

A Project study on
**“A STUDY ON FINANCIAL PERFORMANCE ANALYSIS OF SKF ELIXER INDIA
PVT LTD. MOOBBIDRI, KARNATAKA”**

Submitted by
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4LV17MBA25

Submitted to



VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELGAUM

In partial fulfilment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

INTERNAL GUIDE

Dr Nagendra S
Associate Professor
Department of MBA
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EXTERNAL GUIDE

Mr Gururaj Devadiga
Sr. Accountant manager
SKF Elixer India Pvt Ltd
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Department of MBA

ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY

Shobhavana Campus, Mijar, Moodbidri, Mangalore Taluk, D.k -574225

APRIL 2019



CERTIFICATE

This is to certify that

NIRIKSHA R SHETTY

(USN: 4LV17MBA25)

Student of MBA (2nd Year), Alva's Institute of Engineering and Technology,
Moodbidri, has undergone her project work on topic "**A Study on Financial
Analysis**" of SKF elixer India Pvt Ltd. Moodbidri, from 3rd January to 16th
February.

During this period, she worked diligently in a disciplined manner.

We wish her success in her future career.

HR Manager

Manager Account & Finance

SKF ELIXER INDIA PVT. LTD

3-128(3), Bannadka, P.O. Belvai, Mangaluru - 574 213, Karnataka
www.skfelixer.in



ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

A Unit of Alva's Education Foundation (R)

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Approved by AICTE, New Delhi & Recognised by Government of Karnataka)

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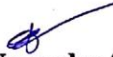
Email : principalalet08@gmail.com, Web:www.alet.org.in

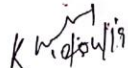
Date: 10th April 2019


Certificate

This is to certify that **Ms. NIRIKSHA R SHETTY** bearing **USN 4LV17MBA25** is a bonafide student of Master of Business Administration course of the Institute (2017-19) affiliated to Visvesvaraya Technological University, Belagavi.

The project report on “A STUDY ON FINANCIAL PERFORMANCE ANALYSIS OF SKF ELIXER INDIA PVT LTD, MOODBIDRI KARNATAKA” is prepared by her under the guidance of **Dr. Nagendra S**, Associate Professor, Department of Business Administration, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.


Dr. Nagendra S
Internal Guide


Dr. R. Wranton Perez
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EXECUTIVE SUMMARY

This project has been carried out at SKF ELIXER INDIA PVT LTD., which is located at Moodbidri, and the project is concerned about the study of the financial performance analysis of SKF Elixer India Pvt Ltd., This report describes the 6- week mandatory internship conducted by the student at SKF Elixer India Pvt. Limited. The aim of the study is to study an organisation, its structure, departments and its functions. The purpose of the internship is to get the opportunity to connect the theory taught in the classrooms to the practical working in real organization.

SKF Elixer India Pvt. Limited is a water purifier company located in Moodbidri. The company has an annual turnover of 50000000. The chairman is Mr. Ramakrishna Achar.

From a business perspective, an extensive study was done on ownership pattern, achievements and awards of the company, future growth and prospectus. A thorough SWOT analysis was conducted to highlight strategically strengths, weakness, opportunity and threats. A financial analysis was conducted to determine the liquidity ratio.

More importantly my view of the company is that it is positioned good, department are well managed and employee working conditions are good. There are amicable relations between the various department make possible for SKF Elixer India Pvt. Limited to optimize its functioning. The staffs are very co-operative and time conscious and cultured. Each staff member is taking active part in the organization and they are working according to the rules and regulations of the company.

The project comprise collection and analysis of data from finance department. The analysis of performance of the company is conducted using a study tool called ratio analysis and trend analysis of SKF Elixer India Pvt Ltd., for past 4 years data accordingly interpretation is given based on the values. Financial performance analysis of the company is done by the voluntarily available in the form of balance sheet. The main finding of the study are that by the ratios we can make out the company's total performance.