

A Project Report on
“A STUDY ON RECRUITMENT AND SELECTION ON NEUSTAR COMPANY”

Submitted by
MEGHANA VENKATESH 4AL17MBA17

Submitted to



VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELGAUM

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

EXTERNAL GUIDE

B ANJALI DEVAIAH

HR manager

NEUSTAR COMPANY

INTERNAL GUIDE

Prof Yogesh Dixit

Assistant Professor

Department of MBA

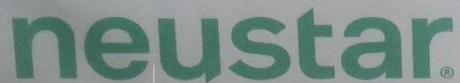


Department of MBA

ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY

Shobhavana Campus, Mijar, Moodbidri, Mangalore Taluk, D.k -574225

APRIL 2019



Neustar Data Infotech (India) Private Limited

(formerly known as MarketShare Infotech (India) Private Limited)

A Neustar Group Company

CIN No. :U72200KA2009PTC048992

February 15, 2019

TO WHOMSOEVER IT MAY CONCERN

This letter is to certify that Ms. Meghana Venkatesh (4AL17MBA17), currently pursuing MBA final year at Alva's Institute of Engineering & Technology, Moodbidri, has undergone internship work during the period of 26 December 2018 to 15 February 2019 at Neustar Data Infotech (India) Private Limited.

Project Title : Recruitment & Selection

Meghana was given all necessary accesses and exposure to complete the above project.

During this period of her internship program, she was found punctual, hardworking & inquisitive.

For Neustar Data Infotech (India) Private Limited

B. Anjali Devaiah

B. Anjali Devaiah
Manager - Human Resources





ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

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Date: 13th April 2019

Certificate

This is to certify that **Ms. MEGHANA VENKATESH** bearing **USN 4AL17MBA17** is a bonafide student of Master of Business Administration course of the Institute (2017-19) affiliated to Visvesvaraya Technological University, Belagavi.

The project report on **"STUDY ON RECRUITMENT AND SELECTION WITH REFERENCE TO NEUSTAR, BANGALORE"** is prepared by her under the guidance of **Prof. Yogesh Dixit**, Assistant Professor, Department of Business Administration, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Prof. Yogesh Dixit
Internal Guide

13/04/19
Dr. R. Wranton Perez
HOD, MBA

Dr. Peter Fernandes
Principal
PRINCIPAL

Alva's Institute of Engg. & Technology,
Mijar, MOODSIDRI - 574 225, D.K.

EXECUTIVE SUMMARY

As a piece of scholastic prerequisite and culmination of MBA program, I have been relegated to finish temporary job write about "Enrollment and Selection procedure of Neustar Company." under the guidance of B. ANJALI DEVAIAH

"Enlistment and Selection process" is a section of human asset process; As such I have chosen this point to make it obvious. I have partitioned this report in some sub fragments. As a youthful understudy in a presumed media transmission organization like "Neustar Company" I have attempted my best to experience their Recruitment and Selection process inside minimal residency of 03 months. The report begins with a general presentation "Neustar Company" As well as its motivation, degree and constraint. At that point this report continues onto the starter talk about "Neustar Company." Neustar Company. I have demonstrated the vision, vital objective and standards of it. A short time later here talk about Neustar Company.' distinctive Division and Department. At that point it continues with Neustar Long Term Vision, CSR exercises, Achievement. Than the report continues with the activity part, where the employments which is finished by me is talked about.

After that I proceed to the my principle focal point of the report-"Neustar Recruitment and Selection process" portraying its diverse strides. The initial segment is labor order and every office gives demand as indicated by its HR intending to HR Department.

Following advances are orchestrating composed test, taking at least one meetings, lastly the therapeutic checkup. A detail elaboration of determination of best applicant has been included the venture part and the commitment of HR division for choosing the most qualified workers for Neustar has been featured. In this report, some other critical points of their HR division are likewise talked about like HR progressive system, the earth inside the association and settlement of a draw of competitors. After consummation of this report it can without much of a stretch say that effective, capable and dynamic part in Recruitment and Selection process take an organization to the pinnacle of the achievement.