

PROJECT REPORT ON
“A STUDY ON COMPARATIVE ANALYSIS OF RISK AND RETURN OF
SELECTED STOCKS WITH REFERENCE TO TRADE BULLS COMMODITIES”
PVT LTD”

BY
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Submitted to



VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELGAUM

In partial fulfilment of the requirements for the award of the degree of

MASTER OF BUSSINESS ADMINISTRATION

Under the guidance of

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2016-2018



DATE: 25/03/2018

CERTIFICATE

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He was sincere in his work with an honest approach towards the assignments given to him

I wish him all the best for a bright future,



Authorized Signatory

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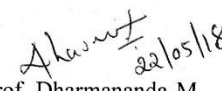
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It is hereby certified that **Mr. MUKUNDA M** bearing **USN: 4AL16MBA27** is a bonafide student of the Master of Business Administration course of the Institute (2016-18), affiliated to Visvesvaraya Technological University, Belgaum.

The project report on the topic "**A STUDY ON COMPARATIVE ANALYSIS OF RISK AND RETURN WITH REFERENCE TO SELECTED STOCKS AT TRADE BULLS SECURITIES PVT LIMITED.**" is prepared by him under the guidance of **Prof. DHARMANANDA M.**, Assistant Professor, Department of MBA, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration under Visvesvaraya Technological University, Belgaum, and Karnataka.


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DECLARATION

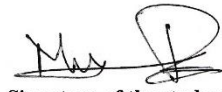
I, **MUKUNDA M**, hereby declare that the internship report entitled “ **A STUDY ON COMPERATIVE ANALYSIS OF RISK AND RETURN WITH REFERENCE TO SELECTED STOCKS AT TRADE BULLS SECURITIES PVT LIMITED, BANGALORE**” prepared by me under the guidance of **Prof. Dharmananda M**, Department of Business Administration, Alva's Institute of Engineering and technology and external assistance by **Mr.Praveen**, Trade Bulls Securities Pvt Limited, Bangalore.

I also declare that this internship work is towards fulfillment of the university regulation for the award of the degree of Master of Business Administration by of Vishvesvaraya Technological University, Balgaum.

I have undergone a summer project for a period of 10weeks. I further declare that this project is based on the original study undertaken by me and has not been submitted for the award of any degree/diploma from any other University/ Institution.

Place: **MIjar**

Date: **24/05/2018**



Signature of the student

ACKNOWLEDGEMENT

I would like to take this opportunity to express my sincere gratitude to those who guided me in the right direction to complete the report.

It is my privilege to express my sincere thanks to Prof. DHARMANANDA M, Assistant Professor, Department of management studies and my internal guide for his constant support and guidance, suggestions and advice through all the stages of this project.

I am grateful to Mr. Praveen Kumar, branch Manager of Trade Bulls Private Limited who has spared his valuable time in guiding, motivating and encouraging me in completion of this project successfully.

I feel honoured to get a chance to do internship that gives a practical go through in the company allied to field of the study. It supports me to getting a virtual exposure of work in a company environment. I got experienced an intern in “TRADE BULLS PVT LTD” that increased my level of knowledge and skills in the field of Finance and studying intricately about the price mechanism of the spot and future prices with commodity of crude oil.

I also wish to extend my special thanks to my family and friends for their support throughout the course of this study.

Place: Bangalore

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EXECUTIVE SUMMARY

Technical Analysis could be a study of the exchange with regard to factors touching the provision and demand of stocks helps to grasp the intrinsic price of shares and to understand whether or not the shares are undervalued or overvalued. The exchange indicators would facilitate the capitalist to spot major market turning points. This is often a major technical analysis of chosen firms the helps to grasp the value behaviour of the shares, the signals given by them and also the major turning points of the value. Any capitalist or merchandiser should actually contemplate technical analysis as a tool whether or not to shop for the stock at a selected purpose of your time though it's basically study. The target of this paper is to create a study on the technical analysis of chosen stocks of pharmaceutical sector and interpret whether or not to shop for or sell them by victimization techniques. This successively would facilitate investors to spot the present trend and risks committed the security on par with the market. This study is solely supported information provided on stocks listed in metropolis exchange (BSE). For the aim of study, techniques like Beta, Relative strength index and straightforward moving average are used and also the strength of stock is inferred.

The stock markets in India area unit contributory a huge extent ongoing of the economy. The IT trade engages major share among alternative sectors in Indian stock mercantilism situation. This study examines the correlation between come and disorganised risk of the IT stocks listed in India's one amongst the larger exchange i.e. city exchange of India Ltd (BSE). We tend to found that there's no important relationship exists among the stocks