A project report on

"A STUDY ON INVENTORY MANAGEMENT AT CONTINENTAL AUTOMOTIVE COMPONENTS PVT LTD, BANGALORE"

SUBMITTED BY

Ms. VINDHYA SM

USN: 4AL17MBA49

SUBMITTED TO



VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELGAUM

In partial fulfilment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

INTERNAL GUIDE

Dr. Claret Mendonca

Associate professor

AIET, Mijar

EXTERNAL GUIDE

Mr.Karthikeyan

Finance Manager

Continental Automotive

Components Pvt ltd

Bangalore.



Department of Business Administration

Alva's Institute of Engineering and Technology

Shobhavana Campus, Mijar, Moodbidri.

April -2019



Nikitha Shekar **Human Relations** Phone - 080-6679 9323 Fax - 080-66115115 Nikitha. Shekar @continental-corporation.com

15th February 2019

HR/2019

CERTIFICATE

This is to certify that Ms. Vindhya S M, MBA student of Alva's Institute of Engineering and Technology, Moodbidri has completed her project on "Inventory Management" at our organization in the Finance department from 2nd January 2019 to 15th February 2019 under the supervision of Mr. Avinash Amit.

During the project period, her conduct was good.

We wish her success in her future endeavors.

Sincerely

R Karthikeyan

R.ICCo

General Manager - Finanace and Accounting

T. Vaishnam/ Valshnavi Tekumalla Chief Manager - HR



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ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

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Date: 10th April 2019

Certificate

This is to certify that Ms. VINDHYA S M bearing USN 4AL17MBA49 is a bonafide student of Master of Business Administration program (2017-19) of the Institute affiliated to Visvesvaraya Technological University, Belagavi.

The project titled "A STUDY ON INVENTORY MANAGEMENT AT CONTINENTAL AUTOMOTIVE COMPONENTS PVT LTD, BANGALORE" is prepared by her under the guidance of Dr. Claret Mendonca, Associate Professor, Department of Business Administration, in partial fulfilment of the requirements for the award of the degree of Master of Business Administration by Visvesvaraya Technological University, Belagavi, Karnataka.

Dr. Claret Mendonca Internal Guide

Dr. Peter Fernandes
Principal

PRINCIPAL

(Iva's Institute of Engg. & Technology,

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EXECUTIVE SUMMARY

The summer project titled "A Study on Inventory management at Continental Automotive Components Pvt ltd" was conducted at Continental Automotive Components Pvt ltd, Bangalore. It is a Multi-National Company, headquartered in Hanover, Germany. This firm helped me to understand how the financial department manages its money. Their function is to plan, establish, auditing, accounting and controlling its company's finances by producing the company's financial statement which is later passed on to the higher authority and the management.

Today's global market has increased its competition tremendously. Hence, they mainly focus on making long term financial profit rather than short term, which directly helps to increase the company's brand and the shares value.

Furthermore, the management uses effective way of communication system. It provides all the necessary and relevant information to the management to set future goals and objectives. Likewise, they also provide the reliable information to the public for their investments on a continuous basis.

Financial performance reports usually reflect the budgeted and actual financial results and such reports are used to improve the overall financial trend of the company through motivating the employees and increasing the sale of quantity products. It has a strong and widest distribution of network with the expanded brand scape which is spread across various countries.