

Internship Report on
**“A STUDY ON CAPITAL BUDGETING DECISION AND TECHNIQUES AT
KARNATAKA SOAPS AND DETERGENT PRIVATE LTD., BANGALORE”**

BY

IMPANA S S

USN: 4AL15MBA22

Submitted to



VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELGAUM

In partial fulfilment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

INTERNAL GUIDE

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EXTERNAL GUIDE

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Asst. Manager (A/ c)



Department of MBA

Alva's Institute of Engineering and Technology

Shobhavana campus, Mijar, Moodbidri

2015-2017

CIN : U85110KA1980SGC003871



ಕರ್ನಾಟಕ ಸಾಬೂನು ಮತ್ತು ಮಾರ್ಜಕ ನಿಯಮಿತ
(ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಸ್ವಾಮ್ಯಕ್ಕೆ ಒಳಪಟ್ಟಿದೆ)

Karnataka Soaps & Detergents Limited
(A Government of Karnataka Undertaking)



No.KSDL/HRD/59[C]-A/2016-17/ 333

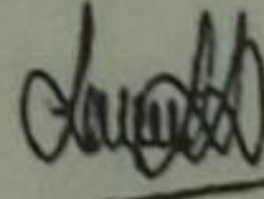
Date: 10.03.2017

CERTIFICATE

This is to certify that Ms.Impana Subbaiah, MBA student USN:4AL15MBA22 of Alva's Institute of Engineering and Technology, Shobhavana Campus, Mijar, Moodbidliri-574 225. Affiliated to Visvesvaraya Technological University, Belgaum has done " Internship"work in the field of "A Study on Capital Budgeting Decision and Techniques" at KS & DL, Bangalore-560 055, from: 02.01.2017 to 10.03.2017.

During her Internship work in our Company, we found her Character & Conduct to Very Good.

We wish her success in Life and Career.


11/3/17
ASST. GENERAL MANAGER
[Human Resource & Development]

LAXMAN. L.D
Asst. General Manager (HRD)
Karnataka Soaps and Detergents Ltd,
Bangalore-560 055

ಕರ್ನಾಟಕ ಸಾಬೂನು ಮತ್ತು ಮಾರ್ಜಕ : ನಂ.27, ಇಂಡಸ್ಟ್ರಿಯಲ್ ಸಬುರ್ಬ್, ಬೆಂಗಳೂರು-ಪುಣೆ ಹೆದ್ದಾರಿ, ರಾಜಾಜಿನಗರ, ಬೆಂಗಳೂರು-560 055, ಭಾರತ
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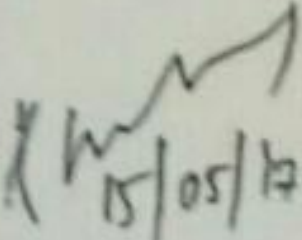
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Date: 15-May-2017

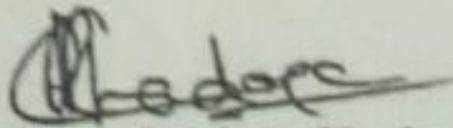
Certificate

This is to certify that, Ms. Impana .S.S bearing USN 4AL15MBA22, is a bonafide student of Master of Business Administration course of the Institute (2015-17), affiliated to Vishvesvaraya Technological University, Belgaum.

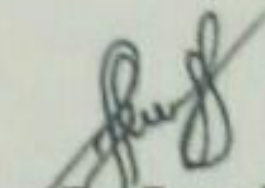
The internship report on "A Study on Capital Budgeting Decision and Techniques conducted at Karnataka Soaps and Detergent Pvt Ltd, Bangalore", is prepared by her under the guidance of Dr. R Wranton Perez, Associate Professor, Department of MBA, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Vishvesvaraya Technological University, Belgaum, Karnataka.


15/05/17

Dr. P Wranton Perez
Project Guide



Prof. P. Ramakrishna Chadaga
Dean - MBA



Dr. Peter Fernandes
Principal

DECLARATION

I, **Impana S.S**, hereby declare that the internship entitled, “**A STUDY ON CAPITAL BUDGETING DECISION AND TECHNIQUES AT KARNATAKA SOAPS AND DETERGENT PRIVATE LTD., BANGALORE**” is prepared by me under the guidance of Dr. R.Warnton Perez, Department of M.B.A, Alva's Institute of Engineering and Technology and external assistance by Mr. Sundarmurthy and Mr. Ravi Karnataka Soaps and Detergent Private Ltd., at Bangalore.

I also declare that this internship work is toward the partial fulfilment of the university regulation for the award of degree of Master of Administration by Visvesvaraya Technology University, Belgaum.

I have undergone a summer project for a period, I further declare that this project is based on the original study undertaken by me and has not been submitted for the award of any degree from any other University/Institution.

Place: Mijar, Moodbidri

Date: 15-05-17

Impana

Signature of the student

ACKNOWLEDGEMENT

My profound thanks and deep sense of gratitude are due to authorities of **M/s Karnataka Soaps and Detergents Private Limited (KS&DL), Bangalore**, who gave me the opportunity for doing this project work at Bangalore.

I sincerely express my gratitude and thanks to Mr. Krishna, HRD, KS&DL, Bangalore for permitting me to carry out this internship. It's my duty to express my humble thanks to Mr. K.C. Sundermurthy (Account Manager) and Mr Ravi (Assistant Account Manager), KS&DL Bangalore, who assisted me and helped me in getting the project in shape by constantly supporting me with his valuable guidance and suggestions throughout the period of this project.

With all my sincerity and indebtedness, I thank Dr. Peter Fernandes, the Principal, Alva's Institute of Engineering and Technology, Mijar for his permission to carryout the project.

I take this opportunity to thank our beloved Prof. Ramakrishna Chadaga, Dean - MBA, Alva's Institute of Engineering and Technology, Mijar.

I also take this opportunity to express a great sense of gratitude towards our internal project guide Dr. R. Wranton Perez for providing me vital inputs to co-relate and provide a sound base for the successful completion of my report.

Impana S S

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EXECUTIVE SUMMARY

The internship, as it is an integral part of academic curriculum and for the partial fulfilment of requirement of MBA course under VTU, Belgaum. It was a great opportunity to learn the practical aspects of the business operations carried out in a manufacturing organization..

The Internship, "A STUDY ON CAPITAL BUDGETING DECISION AND TECHNIQUES AT KARNATAKA SOAPS AND DETERGENT PRIVATE LIMITED" was carried for a period of 10 weeks.

The main objective of the project is to study on the various capital budgeting techniques applied by Karnataka Soaps and Detergent Private Limited (KS&DL), to study and identify various parameters used while applying the capital budgeting technique. The evaluation of KS&DL's capital budgeting decisions and technique was done using ROI, ARR and comparison was done with the cash flows for a period of 5 years.

The first chapter gives the introduction about the internship topic chosen for the study, need and objective of the study, scope of the study, methodology adopted, literature review and limitation of the study.

The second chapter describes the industry profile and company profile. It includes the promoters, vision, mission, and quality policy followed with the products, areas of operation, infrastructure facilities, competitors' information, SWOT analysis, future growth and prospects and financial statement.

The third chapter describes the theoretical background of the study, elaborative information about the subject chosen for better understanding and its usage in the analysis.

The fourth chapter gives the detail about the analysis and interpretations in the study

The fifth chapter lists the findings of the study, suggestions provided and conclusion of the study.