

PROJECT REPORT ON
“A STUDY ON FINANCIAL PERFORMANCE ANALYSIS OF THOMAS
COOK(INDIA)LTD, MANGALORE”

Submitted By

Ms.ASHRITHA

USN: 4LV17MBA04

Submitted to



VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfilment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

INTERNAL GUIDE

Dr.NAGENDRAS

Department of MBA

A.I.E.T, Mijar

Moodbidri

EXTERNAL GUIDE

Mr. Sharath A

Assistant Manager

**Thomas cook(India)ltd,
mangalore**



DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION
ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY SHOBHAVANA
CAMPUS, MIJAR, MOODBIDRI

2019

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Kodialbail
Mangalore - 575 003
Tel. : 0824 - 6450583



Travel Smooth
thomascook.in

A FAIRFAX Company

Date: 28th Feb 2019

Place: Mangalore

TO WHOM SO EVER IT MAY CONCERN

This is to certify that **Miss. Ashritha** (4 LV17MBA04); MBA student of **ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY, MOOBBIDRE** has successfully completed her internship on the topic 'Working Capital Management' with reference to Thomas Cook (India) Ltd.

The project work was carried out from January 14, 2019 to February 28, 2019 and her project shows keen understanding of the topic.

During the project work her conduct has been good.

We wish her all success in her future endeavours.

Sharath A.

Assistant manager

Thomas Cook (India) LTD

Mangalore



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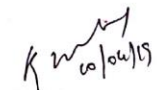
Date: 9th April 2019


Certificate

This is to certify that **Ms. ASHRITHA** bearing **USN 4LV17MBA04** is a bonafide student of Master of Business Administration course of the Institute (2017-19) affiliated to Visveshvaraya Technological University, Belagavi.

The project report on "**A STUDY ON FINANCIAL PERFORMANCE ANALYSIS ON THOMAS COOK INDIA PVT LTD, MANAGLORE KARNATAKA**" is prepared by her under the guidance of **Dr. Nagendra S**, Associate Professor, Department of Business Administration, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.


Dr. Nagendra S
Internal Guide


Dr. R. Wranton Perez
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Dr. Peter Fernandes
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EXECUTIVE SUMMARY

Internship is a one of the best opportunity to get a practical experience regarding academics'. It is helpful to gain the opportunities and also develop the working skills, it is one way to apply the theoretical concept to practical experience.

From a business perspective, an extensive study was done on the investment analysis made by the company ,ownership pattern, achievements and awards of the company, future growth and prospects, A thorough SWOT analysis was conducted to highlight strategically strengths, weaknesses, opportunities and threats. A financial analysis was conducted to determine the liquidity ratio.

It can be concluded that the company has a strong background in its industry and will continue to be the best company in South India. The management is well prepared for the future technological challenges and they have been adapting to the situation and the government agencies.

More importantly my view of the company is that it is positioned strongly, departments are well managed and employee working conditions are good. There are amicable relations between the various department make possible Thomas cook (India) ltd to optimize its functioning. The staffs are very co-operative and time conscious and cultured. Each staff member is taking active part in the organization and they are working according to the rules and regulations of the company.