

**“A STUDY ON WORKING CAPITAL MANAGEMENT
REFERENCE TO PRAKRUTI PRODUCTS PRIVATE LTD”**



Submitted by

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U.S.N.NO.: 4LV17MBA36

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELGAUM

In the partial fulfilment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

INTERNAL GUIDE

Dr. Nagendra S

Associate Professor

MBA Department

AIET, MIJAR

EXTERNAL GUIDE

Mr. Manoj Nayak

Human Resource Manager

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Ankola



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MIJAR, MOODBIDRI

April -2019

16th February, 2019

CERTIFICATE

This is to certify that **Ms.Ranjita N.Naik(4LV17MBA36)**, MBA student of **Alva's Institute Of Engineering And Technology Mijar,Moodbidri-** has successfully completed her project work on "**A STUDY ON Working Capital Management**" in our Organisation from 3rd Jan 2019 to 16th Feb 2019.

Ms.Ranjita N.Naik richly deserves our appreciation for the sincere efforts. She put in and the keen interest she evinced during her Project training period.

We wish her success in her pursuit of education and for her professional career advancement.



Manoj Nayak
Sr.Manager
Human Resource



- R&D Approved by Department of Scientific & Industrial Research, Govt. of India
- Recipient of Export Excellence Award
- National award recipient for Quality Products



ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

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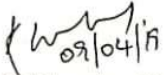
Date: 9th April 2019


Certificate

This is to certify that **Ms. RANJITA NAGARAJ NAIK** bearing **USN 4LV17MBA36** is a bonafide student of Master of Business Administration course of (2017-19) the Institute affiliated to Visveshvaraya Technological University, Belgaum.

The project report on "**A STUDY ON THE WORKING CAPITAL MANAGEMENT WITH REFERENCE TO PRAKRUTI PRODUCTS PVT LTD, ANKOLA**" is prepared by her under the guidance of **Dr.Nagendra S**, Associate Professor, Department of Business Administration, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum, Karnataka.


Dr.Nagendra S
Internal Guide


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EXECUTIVE SUMMARY

The summer project title “A study on Working Capital Management with reference to Prakruti Products Private Ltd” was conducted at the branch of Ankola. It’s Head Office is in Karwar. It’s a great opportunity and good experience for me to complete my project by studying the particular department of the company which has aim of helping to get an on-job training and studying basic functioning of the marketing department present in an organization.

The project consists of 45 days study in an organization. My experience Prakruti Products Private Limited have been a very informative and have provided me with lots of required knowledge of the functioning of manufacturing firm.

The objective of this project was to have an experience about how the financial department in the company is working, what are the functions and to study the basic knowledge of the company. I have visited in the financial department of the company and they have given the basic information about their financial function. The secondary objective is to gain the level of capital and cut the expenditure, increase the level of working capital management and decrease the cost. An intern or trainee in Prakruti Products Private Ltd for the last 45 days, I had a great experience to understand and observe the practical functioning of an organization.