

Submitted to



**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELGAUM**

In partial fulfilment of the requirements for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Dr. Claret Mendonca**

**Associate Professor**

**MBA Department,**

**AIET, Mijar.**

**EXTERNAL GUIDE**

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**DEPARTMENT OF BUNESINESS ADMINISTRATION**

**ALVA'S INSTITUTE OF ENGINEERNING AND TECHNOLOGY**



**SOLARA**  
Active Pharma Sciences

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Date: 16<sup>th</sup> February 2019

## **TO WHOMSOEVER IT MAY CONCERN**

This is to certify that **Miss. Shreya** pursuing her MBA from Alvas Institute of Engineering & Technology, Mijar bearing Reg. No. **4AL17MBA37** has completed her Project Work entitled **"COST BENEFIT ANALYSIS AT SOLARA ACTIVE PHARMA SCIENCES LIMITED, MANGALORE"** in our organisation as partial fulfilment of Master Degree from 03.01.2019 to 16.02.2019.

She has shown interest in learning and her conduct and character was good.

We wish good luck in her future endeavours.

**For SOLARA ACTIVE PHARMA SCIENCES LIMITED**

**Manoja.P**  
**Manager- Accounts**



Solara Active Pharma Sciences Limited - CIN : U24230MH2017PLC291636

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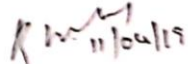
11<sup>th</sup> April 2019

### Certificate

This is to certify that **Ms. SHREYA** bearing **USN 4AL17MBA37** is a bonafide student of Master of Business Administration program (2017-19) of the Institute affiliated to Visvesvaraya Technological University, Belagavi.

The project report titled "**A STUDY ON COST BENEFIT ANALYSIS AT SOLARA ACTIVE PHARMA SCIENCES LTD, MANGALORE**" is prepared by her under the guidance of **Dr. Claret Mendonca**, Associate Professor, Department of Business Administration, in partial fulfilment of the requirements for the award of the degree of Master of Business Administration by Visvesvaraya Technological University, Belagavi, Karnataka.

  
**Dr. Claret Mendonca**  
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## **EXECUTIVE SUMMARY**

This report is about Cost Benefit Analysis of Solara Active Pharma Sciences Limited a pharmaceutical organization situated in Mangalore. It studies how cost analysis is actually conducted in an organization and the importance of cost benefit analysis. The purpose of this study is to understand the various types of cost and expenses incurred in Solara Active Pharma Sciences Limited and to analyze and forecast the cost sheet statement.

A cost benefit analysis is a procedure by which organization decisions and choices were assessed. Advantage of a certain circumstances or organization related activity is summed and after that, an expense related to the costs associated with making that action is subtracted. Some expert likewise assembles the model to put a dollar value on elusive items such as the benefits and costs expenses related with living in a specific town and most experts will likewise factor opportunity cost into such equations.

This report includes both primary and secondary data. Primary data was collected through discussion with the employees of the company and secondary data was taken from the company annual report. What's more, the project is regarding with respect to that how the company is controlling their cost, and what are the measures, choices and decisions taken to minimize the cost of company?

This report consists of topic chosen for the study, objectives. It additionally gives the brief introduction about the topic, and the company details like, vision, mission, SWOT analysis, promoters of the company. The report likewise comprises of data analysis and tabulation of data is done using Excel. And findings and suggestions are related to the analysis and finally conclusion for the overall study.

Cost benefit analysis actually gives a detailed view about the investment and the returns. This study has a wide scope which is applicable on all the industries.