## INTERNSHIP REPORT ON "EICHER MOTORS LTD"

Submitted By

UJWAL H.K.

**USN: 4AL20BA082** 

**Submitted To** 



## VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAUM

In partial fulfilment of the requirements for the award of the degree of MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

Mr. Guruprasad Pai Assistant Professor

P G Department of Business Administration
Alva's Institute of Engineering and Technology, Mijar, Moodbidri



P G DEPARTMENT OF BUSINESS ADMINISTRATION
ALVAS INSTITUTE OF ENGINEERING AND TECHNOLOGY
SHOBHAVANA CAMPUS, MIJAR, MOODBIDRI 2021-2022



## ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

A Unit of Alva's Education Foundation (R) ( Affiliated to Visvesvaraya Technological University, Belagavi Approved by AICTE, New Delhi & Recognised by Government of Karnataka) Shobhavana Campus, Mijar, Moodbidri - 574 225, Mangalore, D.K., Karnataka State. Phone: 08258-262724 (O), 262725 (P), Telefax: 08258-262726

Email: principalaiet08@gmail.com, Web:www.aiet.org.in

DATE: 14/12/2021

## CERTIFICATE

This is to certify that UJWAL H K bearing USN 4AL20BA082 is a bonafide student of Master of Business Administration program of the Institute (2020-21) affiliated to Visvesvaraya Technological University, Belagavi.

The Internship report on Eicher Motors Ltd is prepared by him under the guidance of Mr. Guruprasad Pai, Assistant Professor, PG Dept. of Business Administration in fulfillment of the requirements for the award of the degree of Master of Business Administration, Visvesvaraya Technological University, Belagavi, Karnataka.

Internal Guide

Mrs. Priya Sequeira

HOD, PGeDept. of Business Administration
Alva's Institute of Engg. & Technology

Miles Moonalpa MIJAR - 574 225

DECLARATION

I UJWAL H K hereby declare that this Organization Study conducted at EICHER Motor company

Ltd is record of independent work carried out by me under the guidance of Mr. Guruprasad pai

I also declare that this organization study is towards the partial of the university regulation for the

award of degree of Master of Business Administration by Visvesvaraya Technological

University, Belagavi.

I have undergone an organization study for a period of four weeks. I further declare that this

organization study is based on the original study undertaken by me and not been submitted for the

award of any degree from any other University/Institution.

DISCLAIMER

The enclosed document is the outcome of a student academic assignment, and does-not represent

the opinions/views of the University or the institution or the department or any other individuals

referenced or acknowledged within the document. The data and information studied and presented

in this report have been accessed in good faith from secondary sources/web sources/ public

domain, including the organization's website, solely & exclusively for academic purposes, without

any consent/permission, express or implied, from the organization concerned. The author makes

no representation of any kind regarding the accuracy, adequacy, validity, reliability, availability or

completeness of any data/information herein contained.

Date: 19/1/2022

Place: Moodbidri

Mr. Ujwal H .K.

THE

USN: 4AL20BA082