

**PROJECT REPORT ON**  
**“PERFORMANCE ANALYSIS OF EQUITY MUTUAL FUNDS: A STUDY**  
**CONDUCTED AT MOTILAL OSWAL SECURITIES LIMITED, UDUPI”**

by

**Ms. Shreya Shetty**

**USN: 4LV17MBA44**

Submitted to



**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELGAUM**

In partial fulfilment of the requirements for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

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**Associate Professor**

**MBA Department,**

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16-02-2019

**CERTIFICATE**

This is to certify that, Ms. SHREYA SHETTY (USN: 4LV17MBA44), student of MBA. At Alva's Institute of Engineering and Technology, Moodbidri, Karnataka – 5741225 has done a project work on **“PERFORMANCE ANALYSIS OF EQUITY MUTUAL FUND”** At premier investments, Udupi franchisee of Motilal Oswal securities ltd, Mumbai from 3<sup>rd</sup> January to 15<sup>th</sup> February 2019.

During this period, her conduct and performance were good.

For Premier investments



Harish B



## ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

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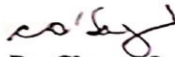
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11<sup>th</sup> April 2019

### Certificate

This is to certify that Ms. SHREYA SHETTY bearing USN 4LV17MBA44 is a bonafide student of Master of Business Administration program (2017-19) of the Institute affiliated to Visvesvaraya Technological University, Belagavi.

The project report titled "A STUDY ON PERFORMANCE ANALYSIS OF EQUITY MUTUAL FUND WITH SPECIAL REFERENCE TO PREMIER INVESTMENTS, UDUPI" is prepared by her under the guidance of Dr. Claret Mendonca, Associate Professor, Department of Business Administration, in partial fulfilment of the requirements for the award of the degree of Master of Business Administration by Visvesvaraya Technological University, Belagavi, Karnataka.

  
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## **Executive summery**

The short-term price movements in the stock market are speculated by using the Technical Analysis. Technical Analysis is based on the historical information of price and volume trade. It is used by analysts to predict the future movements in price based on the price movements of the past. It helps the investor to enter the market at the appropriate time and exit the market at right time. The study has focused on the Technical Analysis of a sample of 10 stocks from NIFTY 50 index. The chart patterns and formations are observed over a period of one year and the frequency of their occurrence is determined to prove the relevance of Technical Analysis.

The main objective of the study was to apply the basic concepts of technical analysis to a sample of 10 stocks from nifty 50 indexes. The study has made use of basic tools like moving average, relative strength index and moving average convergence and divergence to determine the future movements in prices. These tools are used by every technical analyst in the modern day. The study has focused on the historical price patterns and formations are used to prove the relevance of technical analysis. Another objective of the study was to predict the short-term movements in the prices.