

2/3/19

Internship Report on  
**IMPACT OF SELECTED FUNDAMENTAL FACTORS ON STOCK PRICES**  
**A STUDY CONDUCTED AT MONARCH NET WORTH CAPITAL LIMITED,**  
**KUNDAPUR**

BY  
**SHUBHRATHA**  
USN: 4LV15MBA29



Submitted to  
**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELGUM**  
*In partial fulfillment of the requirements for the award of the degree of*  
**MASTERS OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Dr. Kushalappa S**  
Associate professor  
Department of MBA.  
A.I.E.T, Mijar, Moodbidri.

**EXTERNAL GUIDE**

**Mr. A M Venkatesh**  
Area Head  
Monarch Net Worth  
Capital Limited  
Kundapur, Karnataka



**Department of MBA**

**Alva's Institute of Engineering and Technology**  
**Shobhavana campus, Mijar, Moodbidri**  
**2015-2017**

**MONARCH NETWORK CAPITAL LTD**

D NO,": 8/683-1A1

1<sup>ST</sup> FLOOR HOLLA OPTICAL BUILDING

KUNDESHWARA TEMPLE ROAD,

KUNDAPURA-576201

**CERTIFICATE**

This is to certify that Shubhratha (Reg no. 4LV15MBA29), student of MBA at Alva's Institute Of Engineering and Technology, Moodbidri, Mangalore has done a project work on "Impact of selected fundamental factors on stock price" at Monarch Network Capital Ltd Kundapura.

Branch from 05/01/2017 to 02/03/2017


During this period his conduct and performance were good.

We wish him every success.

Date: 11/03/2017

Place: Kundapur

For Monarch Network Capital Ltd

  
(Area Head)

**MONARCH NETWORK CAPITAL LTD.**

D. No.: 8 / 683 - 1A1

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Date: 10-May-2017

## Certificate

This is certified that Mr. Shubhratha bearing USN 4LV15MBA29 is a bonafide student of Master of Business Administration course of the Institute (2015-17), affiliated to Vishvesvaraya Technological University, Belgaum.

The internship report on **Impact Of Selected Fundamental Factors On Stock Prices: A Study Conducted at Monarch Net worth Capital Limited, Kundapur** is prepared by him under the guidance of Dr. Kushalappa S, Associate Professor, Department of MBA in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Vishvesvaraya Technological University, Belgaum, Karnataka.

Dr. Kushalappa S.  
Project Guide

Prof. P. Ramakrishna Chadaga  
Dean - MBA

Dr. Peter Fernandes  
Principal

## DECLARATION

I, **Shubhratha**, hereby declare that the internship report entitled "**Impact Of Selected Fundamental Factors On Stock Prices: A Study Conducted At Monarch Net Worth Capital Limited, Kundapur**" Prepared by me under the guidance of **Dr. Kushalappa S, Associate Professor**, Department of Business Administration, Alva's Institute of Engineering and Technology and External assistance by **Mr A M Venkatesh, Monarch Net Worth Capital Limited, Kundapur, Karnataka**.

I also declare that this internship work is towards the partial fulfillment of the university regulation for the award of the degree of Masters of Business Administration by of Vishvesvaraya Technological University, Belgaum.

I have undergone a summer project for a period of 10 weeks. I further declare that this project is based on the original study undertaken by me and has not been submitted for the award of any degree/diploma from any other University/ Institution.



Signature of the student.

Place: Mijar

Date: 10 /May/2017.

## ACKNOWLEDGEMENT

For the completion of any task in an efficient and effective way within the period of given time, the assistance and hard work of many people are complementary. There is a pleasure to acknowledge to those many people whose timely support went a long way in the completion of project report.

Hereby I make a humble effort to place on record, my sense of gratitude and sincerity to all my well-wishers for the help I received for the successful completion of my project report.

First and foremost, I acknowledge my deepest gratitude to **Dr. M Mohan Alva**, Chairmen, Alva's Education Foundation, Moodbidri.

I acknowledge my fullest gratitude to my faculty guide **Dr.Kushalappa S** (Associate Professor), Department of Business Administration, for his regular supervision and valuable suggestions.

I am deeply indebted to **Mr. A M Venkatesh** (Branch Manager), **Monarch Net Worth Capital Limited, Kundapur, Karnataka** for granting permission, providing requisite information regarding the project and guideline.

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**Shubhratha**

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## EXECUTIVE SUMMARY

Fundamental analysis is a method used to determine the value of a stock by analyzing the financial data that is 'fundamental' to the company. The figures of profit and loss account, balance sheet and cash flow statement have an impact on the performance of the stock in the stock market. The project undertaken at Monarch Net Worth Capital Limited, Kundapur. This is a stock broking company. They offered world class facilitation for buying and selling of share mutual fund on NSE and BSE.

The study comprises share price of various company from BSE A grouped 198 companies. This study taken into account share prices and other financial statement for ten years of companies. Under this study I have used the statistical tools like mean, median, standard deviation, t statistics and correlation analysis and regression analysis are used and the financial tool like basic EPS, dividend / share, PBDIT/share, net profit/share, return on net worth / equity, return on capital employed, total debt/equity, asset turnover ratio, dividend payout ratio, price/BV are used. The study makes an attempt to give suggestion to the investor about buy and sell of share in market on the basis of studying fundamentals of these companies.