Internship Report A STUDY ON SYNDICATE KISAN CREDIT CARD

Submitted By

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Submitted to





VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELGAUM

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

INTERNAL GUIDE:

EXTERNAL GUIDE

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2015-2017





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Date: 13.03.2017

CERTIFICATE

This is to certify that Mr,KIRAN GOWDA M.S, (4AL15MBA28), MBA 2ND YEAR student of Alva's Institute Of Engineering And Technology College MBA programme, Mijar, Moodbidri, affiliated to Vishvesvaraya technology university, Belgaum, Has successfully completed his "organization study" at "SYNDICATE KISAN CRIDIT CARD, from 02.01.2017 to 10.03.2017. He has worked on the organization study during his industrial training.

During the organization study period, we have found him to be sincere and hard working. He was regular and his performance was very good. We wish him good luck in his future endeavors.

विधि आखा प्रवंधक Ise. Branch Manager चित्रदुर्ग / Chitradurga.

SRINIVASA (Sr Br MANGER)



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Certificate

This is certified that Mr. KIRAN GOWDA MS bearing USN 4AL15MBA28 is a bonafide student of Master of Business Administration course of the Institute (2015-17), affiliated to Visvesvaraya Technological University, Belgaum.

The internship report on "SYNDICATE KISAN CRIDET CARD SCHEME" is prepared by him under the guidance of Dr, NAGENDRA, Associate Professor, and Department of MBA in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum, Karnataka.

Dr. Nagendra. Project Guide

Prof. P. Ramakrishna Chadaga Dean - MBA Dr. Peter/Fernandes Principal DECLARATION

I, KIRAN GOWD MS hereby declare that the Internship report entitled "A STUDY

ON SYNDICATED KISAN CREDIT CARDS " with reference to "SYNDICATE

BANK CHITRADURGA" prepared by me under the guidance of Dr. NAGENDRA

S, Associate professor Department of Business Administration, Alva's Institute of

Engineering and Technology.

I also declare that this Internship work is towards the partial fulfilment of the

university regulations for the award of degree of Master of Business Administration

by Visvesvaraya Technological University, Belgaum.

I have undergone a summer project for a period of Ten weeks. I further declare that

this project is based on the original study undertaken by me and has not been

submitted for the award of any degree/diploma from any other University/Institution.

Kant.

Signature of the student

DATE: 16/05/2017

Place: Mijar

Acknowledgement

For the completion of any task in an efficient and effective way within the period of given time, the assistance and hard work of many people are complementary. There is a pleasure to acknowledge to those many people whose timely support went a long way in the completion of project report.

Hereby I make a humble effort to place on record, my sense of gratitude and sincerity to all my well wishers for the help I received for the successful completion of my project report.

I acknowledge my fullest gratitude to my faculty guide **Dr. Nagendra S** Department of Business Administration, for his regular supervision and valuable suggestions.

I am deeply indebted to Mr. Srinivasa branch manager of Syndicate bank Chitradurga And his staff for granting permission and providing requisite information regarding the project.

It's my privilege to thank our principal **Dr. Peter Fernandes** for giving me the opportunity to take up this project. At the outset I would like to acknowledge my gratitude to **Mr. Rama Krishna chadaga**, Dean of Department of Business Administration. My profound gratitude to all the faculty members of the Department of Business Administration, Alva's Institute of Engineering and Technology, Mijar, Moodbidri.

Finally I extend my gratitude to my parents and family members for the continual encouragement and blessings and also my friends for their support to finish my project successfully.

Kiran Gowda M S.

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Executive summary

Project report title "A STUDY ON SYNDICATE KISAN CREDIT CARDS" Chitradurga. The research is conducted to get a clear view about how agriculturist utilize the Kisan credit card scheme special reference to Syndicate Bank and this project brings about light on advantages of Kisan credit cards. The aim of the study is to know the Effective utilization of service and advances rendered by the bank to farmers in respect of the banks loan product "SKCC" and to know whether the service provided by the bank is satisfactory or not as well as to study the policy issues involved with the decisions of the bank. At the Syndicate bank Chitradurga city and provide valuable suggestion to company based on the study.

The questionnaire was prepared to get accurate information. It was distributed to 50 Kisan Card holders of Syndicate bank.