"FINANCIAL PERFORMANCE ANALYSIS OF VIJAYA BANK"

BY RAGHAVENDRA SHETTY 4LV16MBA40

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELGAUM

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

INTERNAL GUIDE

Dr. Nagendra S

Associate professor

EXTERNAL GUIDE

Mr. Prasad N

Senior Manager

Vijaya Bank



Department of MBA

Alva's Institute of Engineering and Technology

Mijar, Moodbidri.

May 2018



Branch : Moodubidri

ई-मेइल Email

: moodabidiri1149@VIJAYABANK.co.in

: www.vijayabank.com फोन Phone: 08258-237452

फैक्स Fax :

संदर्भ सं.Ref.No. SBM/PN/SL/5 /2017-18

दिनांक Date: 26th Mar 2018

CERTIFICATE

This is to certify that RAGHAVENDRA SHETTY (Reg. No. 4LV16MBA40) Studying in M.B.A. of "Alva's Institute of Engineering & Technology" Moodbidri has undertaken Project Work from January-15th to March-24th and prepared a project report on "Financial Performance Analysis of Vijaya Bank".

During the period of project work he has done the work sincerely dedicated and hard working.

We wish distinguished success in his studies and best of luck for his future life too.

Date: 26.03.2018

Place: Moodbidri

For VIJAYA BANK



ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

A Unit of Alva's Education Foundation (R)

(Affiliated to Visvesvaraya Technological University, Belagavi
Approved by AICTE, New Delhi & Recognised by Government of Karnataka)
Shobhavana Campus, Mijar, Moodbidri - 574 225, Mangalore, D.K., Karnataka State.

Phone: 08258-262724 (O), 262725 (P), Telefax:08258-262726 Email: principalaiet08@gmail.com, Web:www.aiet.org.in

15 -May-2018

CERTIFICATE

It is hereby certified that Mr. RAGHAVENDRA SHETTY bearing USN 4LV16MBA40 is a bonafide student of the Master of Business Administration course of the Institute (2016-18), affiliated to Visvesvaraya Technological University, Belgaum.

The project report on "Financial Performance Analysis of Vijaya Bank" is prepared by him under the guidance of Dr. Nagendra S, Associate Professor, Department of MBA, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum, Karnataka.

Dr. Nagendra S Internal Guide

Prof. Ramakrishna Chadaga P

Dr. Peter Fernandes Principal

DECLARATION

I, RAGHAVENDRA SHETTY hereby declare that the Project report entitled "FINANCIAL PERFORMANCE ANALYSIS" with reference to "VIJAYA BANK MOODBIDRI" prepared by me under the guidance of Dr. Nagendra S, faculty of M.B.A. Department, Alva's Institute Of Engineering And Technology and external assistance by Mr.Prasad N, Senior Manager Vijaya Bank. I also declare that this Project work is towards the partial fulfillment of the university Regulations for the award of degree of Master of Business Administration by Visvesvaraya Technological University, Belgaum. I have undergone a summer project for a period of Ten weeks. I further declare that this Project is based on the original study undertaken by me and has not been submitted for the award of any degree/diploma from any other University / Institution.

Place: Mijar

Date: 22-05-2018

Signature of the student



ACKNOWLEDGEMENT

I have immense pleasure in doing Project on "VIJAYA BANK" which is successfully completed. I would like to extend my gratitude to all those people who have helped me during my internship and in the completion of this report.

I am extremely grateful to "Mr. PRASAD N" senior manager of "VIJAYA BANK" for his permission and support for the completion for the completion of the project.

I express my sincere thanks to **Dr. Nagendra S,** Associate Professor of MBA department, offering me valuable guidance and support in every single stage throughout the course of my entire project work.

And also grateful to department head **Dr. Ramakrishna Chadaga** and all other staff for all the help they done to me.

I express my sincere thanks to our principal **Dr. Peter Fernandes** for his valuable and inspiring guidance in this endeavor.

I am obliged to staff members of "VIJAYA BANK", for the valuable information provided by them in their respective fields. I am grateful for their cooperation during the period of my project.

I wish to express my heartfelt thanks to parents and brother for helping me and encouraging me throughout my project work and also my friends who have helped me in completing project on time.

Thank you one and all.

RAGHAVENDRA SHETTY

TABLE OF CONTENTS

Executive summary

Chapter 1: Introduction
Chapter 2: Theoretical background of the study(24 - 3
Chapter 3: Research design(32 - 33
Chapter 4: Data analysis and interpretation(34 - 56
Chapter 5: Summary of findings, suggestions and conclusions(57 - 59
Bibliography
Annexure

LIST OF TABLES

Table No.	Particulars	Page No.s
Table 1.1	Table 1.1 showing area of operation	17-19
Table 1.2	Table 1.2 showing competitors	23
Table 4.1	Table 4.1 showing Current Ratio	35
Table 4.2	Table 4.2 showing Quick Ratio	36
Table 4.3	Table 4.3 showing Total Asset Turnover Ratio	38
Table 4.4	Table 4.4 showing Loans Turnover Ratio	39
Table 4.5	Table 4.5 showing Debt Equity Ratio	41
Table 4.6	Table 4.6 showing Credit Deposit Ratio	42
Table 4.7	Table 4.7 showing Operating Expenses Ratio	44
Table 4.8	Table 4.8 showing Net Profit Ratio	45
Table 4.9	Table 4.9 showing Return on Assets Ratio	46
Table 4.10	Table 4.10 showing Earnings per Share Ratio	48
Table 4.11	Table 4.11showing Return on Equity Ratio	49

Table 4.12	Table 4.12 showing Comparative Balance Sheet	51
Table 4.13	Table 4.13 showing Comparative Profit and Loss Account	53
Table 4.14	Table 4.14 showing Comparative Analysis With Other Banks	55

LIST OF FIGURES

Sl. No.	Particulars	Page No.
Figure 4.1	Figure 4.1 showing Current Ratio	35
Figure4.2	Figure 4.2 showing Quick Ratio	37
Figure 4.3	Figure 4.3 showing Total Asset Turnover Ratio	38
Figure 4.4	Figure 4.4 showing Loans Turnover Ratio	40
Figure 4.5	Figure 4.5 showing Debt Equity Ratio	41
Figure 4.6	Figure 4.6 showing Credit Deposit Ratio	42
Figure 4.7	Figure 4.7 showing Operating Expenses Ratio	44
Figure 4.8	Figure 4.8 showing Net Profit Ratio	45
Figure 4.9	Figure 4.9 showing Return on Assets Ratio	47
Figure 4.10	Figure 4.9 showing Earnings per Share Ratio	48
Figure 4.11	Figure 4.10 showing Return on Equity Ratio	49

EXECUTIVE SUMMARY

The financial statement reflects the performance of the bank. It shows the monetary strength of the bank in relations of incomes, position and forecasts. The two important financial statements used in the study are profit and loss account and balance sheet. The data for the last three years are related to draw significant decisions.

Sincere efforts have been done to analyze the financial data, to achieve the objectives of the study and to find out the present position of the bank compared to the last five years. Efforts have been done, to suggest the management some of the facts which was the outcome of the findings.

The purpose of the study was to analyze and interpret the financial statements, evaluate the efficiency profitability and solvency. The methodologies followed in the analysis are the Ratio analysis and comparative statement analysis. The data required for the study was collected through published annual reports, Bank website and direct interview with branch manager and the other staff.