

“IMPACT OF MACRO - ECONOMIC FACTORS ON INDIAN STOCK MARKET- A STUDY OF BSE SECTORAL INDICES”

Submitted By

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Submitted to



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In partial fulfilment of the requirements for the award of the degree of

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Under the guidance of

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This is to certify that **Mr. Ashwith** pursuing his MBA from Alva's Institute of Engineering & Technology (Affiliated to Visvesvaraya Technological University, Belgaum). Moodbidri bearing USN No **4AL16MBA09** has completed his project work entitled "**IMPACT OF MACRO - ECONOMIC FACTORS ON INDIAN STOCK MARKET- A STUDY OF BSE SECTORAL INDICES**" in our organization as partial fulfillment of Master degree from 15.01.2018 to 24.03.2018.

He has shown interest in learning and his conduct and character was good.

We wish good luck in his future endeavors.

Regards,

For Navadurga Financials (Sharekhan)

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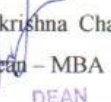
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CERTIFICATE

It is hereby certified that **Mr. ASHWITH** bearing **USN: 4AL16MBA09** is a bonafide student of the Master of Business Administration course of the Institute (2016-18), affiliated to Visvesvaraya Technological University, Belgaum.

The project report on the topic "**IMPACT OF MACRO – ECONOMIC FACTORS ON INDIAN STOCK MARKET – A STUDY OF BSE SCTORAL INDICES**" is prepared by him under the guidance of **Dr. NAGENDRA**, Associate Professor, Department of MBA, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration under Visvesvaraya Technological University, Belgaum, Karnataka.


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DECLARATION

I, Ashwith hereby declare that the project report entitled "Impact of Macro - Economic factors on Indian Stock Market - A Study of BSE Sectoral Indices" with reference to "Sharekhan Limited, Mangaluru" under the guidance of Dr. Nagendra, associate professor, faculty of M.B.A Department, Alva's Institute of Engineering and Technology, Moodbidri and external assistance by Pradeep Rao, Manager, Sharekhan limited. I also declare that this project work is towards the partial fulfilment of the University Regulation for the award of degree of Master of Business Administration by Visvesvaraya Technological University, Belgaum. I have undergone a summer project for a period twelve weeks. I further declare that this project is based on the original study undertaken by me and has not been submitted for the award of any degree/diploma from any other University/Institution.

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ASHWITH

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ASHWITH

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EXECUTIVE SUMMARY

The summer project title “Impact of Macro - Economic factors on Indian Stock Market - A Study of BSE Sectoral Indices” was conducted at the branch of Sharekhan Limited, Mangalore. Sharekhan Ltd is a subsidiary of bnp paribas and it was incorporated in 2000. It is headquartered at Mumbai. The company helped me to understand the basic concepts of stock trading, NSE, BSE, Demat Account, perception of the investors towards the different investment avenues and how the macro economic factors affect the stock market.

This study analyse the Impact of Macro - Economic factors on selected BSE indices with the help of correlation and regression. Analysing affect of macro - economic factors a difficult task for the individual investors and the institutional investors. Every investor has a target of getting highest investment return at a given level of risk.

By conducting this study, I can get a practical knowledge about the stock market and also can create awareness in the minds of the general public about the benefits of investment. For this purpose 6 macro economic variables are compared with the BSE SENSEX Index. The result of the present study enables investors to identify in which sector they can invest and help them to analyse the risk and return associated with indices. It also helps the brokers to give best suggestions to their clients regarding the investment.