

Project report on

**“AN ANALYSIS OF COST EFFECIENCY AND PERFORMANCE AT
BASF INDIA LTD MANGLORE”**

BY

Ms. NISCHITHA S V

USN: 4AL17MBA22

Submitted to



VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELGAUM

In partial fulfilment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

INTERNAL GUIDE

Dr Nagendra

Senior Assistant professor

AIET, Mijar

EXTERNAL GUIDE

A R Srinivas Prasanna

Finance Manager

BASF Mangalore



Department of Business Administration

Alva's Institute of Engineering and Technology

Shobhavana Campus, Mijar, Moodbidri

April-2019



We create chemistry

BASF India Limited, Mangalore, India

Date 29th March, 2019
Name C.M. Nataraj
Department HR & Administration
Telephone 2237114
Telefax 2270025
Subject Certificate

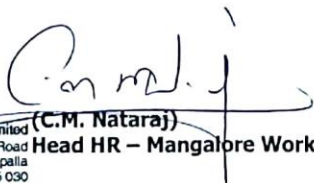
C E R T I F I C A T E

This is to certify that Ms. Nischitha S V (USN 4AL17MBA22), MBA (Finance & Marketing) a student of Alva's Institute of Engineering and Technology, Moodbidri has completed her Project on **"An Analysis of Cost Efficiency & Performance at BASF India Limited – Mangalore"** for a period of 6 weeks from 03.01.2019 to 16.02.2019.

Ms. Nischitha exhibited her dedicated service in organising Fun Hour – An employee engagement program and various other CSR initiatives of the Company.

She was disciplined and showed keen interest in her training besides being regular and punctual. She is a quick learner and applies what she has learnt in theory to practical problems very easily and efficiently. She is enthusiastic, committed and a good team player.

We wish her all success in her future endeavours.



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A Unit of Alva's Education Foundation (R)

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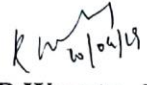
Date: 9th April 2019


Certificate

This is to certify that **Ms. NISCHITHA S V** bearing **USN 4AL17MBA22** is a bonafide student of Master of Business Administration course of the Institute (2017-19) affiliated to Visvesvaraya Technological University, Belagavi.

The project titled "**AN ANALYSIS OF COST EFFIECIENCY AND PERFORMANCE AT BASF INDIA LTD, MANGALORE**" is prepared by her under the guidance of **Dr. Nagendra S**, Associate Professor, Department of Business Administration, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.


Dr. Nagendra S
Internal Guide


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Executive summary

The project work is done in BASF for the duration of 6 weeks. BASF was established in the year 1865 and it is now one of the leading manufactures of chemical in India. the customers of the company comprise of growers of various regions with the state and neighbour state like Karnataka.

The main objective of the project is to make a depth study of cost efficiency in the company. This is done with the help of prime cost, Factory cost, cost of sale, cost of production, discussion with the company's executive with reference to company's annual report, financial statement and other related books.

The study involves ascertainment of costing position of the company for 5 years from 2013-14 to 2017-18. It indicates that company is managing its cash and various components of prime cost, factory cost, fixed cost administrative cost. selling and distribution cost effectively.

BASF, as manufacturer of chemical is managing its business very well. company has a good prospectus in future because the government is giving importance to digital technology and agronomy growth in the country