

**Internship Report on**  
**“A STUDY ON POST DEMONETIZATION (2016) FINANCIAL SERVICES”**  
**WITH SPECIAL REFERENCE TO MYSORE CITY” A STUDY**  
**CONDUCTED AT YOU-NIQUE TALENT HUB, BANGALORE**

**Submitted By**

**ANKITH M S**

**USN: 4LV15MBA02**



**Submitted to**

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Dr. Nagendra S**

**Associate. Professor**

**Department of MBA**

**AIET, Mijar, Moodbidri.**

**EXTERNAL GUIDE**

**Raghavendran V,**

**Managing Director**

**You-Nique Talent Hub**

**Bangalore.**



**Department of MBA**

**Alva's Institute of Engineering and Technology**

**Shobhavana campus, Mijar, Moodbidri**

**2015-2017**



Ref No: 2017/MR/Con/290

Date: 09-05-2017

## CERTIFICATE

### YOU-NIQUE TALENT HUB

#586, 14<sup>th</sup> cross, Dhavaneshwari Nagar,  
Hebbal Kempapura, Bangalore- 560024

Phone: 9480474141  
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- Kolkata

*To whomsoever it is concern*

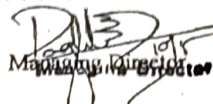
It is hereby certified that **ANKITH MS** bearing USN **4AL15MBA02** student of the Master of Business Administration course of the Alva's Institute of Engineering and Technology, Mijar (2015-2017), affiliated to Visvesvaraya Technological University, Belgaavi, have undergone internship and submitted a report on "**A STUDY ON POST DEMONITIZATION (2016) FINANCIAL SERVICES WITH SPECIAL REFERENCE TO MYSORE CITY**" is prepared by her under the guidance of Mr. Raghavendran V, Director from period on 2nd Week of December 2016 to 2nd Week of February 2017.

*His conduct and discipline was satisfactory*

*Yours truly,*

Yours truly,

For YOU-NIQUE TALENT HUB

  
Managing Director





## ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

A Unit of Alva's Education Foundation (R)

( Affiliated to Visvesvaraya Technological University, Belagavi

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
Email : principalalet08@gmail.com, Web:www.alet.org.in


Date: 15-May-2017

### Certificate

This is certified that Mr. ANKITH M S bearing USN 4AL15MBA02 is a bonafie student of Master of Business Administration course of the Institute (2015-17), affiliated to Visvesvaraya Technological University, Belgaum.

The internship report on "A Study On Post Demonetization (2016) Financial Services' With Special Reference To Mysore City": A Study Conducted at You-Nique Talent Hub, Bangalore is prepared by him under the guidance of Dr. NAGENDRA S, Associate Professor, Department of MBA in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum, Karnataka.

  
Dr. Nagendra S.  
Project Guide

  
Prof. P. Ramakrishna Chadaga  
Dean - MBA

  
Dr. Peter Fernandes  
Principal

### DECLARATION


I, **ANKITH M S**, hereby declare that the internship report entitled): "**A STUDY ON POST DEMONETIZATION (2016) FINANCIAL SERVICES" W.S.R TO MYSORE CITY**" A study conducted at **YOU-NIQUE TALENT HUB, Bangalore**, was prepared by me under the guidance of **Dr. Nagendra S**, Senior Associate Professor, Department of M.B.A, Alva's Institute of Engineering and Technology Mijar, Moodbidri. External assistance was provided by **Mr. Raghavendran V**, Managing Director, **YOU-NIQUE TALENT HUB, Bangalore**.

I also declare that this internship work is towards the partial fulfillment of the university regulation for the award of degree of Master of Business Administration by Visvesvaraya Technological University, Belagavi.

I have undergone the project for a period of Ten weeks. I further declare that this project is based on the original study undertaken by me and has not been submitted for the award of any degree/diploma from any other University/ Institution.

Place: Mijar

Date: 16-05-2017

  
Signature of the Student

## ACKNOWLEDGEMENT

Firstly, I thank almighty God for showering his choicest blessing and keeping me in good health throughout the tenure of the project.

I wish to express my heartfelt gratitude to a number of people who have been associated with me throughout this project. At the outset, I would like to acknowledge my gratitude to **Dr. Ramakrishna chadaga**, Dean of Department of Business Administration.

I am deeply indebted to my faculty guide **Dr. Nagendra S**, Senior Associate Professor, Department of Business Administration, for his regular supervision and valuable suggestions. I am thankful to **Mr. Raghavendran V**, Managing Director, **YOU-NIQUE TALENT HUB, Bangalore**. And his staff for granting permission and providing requisite information regarding the project.

It's my privilege to thank our beloved principal **Dr. Peter Fernandes** for giving me the opportunity to take up this project. My profound gratitude to all the faculty members of the Department of Business Administration, Alva's Institute of Engineering and Technology, Mijar, Moodbidri.

Finally, I extend my gratitude to my parents and friends for their constant co-operation, encouragement and support without which this work would not have completed successfully.

ANKITH MS

4AL15MBA02

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## EXECUTIVE SUMMARY

The study has been undertaken at You-nique Pvt Ltd, Bangalore. The study comprises post Demonetization effects on banking/financial institutions. The concept of demonetization post effects, the literature review, the data source involved, the Random research methodology used, result of post demonetization effects is explained in detail. The study makes an attempt to analysis the reaction of people and banking/financial institutions. During the 50 days after demonetization. The study is undertaken 384 respondents of Banking/Financial institution and 385 respondents of people or customers.