

Internship Report on
"IMPACT OF INTEREST RATE ON STOCK RETURNS: A STUDY
CONDUCTED AT MONARCH NETWORK CAPITAL LTD. KUNDAPUR"

Submitted By

Mr. GANESH SHETTY

4AL15MBA19

Submitted to



VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELGAUM

In partial fulfilment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

INTERNAL GUIDE:

Mr. Dharmanand M,
Assistant Professor,
Department of MBA
AIET, Mijar.

EXTERNAL GUIDE

Mr. A M Venkatesh
Area Head,
Monarch Network Capital
Ltd, Kundapur.



Department of MBA

Alva's Institute of Engineering and Technology

Shobhavana campus, Mijar, Moodbidri, DK

2015-2017

MONARCH NETWORK CAPITAL LTD

D NO.: 8/683-1A1

1ST FLOOR HOLLA OPTICAL BUILDING

KUNDESHWARA TEMPLE ROAD,

KUNDAPURA-576201

CERTIFICATE

This is to certify that **Ganesh Shetty (Reg no. 4AL15MBA19)**, student of MBA at Alva's Institute Of Engineering and Technology, Moodbidri, Mangalore has done a project work on **"Impact of Interest rate on stock returns"** at Monarch Network Capital Ltd Kundapura.

Branch from 05/01/2017 to 02/03/2017

During this period his conduct and performance were good.

We wish him every success.

Date: 11/03/2017

Place: Kundapura

For Monarch Network Capital Ltd



(Signature)
A. Venkatesh

(Area Head)

MONARCH NETWORK CAPITAL LTD

D. No.: 8 / 683 - 1A1

1st Floor Holla Optical Building

Near Kundeshwara Temple

KUNDAPURA - 576 201

Ph : 08254 / 234931, 932. 94.



ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

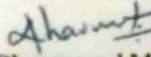
A Unit of Alva's Education Foundation (R)
(Affiliated to Visvesvaraya Technological University, Belagavi
Approved by AICTE, New Delhi & Recognised by Government of Karnataka)
Shobhavana Campus, Mijar, Moodbidri - 574 225, Mangalore, D.K., Karnataka State
Phone : 08258-262724 (O), 262725 (P), Telefax: 08258-262726
Email : principalaiet08@gmail.com, Web: www.aiet.org.in

Date: 15/05/2017

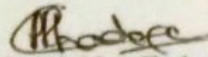
CERTIFICATE

This is to certify that, **Mr. Ganesh Shetty**, bearing USN 4AL15MBA19, is a bonafide student of Master of Business Administration course of the Institute (2015-2017), affiliated to Visvesvaraya Technological University, Belgaum.

Internship report on "**Impact of Interest Rate on Stock Returns**", A Study Conducted at **Monarch Network Capital Ltd, Kundapur** is prepared by him under the guidance of **Prof. Dharmanand M, Assistant Professor, Department of MBA** in partial fulfilment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.


Dharmanand M

Project Guide


Prof. P. Ramakrishna Chadaga

Dean- MBA


Dr. Peter Fernandes

Principal

DECLARATION

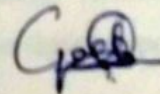
I, **Ganesh Shetty**, hereby declare that the Internship report entitled "**Impact of interest rate on stock returns**" with reference to "**Monarch Network Capital Ltd, Kundapur**" prepared by me under the guidance of **Prof. Dharmanand M**, Asst. Professor, Department of MBA, Alva's Institute of Engineering and Technology and external assistance by **Mr A M Venkatesh**, Area Head, Monarch Network Capital Ltd .

I also declare that this Internship work is towards the partial fulfilment of the university regulations for the award of degree of Master of Business Administration by Visvesvaraya Technological University, Belgaum.

I have undergone a summer project for a period of Ten weeks. I further declare that this project is based on the original study undertaken by me and has not been submitted for the award of any degree/diploma from any other University/Institution.

Place: Mijar

Date: 15/05/2017



Signature of the student

ACKNOWLEDGEMENT

For the completion of any task in an efficient and effective way within the period of given time, the assistance and hard work of many people are complementary. There is a pleasure to acknowledge to those many people whose timely support went a long way in the completion of project report.

Here by I make a humble effort to place on record, my sense of gratitude and sincerity to all my well wishers for the help I received for the successful completion of my project report.

I acknowledge my fullest gratitude to my internal guide **Prof. Dharmanand M**, Department of Business Administration, for her regular supervision and valuable suggestions.

I am deeply indebted to **Mr A M Venkatesh**, Area Head, **Monarch Network Capital Ltd**, for granting permission and providing requisite information regarding the project.

It's my privilege to thank our principle **Dr. Peter Fernandes** for giving me the opportunity to take up this project. At the outset I would like to acknowledge my gratitude to **Mr. Ramakrishna Chadaga**, Dean of Department of Business Administration. My profound gratitude to all the faculty members of the department of Business Administration, Alva's Institute of Engineering and Technology, Mijar, Moodbidri.

Finally there are heart full of thanks to my parents and family members for the continual encouragement and blessings and also my friends for their support to finish my project successfully.

(Mr. Ganesh Shetty)

USN: 4AL15MBA19

TABLE OF CONTENTS

Chapter No	Content	Page No
	Executive Summary	
01	Introduction	1-6
02	Industry and Company profile	7-18
03	Theoretical background of the study	19-24
04	Data Analysis and interpretation	25-59
05	Summary of Findings, suggestions and Conclusion	60-69
	Bibliography	
	Annexure	

EXECUTIVE SUMMARY

A project report titled "Impact of interest rate on stock returns in Monarch Network Capital Ltd, Kundapur". To study the impact of interest rate on the stock returns the analysis of 25 companies. The study is conducted for a period of 10 years price. The study is done on 25 companies listed in National Stock Exchange. The concept of impact of interest rate on stock return, the literature review, and data sources involved the research methodology used, results of yearly returns, correlation, t- test, P- test are explained in detail. From the study conducted, it is concluded that the entire test used for the study support the concept that interest rate does not affect the stock return.

CHAPTER I INTRODUCTION