

A PROJECT REPORT ON
STUDY ON RISK AND RETURN ANALYSIS OF 30 BSE SENSEX STOCK
AT KARVY STOCK BROKING LIMITED

Submitted By

Ms. NB ARPITHA

USN: 4AL17MBA21

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELGAUM

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION



Under guidance of

INTERNAL GUIDE

Prof. Yogesh Dixit

Assistant Professor

Department Of MBA

AIET, Mijar

EXTERNAL GUIDE

Mr. Jagadish M

Assistant Manager

Karvy Stock Broking

Bangalore



DEPARTMENT OF BUSINESS ADMINISTRATION

Alva's Institute Of Engineering And Technology, Moodibidri

APRIL- 2019

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Date: 26th Feb. 2019

CERTIFICATE**TO WHOM SO EVER IT MAY CONCERN**

This is to certify that **Ms. ARPITHA N B** - bearing USN. **4AL17MBA21** an MBA student of ALVA's Institute of Engineering And Technology, Shobhavana Campus, Mijar, Moodbidri – 574225, Mangalore, had done a Internship / Project Report, a Study on “**RISK AND RETURN ANALYSIS OF 30 STOCKS WITH BSE SENSEX.**” during the period from 3rd Jan. 2019 to 16th Feb. 2019 in Yelahanka Branch under the guidance of Mr. Jagadish M, Asst. Manager & Mr. Natesha K, Senior Manager, Broking Dvn. Bangalore.

She has completed the project work and submitted the report on the same. We wish her success in all her future endeavors.

For KARVY STOCK BROKING LIMITED


AUTHORISED SIGNATORY


Karvy Stock Broking Limited

Corporate Office: 'Karvy Millennium', Plot No. 31, Nanakramguda, Financial District, Gachibowli, Hyderabad - 500 032. Telangana. T: +91 40 3321 1500 | F: +91 40 3321 8029 | E-mail: service@karvy.com | www.karvy.com

Registered Office: Karvy House, 46, Avenue 4, Street No.1, Banjara Hills, Hyderabad - 500 034. Telangana
T: +91 40 2331 2454 / 4467 7400

SEBI Registration No.: NSE: INB/INF/INE 230770138; BSE: INB 010770130; MSEI: INE 260770138;
NSDL: IN-DP-NSDL-247-2005; CDSL: IN-DP-CDSL-305-2005. IGC e-mail: Stock Broking: igksblsb@karvy.com; DP: igksblsb@karvy.com
Compliance Officer: Srikrishna Gurazada Contact No.: +91-40 23312454. e-mail: compliance.ksbl@karvy.com. CIN: U67120TG1995PLC019877



ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

A Unit of Alva's Education Foundation (R)

(Affiliated to Visvesvaraya Technological University, Belagavi

Approved by AICTE, New Delhi & Recognised by Government of Karnataka)

Shobhavana Campus, Mijar, Moodbidri - 574 225, Mangalore, D.K., Karnataka State.

Phone : 08258-262724 (O), 262725 (P), Telefax:08258-262726

Email : principalaiet08@gmail.com, Web:www.aiet.org.in

Date: 10th April 2019

Certificate

This is to certify that **Ms. N B ARPITHA** bearing **USN 4AL17MBA21** is a bonafide student of Master of Business Administration course of the Institute (2017-19) affiliated to Visvesvaraya Technological University, Belagavi.

The project report on “**STUDY ON RISK AND RETURN ANALYSIS OF 30 BSE SENSEX STOCK**” is prepared by her under the guidance of **Prof. Yogesh Dixit**, Assistant Professor, Department of Business Administration, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Prof. Yogesh Dixit
Internal Guide

Dr. R. Wranton Perez
HOD, MBA

Dr. Peter Fernandes
Principal

PRINCIPAL

Alva's Institute of Engg. & Technology,
Mijar, MOODBIDRI - 574 225, D.K.

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EXECUTIVE SUMMARY

Project is a primary part of an academic assignment program of visvesvaraya technological university For Master of Business Administration. This ingenuity aims to build the connecting gap between learned knowledge and industrial orientation. The internship program of 6 week at Karvy stock broking limited enabled the intern to gain the practical insight and exposure to the stock market industry and also helped in developing the Investing skills and critical thinking skills in Investment Process \ Taking Investment decision.

This industry institution interaction paved the way for gaining knowledge about how the real time trading orders are received and executed and how to open a Demat Account for stock trading and commodity trading. The theoretical knowledge learnt in third semester on the subject investment management like Beta, variance, co variance. Were Calculated practically using the software.

In this study helps to analysis the stock that their risk and return on their investment .the process of finding the return on investment and also analysis the risk how much the an investor has to bear the risk in investing process.

In this study 30 Stock listed in the Bombay Stock Exchange are Selected and their monthly Data of closing price of the stock and also the index of BSE Sensex closing price is taken for the study. One year data is collected to conduct the study.