

Internship Report on
A STUDY ON EMPLOYEE MOTIVATION AT PRABHAKARA TILE WORKS,
KUNDAPURA

Submitted By

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Submitted to



VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELGAUM

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

INTERNAL GUIDE

GURUDATT SOMAYAJI

Faculty
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EXTERNAL GUIDE

Mr. VISHWAS SOANS

Managing Partner
Prabhakara tile works,
Kundapura



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2015-2017

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10.03.2017

CERTIFICATE

This is certify that Nisha Acharya , USN 4AL15MBA47, Student of MBA, Alva's Institute of Engineering And Technology Moodbidre (D.K) has Successfully completed her project during the period 02-01-2017 to 10-03- 2017.

The project was undertaken by her in the area of Employee Motivation and it was titled "Employee Motivation of Prabhakara Tile Works, Kundapura.

We have noticed that. during this period of study she has shown keen interest in assignments and submitted a good report to the company.

We wish her all success in her future Endeavours.

For PRABHAKARA TILE WORKS


Managing Partner





ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

A Unit of Alva's Education Foundation (R)

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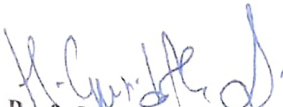
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CERTIFICATE

This is to certify that **Ms. NISHA ACHARYA** bearing **USN 4AL15MBA47**, is a bonafide student of Master of Business Administration course of the Alva's Institute of engineering and Technology (2015-2017), affiliated to Visvesvaraya Technology University, Belgaum. Internship report on – **A Study on Employee Motivation at Prabhakara tile works Kundapura** is prepared by her under the guidance of **Prof .GURUDATT SOMAYAJI**, in partial fulfilment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum, Karnataka.


Prof. Gurudatt Somayaji

Project Guide


Prof. P. Ramakrishna Chadaga

Dean –MBA


Dr. Peter Fernandes

Principal

DECLARATION

I, **Nisha Acharya**, hereby declare that the internship report entitled "**A Study on Employee Motivation**" with reference to **Prabhakara Tile Works, Kundapura** prepared by me under the guidance of **Prof. Gurudatt Somayaji**, faculty of MBA Department, Alva's Institute of Engineering and Technology and external assistance by **Mr. Vishwas Soans, Managing Partner, Prabhakara Tile Works, Kundapura**.

I also declare that this internship work is towards the partial fulfilment of the University regulations for the award of degree of Master of Business Administration by Visvesvaraya Technological University, Belgaum.

I have undergone a summer project for a period of Ten weeks. I further, declare that this project is based on the original study undertaken by me and has not been submitted for the award of any degree/diploma from any other University/Institution.

Place: Mijar

Date: 15.05.2017


Signature of the student

ACKNOWLEDGEMENT

Completion of task in an effective way within the period of given time, the Assistance and hard work of many people are complementary. There is a pleasure to acknowledge to those many people whose timely support went a long way in the completion of project report.

Firstly I thank almighty God for showering his blessing and keeping me in good health throughout the tenure of the project.

I am very thankful to Visvesvaraya Technological University for giving opportunity to undertake this project study as a part of the fulfilment of Mater of Business Administration.

I am extremely grateful to my research guide **Prof. Gurudatt Somayaji**, Department of Business Administration, for his valuable advice and guidance rendered to me complete this project successfully.

I am thankful to **Mr. Vishwas Soans**, Managing Partner Prabhakara Tiles works, Kundapura, for granting permission and providing requisite information regarding the project.

It's my privilege to thank our principle, **Dr. Peter Fernandes** for giving me the opportunity to take up this project. At the outset I would like to acknowledge my gratitude to **Prof. P Ramakrishna Chadaga**, Dean of Department of Business Administration. My profound gratitude to all the faculty members of the department of Business Administration, Alva's Institute of Engineering and Technology, Mijar, Moodbidri.

Finally there are heart full of thanks to my parents and family members for the continual encouragement and blessings and also my friends for their support to finish my project successfully.

Nisha Acharya

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EXECUTIVE SUMMARY

The project report titled "**A study on Employee Motivation at Prabhakara Tile Works, Kundapura**". This research was conducted for the 10 weeks and is submitted to the partial fulfilment of requirements of the award of master of business administration. The main aspire of this study is to know the certain factors knowing the Employee Motivation point also bring good result for the concern and to the character career. And provide helpful suggestion to the company.

The project contains company summary and industry profile, objectives, needs, swot analysis, research style, data testing as well as the interpretation, findings, suggestions and conclusion relating to this study.

A questionnaire was organized to get relevant information. it was distributed to 200 employees in the organization. In all places the principal data which was collected with the help of watching. Direct dealings with management partner and the employees and with controlled questionnaire. Along with also the resulting data which was collect with the help of magazine, business website, journals and library.

The do research is conducted to get a understandable idea about the worker motivation level of the workforce in the organization. The main objectives of this learn are to identify the factor that authority employee motivation level and present valuable suggestion to improve the agreement level of workforce. Along with to identify the fulfilment acting an essential role in concert of the employees.

To enhance the efficiency of workers in the group one has to understand the presentation of the employees, as well as also motivate to the employees. a different result of this is the improved motivation among workers to work hard.