

A Project report on
**“INVESTMENT ANALYSIS OF MANUFACTURING COMPANIES THROUGH
FUNDAMENTAL AND TECHNICAL ANALYSIS”**

A Study conducted at
PRABHUDAS LILLADHAR STOCK BROKER, MANGALORE

Submitted by
KOWSHIK
4LV17MBA19

Submitted to



VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELGAUM
In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION, 2017-2019

Under the guidance of

INTERNAL GUIDE

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ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

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Date: 9th April 2019

Certificate

This is to certify that **Mr. KOWSHIK** bearing **USN 4LV17MBA19** is a bonafide student of Master of Business Administration course of the Institute (2017-19) affiliated to Visvesvaraya Technological University, Belagavi.

The project report on “A STUDY ON INVESTMENT ANALYSIS OF MANUFACTURING COMPANIES THROUGH FUNDAMENTAL AND TECHNICAL ANALYSIS” is prepared by him under the guidance of **Dr. Claret Mendonca**, Associate Professor, Department of Business Administration, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

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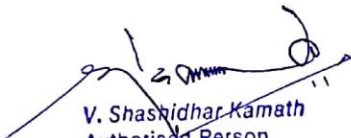
Dt. 28/02/2019

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. KOWSHIK, MBA student from Alva's Institute of Engineering & Technology, Mijar, Moodabidri, bearing USN 4LV17MBA19 has undergone the Project Work on "A Study on Investment Analysis Of Manufacturing Companies through Fundamental and Technical Analysis", in our Organization from 3rd January 2019 to 16th February 2019.

During the tenure we found him to be Sincere, Hardworking and Efficient with good conduct and aptitude to gain knowledge.

We wish him all the success in future career.


V. Shashidhar Kamath
Authorised Person
Prabhudas Lilladher Pvt. Ltd.

PRABHUDAS LILLADHER PVT. LTD.

EXECUTIVE SUMMARY

The Project title “**INVESTMENT ANALYSIS OF MANUFACTURING COMPANIES THROUGH FUNDAMENTAL AND TECHNICAL ANALYSIS**” which was conducted at the branch of **Prabhudas Lilladhar India Pvt.ltd, Mulki** which was Incorporated on 1944 as a registered Stock Broking Company with the vision of becoming a leading financial services provider. The company helped me to perceive the basic concepts of NSE, BSE, DEMAT Account, Stock Trading and the investor’s perception towards the Investment which are made by them to the different companies.

This study focuses on the Investors and the selected company’s analysis from BSE using the Fundamental and technical analysis which is the two major types of Investment Analysis.

By undertaking this study, I will get a complete knowledge the future trend in the stock prices of the selected company and the investor’s predictions towards the company in investing activities.