

“ANALYSIS OF MUTUAL FUND AND PORTFOLIO MANAGEMENT OF MUTUAL FUND”

A STUDY CONDUCTED AT TRADE JINI FINANCIAL PVT LTD

Submitted By

Prasanna MS

4AL17MBA25

Submitted To



Visvesvaraya Technological University, Belgaum

In Partial Fulfillment of the Requirements for the Award of the Degree Of

Master of Business Administration

Under The Guidelines Of

Internal Guide

Prof. Yogesh Dixit

Department Of MBA

AIET, Mijar.

External Guide

Mr. Prateek Gupta

Manager, Tradejini

Pvt ltd, Bangalore.

Department Of MBA

Alvas Institute of Engineering and Technology

Mijar

2017-2019

Date: 14th February 2019**TO WHOM SO EVER IT MAY CONCERN**

This is to certify that **Mr. Prasanna MS, Registration No: 4AL17MBA25** has successfully completed his internship successfully on **"Mutual Fund Analysis"** in our Organization from **03rd January 2019 to 15th February 2019** under the guidance of **Mr. Prateek Gupta**.

During the span, we found him punctual and hardworking. His learning powers are good.

Moreover, his analytical skills are brilliant.

So, we take this opportunity to wish him all the success in future endeavours.

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Certificate

This is to certify that **Mr. PRASANNA M S** bearing **USN 4AL17MBA25** is a bonafide student of Master of Business Administration course of the Institute (2017-19) affiliated to Visvesvaraya Technological University, Belagavi.

The project report on “**ANALYSIS OF MUTUAL FUND AND PORTFOLIO MANAGEMENT OF MUTUAL FUND AT TRADEJINI FINANCIAL SERVICES PVT LTD**” is prepared by him under the guidance of **Prof. Yogesh Dixit**, Assistant Professor, Department of Business Administration, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Prof. Yogesh Dixit
Internal Guide

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Executive Summary

The Undertaking Report Title "Analysis Of Mutual Funds And Portfolio Management Of Mutual Funds" Is Submitted To Partial Satisfaction Necessity Of The Honor Of Master Of Business Administration.

The Main Purpose Of The Analysis Is To Dissect The Differs Common Reserve Plans Which Manageable In The Indian Mutual Fund Showcase On The Bases Of Equity Subsidize, Debt Reserve And Hybrid Store. Differs Measurable Apparatuses Are Connected To Decide The Best Reserve For The Predefined Time. It's Through the Light on the Performance of Shared Funds Who Much Return Its Gives with Thought to Chance. It's Give The Fundamental Thought Regarding In Which Finance Investor Through To Put Resources Into Those Territories Then They Can Get Limit Of Return For Their Capital. The Fluctuates Investigative Instruments Are Utilized To Set Up The Task Like Returns, Standard Deviation, Beta, Sharpe's Index, Treynor's Index, Jensen Index Record and Additionally Information Is Gathered since the Reality Sheet of Assets, Communication With Representatives Of Organization And The Site Moneycontrol.Com And From Shifts Diaries.

This Reports Includes 5 Chapters, Chapter 1 Includes The Introduction About The Topic, Industry Profile And Company Profile. Chapter 2 Gives An Insight About Conceptual Background Of The Study And Literature Review Of The Topic. Chapter 3 Explains About The Research Design. Chapter 4 Includes The Analysis Of Data Collected And Interpretation Of The Same And The Last Chapter Includes The Findings Of The Study, The Suggestions And Conclusion.

This Study Is Undertook To Analyses The Varieties Of Mutual Funds Available And Compare Them With Help Of Varies Analytical Tools. Using Statistical Tools Analysis Of Compared To The Debt And Hybrid Mutual Fund Equity Mutual Fund Gave High Return And Also Risk Is High. In Given Information Debt And Hybrid Fund Regular And Consistent Return, In Equity Fund Is More Risk Compared To Debt And Hybrid Fund. If The Who Takes More Risk They Will Enjoy More Return.