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Internship Report on
**BEHAVIOUR OF INVESTORS FOR BONUS SHARE ANNOUNCEMENTS
IN INDIA**

A STUDY CONDUCTED AT PRIMER INVESTMENTS, UDUPI

BY

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Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELGUM

In partial fulfillment of the requirements for the award of the degree of

MASTERS OF BUSINESS ADMINISTRATION

Under the guidance of

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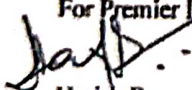
03/05/2017

CERTIFICATE

This is to certify that Miss.Chandini B V, (USN 4AL15MBA11), student of M.B.A. at Alva's Institute of Engineering and Technology, Moodbidri, Karnataka has done a project work on "Behaviour of Investors for Bonus Announcements in India : A Study Conducted at Premier Investments, Udupi " a franchisee of Motilal Oswal Securities Limited, Mumbai from 02nd January 2017 to 10th March 2017.

During this period, her conduct and performance were good.

For Premier Investments,


Harish B



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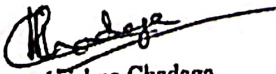
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Certificate

This is certified that Ms. Chandini.B.V bearing USN 4AL15MBA11 is a bonafide student of Master of Business Administration course of the Institute (2015-17), affiliated to Vishvesvaraya Technological University, Belgaum.

The internship report on Behaviour of Investors for Bonus Share Announcements in India: A Study Conducted at Premier Investments, Udupi is prepared by her under the guidance of Dr. Kushalappa S, Associate Professor, Department of MBA in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Vishvesvaraya Technological University, Belgaum, Karnataka.


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DECLARATION

I, **Chandini.B.V**, hereby declare that the internship report entitled "**Behavior of investors for bonus share announcements in India a study conducted at Premier Investments, Udupi**" prepared by me under the guidance of **Dr. Kushalappa S, Associate Professor, Department of Business Administration, Alva's Institute of Engineering and Technology** and External assistance by **Mr. Harish B, Branch Manager, Premier Investment Udupi**.

I also declare that this internship work is towards the partial fulfillment of the university regulation for the award of the degree of Masters of Business Administration by of Vishvesvaraya Technological University, Belgaum.

I have undergone a summer project for a period of 10 weeks. I further declare that this project is based on the original study undertaken by me and has not been submitted for the award of any degree/diploma from any other University/ Institution.

Place: Mijar



Signature of the student.

Date: 15 /May/2017.

ACKNOWLEDGEMENT

Completion of a task by shaping and achieving the objective is often a result of valuable contribution from number of individuals, directly or indirectly.

Firstly I thank almighty God for showering his choicest blessing and keeping me in good health throughout the tenure of the project.

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EXECUTIVE SUMMERY

Investors give significance to announcement of bonus reports as it is an indicator of the future direction of the company and also reflects the financial performance of the company. . Extra offers are extra offers given to the present shareholders with no extra cost, in light of the quantity of offers that a shareholder claims. The reward issue has a tendency to bring the market cost per share inside a more famous range. This advances more dynamic trading; the nominal rate of profit tends to decrease.

The study has been undertaken at Premier Investment Udupi. The study comprises of 185 individual stocks listed in the Bombay stock Exchange (BSE) announced bonus during the period from 2012 to 2016. The study makes an attempt to analyze the performance of various stocks on the date of bonus announcement, during the past sixty days before the announcement and sixty days after the bonus announcement. The concept of impact of bonus announcement and capital market reaction, the literature review, the research methodology used, result of hypotheses tested are explained in detail.