

A Project Report on
“COMPARATIVE STUDY OF MUTUAL FUND”

BY

Mr. GAJENDRA C M

USN: 4AL17MBA13

Submitted to



VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELGAUM

In partial fulfilment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

INTERNAL GUIDE

Prof. YOGESH DIXIT

Assistant Professor

AIET, Mijar

EXTERNAL GUIDE

Mr. SHRAVAN KUMAR

Chartered Accountant



Department of Business Administration

Alva's Institute of Engineering And Technology

Shobhavana Campus, Mijar, Moodbidri

April-2019

**SHRAVAN KUMAR & CO.,
CHARTERED ACCOUNTANTS**

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CERTIFICATE

This is to certify that **Mr.GAJENDRA C M** bearing **USN:4AL17MBA13** an MBA student of
"ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY, Shobhavana campus, Mijar,
Moodibidri" have successfully carried out the Internship during the period 10th January 2019 to
02nd March 2019 in our Firm.

During this period, he has shown positive attitude towards learning and implementing. His
conduct and behaviour was found to be good.

We wish him success in all his future endeavours.

Place: Bangalore
Date: 02/03/2019

For Shravan Kumar & Co
Chartered Accountants

Shravan K.
Shravan Kumar
Proprietor





ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

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Certificate

This is to certify that **Mr. GAJENDRA C M** bearing **USN 4AL17MBA13** is a bonafide student of Master of Business Administration program (2017-19) of the Institute affiliated to Visvesvaraya Technological University, Belagavi.

The project report on “**A STUDY ON COMPARATIVE STUDY OF MUTUAL FUND OF SHRAVAN KUMAR & CO, BANGALORE**” is prepared by him under the guidance of **Prof. Yogesh Dixit**, Assistant Professor, Department of Business Administration, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Prof. Yogesh Dixit
Internal Guide

Dr. R. Wranton Perez
HOD, MBA

Dr. Peter Fernandes
Principal

EXICUTIVE SUMMARY

This project is based on the study on “Comparative study of mutual fund”. This study very much helpful to the Investors. Here the objectives of the study included; to understand the current existing practice of investment. To study the significance of Customers.

This study mainly divided in into five chapters. The initial chapter gives the Introduction, introduction about the internship, topic chosen for the study, and objectives of the study, need for the study, scope of the study, methodology adopted, literature review as well as limitations of the study. The second chapter gives a clear history of industrial profile as well as company profile, promoters, vision, mission and quality policy, products profile, areas of operation, competitors information, future growth and prospects, and financial statement of the company by calculating different type of ratios.

The third chapter includes theoretical background of the study, which refers to the elaborative the topic on “Mutual Fund”. The fourth chapter includes the contains the data analysis and the interpretation using tables and charts. The fifth chapter provides findings, suggestions, and conclusion. At last bibliography and questionnaire are appended in this report.