

A Project Report on
“A STUDY ON SECURITY ANALYSIS AND PORTFOLIO CONSTRUCTION”
A STUDY CONDUCTED AT
ACUMEN CAPITAL MARKET INDIA LIMITED, MANGALORE

Submitted by
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4AL16MBA08

Submitted to



VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELGAUM

In partial fulfilment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

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Shobhavana Campus, Mijar, Moodbidri, Mangalore Taluk, D.k -574225

May 2018



The Director,
ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY,
Shobhavana Campus, Mijar, Moodbidri- 574 225,
Mangalore, D.K, Karnataka State.

Sir/Madam,

This is certify that **Mr. Ashweij Kumar Shetty** bearing registered number -
USN: **4AL16MBA08** student of your college has carried out the Internship and
project work titled "**A study on Security Analysis and Portfolio Construction**" in
our organization **Acumen Capital Market India Limited, Mangalore Branch**, as
per your curriculum from **15-01-2018 to 24-03-2018**.

During the period his conduct, presentation, performance and attendance
was good.

For Acumen Capital Market India Limited,



Jerome Prakash D'Souza,

(Branch Manager)

Date : 21-05-2018

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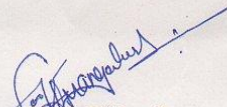
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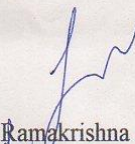
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CERTIFICATE

It is hereby certified that **Mr. ASHWEJ KUMAR SHETTY** bearing **USN: 4AL16MBA08** is a bonafide student of the Master of Business Administration course of the Institute (2016-18), affiliated to Visvesvaraya Technological University, Belgaum.

The project report on the topic "**A STUDY ON SECURITY ANALYSIS AND PORTFOLIO CONSTRUCTION**" is prepared by him under the guidance of **Prof. Vidyadhara**, Assistant Professor, Department of MBA, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration under Visvesvaraya Technological University, Belgaum, and Karnataka.


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DECLARATION

I, **Ashweij Kumar Shetty**, hereby declare that the project report entitled “**A study on Security analysis and Portfolio construction**” with reference to “**Acumen Capital Market India Limited, Mangalore**” prepared by me under the guidance of **Prof. Vidyadhara, Assistant Professor**, Department of M.B.A, Alva’s Institute of Engineering and Technology and the external assistance by **Mr. Jerome Prakash**, Branch Manager, Acumen Capital Market India Limited, Mangalore.

I also declare that this project work is towards the partial fulfilment of the university Regulations for the award of degree of **Master of Business Administration by Visvesvaraya Technological University, Belgaum**.

I have undergone a summer project for a period of 10 weeks. I further declare that this project is based on the original study undertaken by me and has not been submitted for the award of degree/diploma from any other University/Institutions.

Place: Mijar

Date: 23-05-2018

Ashweij

Signature of Student

ACKNOWLEDGEMENT

First and foremost, I would like to acknowledge my gratitude to the almighty, the source of all wisdom and knowledge, which so wonderfully saw me through each stage of my project. Behind every successful endeavour there must be people who made it happen and here are some personalities who have been responsible and helpful for my project to be completed successfully. I wish to express my gratitude to people who have directly or indirectly contributed towards successful completion of this project.

I am deeply indebted to my project guide **Prof. Vidyadhara**, Assistant Professor, Department of Business Administration, for his guidance and encouragement which has helped me to complete this project report successfully.

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Finally I extend my gratitude to my parents for their love and encouragement. And I thankful to my friends for their consent co-operation and support to completed successfully.

-Ashweej Kumar Shetty

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EXECUTIVE SUMMARY :

This is attempting to study the organization of any reputed company, so I selected Acumen Capital Market India Ltd. as my company for internship study. Internship was for 10 weeks, this study was based on both primary data and secondary data. In primary data we directly collected information from company and secondary we collected information from web site. Our study was conducted according to chapter wise. The study was basically for 10 weeks. The reports consist of overall study of the organization. The profile contains the critical company information including a detailed description of the company operation and business divisions. Corporate strategy, analyst summarization of the company business strategy, a detailed analysis of company strength, weakness, opportunity, and threat, progression of key events associated with the company, major product and services, a list of personal heading departments and financial statement of the company and with this I did project on the topic “A study on security analysis and Portfolio construction” where the 30 companies of National Stock exchange is selected and from that 12 companies are selected for construction of portfolio which help investors to invest on best companies.