

**INTERNSHIP STUDY REPORT ON
"TATA POWER LTD"**

**Submitted By
SURAKSHA S**

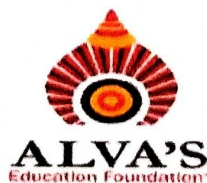
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Submitted To



VISVESVARAYA TECHNOLOGICAL UNIVERSITY BELAGAVI
In partial fulfillment of the requirements for the award of the degree of
MASTERS OF BUSINESS ADMINISTRATION

Under the guidance of
INTERNAL GUIDE
DR. CATHERINE NIRMALA
PROFESSOR OF MBA



PG DEPARTMENT OF BUSINESS ADMINISTRATION
ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY SHOBAVANA
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CERTIFICATE

This is to certify that **SURAKSHA S** bearing USN **4AL20BA078** is a bonafide student of Master of Business Administration program of the Institute (2020-21) affiliated to Visvesvaraya Technological University, Belagavi.

The Internship report on **TATA POWER LIMITED** is prepared by her under the guidance of Dr. Catherine Nirmala, Professor, PG Dept. of Business Administration in fulfillment of the requirements for the award of the degree of Master of Business Administration, Visvesvaraya Technological University, Belagavi, Karnataka.

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EXECUTIVE SUMMARY

This organizational study is undertaken to study the overall activities of Tata Power Ltd. The study is intended to take various factors like background of the company, Company Profile, McKinney's 7S model, SWOT analysis and for analyzing the financial statements. The information required for the study has been collected through its website.

This report consists of six chapters. The first chapter of this study deals with introduction about organization and industry that presents the position of electric utility in the industry and why Tata power is regarded as the best electric utility industry.

The third chapter is about how we can apply McKinney's 7S framework and Porters five forces analysis to the company so that we can understand whether this company is performing well or not.

The fourth chapter SWOT analysis is helps to evaluate internal and external environment of Tata Power by identifying its strength, weakness, opportunity, threats.

The fifth chapter is analysis of financial statement. The study helped in understanding profitability of the business. Net profit of the company has been increased over last five years; this says the overall activities of the company are going well. The overall financial analysis of financial statement also shows the strong position of the company.

The six-chapter learning experience deals with what experience we got from this organization study.

This overall organization study with reference to Tata power website was a good experience. It helped me in understanding the overall process of the organization and how decisions are taken to strengthen the position of the industry.