

Internship Report on
“A STUDY ON PROFITABILITY AND IMPACT ON STOCK RETURNS”

By
Mr. MONISH GOWDA

4AL15MBA42

Submitted to



VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELGAUM

In partial fulfilment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

Dr. NAGENDRA

Associate Professor

Department of Business Administration

AIET, Mijar



Department of MBA

Alva's Institute of Engineering and Technology

Shobhavana campus, Mijar, Moodbidri, DK

2015-2017



Certificate

This is to certify that **Mr, Monish Gowda R, USN (4A15MBA42)** student of the second year of mba (finance) from Alva's Institute Of Engineering And Technology, mijar has done intrenship in our organisation, Angel Broking, for the period of ten week months from january to march 2017.

The internship was done on **"PROFITABILITY AND IMPACT ON STOCK RETURNS"** in Angel Broking Bangalore

During his intership, we foundhim sincere and hardworking we wish him all the best in his future endeavours.

A handwritten signature in black ink, appearing to read "Harsha . N".

Harsha . N

(Assistant finacial analyst)

HSR LAYOUT SECTOR NEAR FASHION INSTITUTE OF TECHNOLOGY 4TH SECTOR
BANGALORE-43



ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

A Unit of Alva's Education Foundation (R)

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Date: 15-MAY-2017


Certificate

This is certified that **Mr. MONISH GOWDA R** bearing **USN 4AL15MBA42** is a bonafide student of Master of Business Administration course of the Institute (2015-17), affiliated to Visvesvaraya Technological University, Belgaum.

The internship report on **"PROFITABILITY AND IMPACT ON STOCK RETURN"** is prepared by him under the guidance of **Dr. NAGENDRA**, Associate Professor, Department of MBA in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum, Karnataka.


Dr. Nagendra.
Project Guide


Prof. P. Ramakrishna Chadaga
Dean - MBA


Dr. Peter Fernandes
Principal

DECLARATION

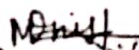
I, MONISH GOWDA R, hereby declare that the Internship report entitled "A STUDY ON PROFITABILITY AND IMPACT ON STOCK RETURNS" with reference to "BEANGALORE" prepared by me under the guidance of Dr. NAGENDRA, Associate professor Department of Business Administration, Alva's Institute of Engineering and Technology.

I also declare that this Internship work is towards the partial fulfilment of the university regulations for the award of degree of Master of Business Administration by Visvesvaraya Technological University, Belgaum.

I have undergone a summer project for a period of Ten weeks. I further declare that this project is based on the original study undertaken by me and has not been submitted for the award of any degree/diploma from any other University/Institution.

Place: Mijar

Date: 15-5-17


Signature of the student

USN: (4AL15MBA42)

ACKNOWLEDGEMENT

For the completion of any task in an efficient and effective way within the period of given time, the assistance and hard work of many people are complementary. There is a pleasure to acknowledge to those many people whose timely support went a long way in the completion of project report.

Here by I make a humble effort to place on record, my sense of gratitude and sincerity to all my well wishers for the help I received for the successful completion of my project report.

I acknowledge my fullest gratitude to my internal guide **Dr. NAGENDRA** , Department of Business Administration, for her regular supervision and valuable suggestions.

It's my privilege to thank our Principal **Dr. Peter Fernandez** for giving me the opportunity to take up this project. At the outset I would like to acknowledge my gratitude to **Prof.P Ramakrishna Chadaga**, Dean of Department of Business Administration. My profound gratitude to all the faculty members of the department of Business Administration, Alva's Institute of Engineering and Technology, Mijar, Moodbidri.

Finally there are heart full of thanks to my parents and family members for the continual encouragement and blessings and also my friends for their support to finish my project successfully.

(Mr. MONISH GOWDA R)

USN: 4AL15MBA42

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EXECUTIVE SUMMARY:

Stock Market returns are the returns that the investors generate out of the stock market. these returns could be in the form of a profit through trading or in the form of dividends given by the company. Stock market returns are not fixed ensured return and are subject To market risk. They may be positive or negative. The stock market consists of primary Segment and the secondary segment. New issue in the primary market and outstanding Securities are traded in the secondary market. Stock returns are a weighted average of Average stock returns and the rate of adjustment in the price of intangible assets. With Weights connected to the book-to-market ratio.

The NSE is a ringlets, national, computerized exchange. The NSE has two segments the Capital market segments and the wholesale debt market segment. The Capital market Segment covers equity. Convertible debentures, and retail trade in non-convertible Debenture. The Wholesale Debt Market segment is a market for high value transaction in Government securities. PSU bonds, commercial papers, and other debt instruments The BSE is one of the oldest organized exchanges in the world with a long, colorful, and Chequered history.