

PROJECT REPORT ON
A STUDY ON THE STRATEGIC FINANCIAL ACCOUNTING PRACTICES
WITH REFERENCE TO
M N CHEMICAL PVT.LTD KUMTA

Submitted by

PRAMILA KRISHNA ACHARI

USN: 4LV17MBA30

Submitted to



VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELGAUM

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

INTERNAL GUIDE

Prof. Dr.Nagendra S
Senior assistant professor
MBA Department
AIET, MIJAR

EXTERNAL GUIDE

Mr.Nityanand nayak
Quality assurance manager
Quality control department
Industrial area, Kumta



ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY
MIJAR, MOODBIDRI
APRIL-2019



M N CHEMICALS LIMITED

Manufacturers of Bulk Drugs & Fine Chemicals

An ISO 9001 : 2015 & GMP Certified



Ref. no. : MNCL/09/PS/2018-19

CERTIFICATE

This is to certify that Miss **PRAMILA KRISHNA ACHARI** Reg. No. **4LV17MBA30 MBA IIIrd** semester student of **Alva's Institute of Engineering and Technology Mijar, Moodabidri** has undergone in-plant training in our factory from 03.01.2019 to 16.02.2019. She has prepared project report named **"Study of Strategic Financial Accounting Practices"** with special reference to our company.

We are happy to state that, she has successfully completed her training and she has been sincere and hard working in her endeavor.

We wish her bright future.

For M N Chemicals Limited

Authorized Signatory



Place : Kumta

Date : 16.02.2019



ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

A Unit of Alva's Education Foundation (R)

(Affiliated to Visvesvaraya Technological University, Belagavi

Approved by AICTE, New Delhi & Recognised by Government of Karnataka)

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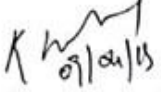
Date: 9th April 2019


Certificate

This is to certify that Ms. PRAMILA KRISHNA ACHARI bearing USN 4LV17MBA30 is a bonafide student of Master of Business Administration course of the Institute (2017-19) affiliated to Visveshvaraya Technological University, Belagavi.

The project report on "A STUDY ON THE STRATEGIC FINANCIAL ACCOUNTING PRACTICES WITH REFERENCE TO M N CHEMICAL PVT LTD., KUMTA" is prepared by her under the guidance of Dr.Nagendra S, Associate Professor, Department of Business Administration, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.


Dr. Nagendra S
Internal Guide


Dr. R. Wranton Perez
HOD, MBA


Dr. Peter Fernandes

Principal
PRINCIPAL

Alva's Institute of Engg. & Technology,
Mijar, MOODBIDRI - 574 225, D.K

EXECUTIVE SUMMARY

M N Chemicals pvt .Ltd .incorporate on 1995 and with an objectives of setting up a bulk drugs and fine chemical manufacturing unit on a small scale. M N Chemicals is a dynamic and progressive company, manufacturing industry segment such as 4th fluid, electrolyte, dialyses, enzymes and pharmaceutical establishment, food beverages and laboratory chemical industries across the country.

The study is undertaken in M N Chemicals pvt. Ltd. It is a major concurrent project where in an attempt has been made to understand the problem of the industry and small research has been undertaken so as to get an insight into the problem of industry and later to possible suggestion.

There was conducted through the annual reports of the company and personal interview with the concerned personnel of the company. The findings were analyzed and interpreted using financial tools such as ratios and comparison and analytical tools like tables, charts. Based on the study some suggestions are made. The company has to improve collection efforts and incorporation of the company.