

ORGANISATION STUDY REPORT ON
“INDUSTRIAL DEVELOPMENT BANK OF INDIA”

Submitted By:

RESHMA

4AL20BA052



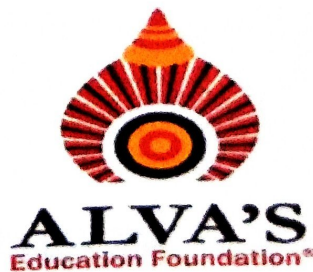
VISVESVARAYA TECHNOLOGICAL UNIVERSITY,
BELAGAVI

In partial fulfilment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

Dr. VISHNU PRASANNA K N

PROFESSOR



PG Department of Business Administration

ALVAS INSTITUTE OF ENGINEERING AND TECHNOLOGY,
SHOBHAVANA CAMPUS MIJAR, MOODBIDRI

NOVEMBER 2021



ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

A Unit of Alva's Education Foundation (R)

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CERTIFICATE

This is to certify that **RESHMA** bearing USN **4AL20BA052** is a bonafide student of Master of Business Administration program of the Institute (2020-21) affiliated to Visvesvaraya Technological University, Belagavi.

The Internship report on **Industrial Development Bank Of India(INBI)** is prepared by her under the guidance of Dr. Vishnu Prasanna K N, Professor, PG Dept. of Business Administration in fulfillment of the requirements for the award of the degree of Master of Business Administration, Visvesvaraya Technological University, Belagavi, Karnataka.

Dr. Vishnu Prasanna K N

Mrs. Priya Sequeira

Dr. Peter Fernandes

Internal Guide

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EXECUTIVE SUMMARY

This organization study is conducted for the partial fulfilment of MBA course offered by VTU. As VTU has its own unique syllabus, the student must undergo Four weeks of internship programmed before the commencement of 3rd semester. For acquiring practical knowledge of the working and functioning of the company.

This report is presented in terms of various chapters such as industry profile, company profile, McKinney 7s model, SWOC Analysis, Analysis of financial statement. In these Four weeks of duration, there was a good exposure for learning towards the operation of the organization and how the organization deals with the employees.

There is detailed discussion on about the introduction of the organization. The industry profile includes background, nature of business, vision, mission, quality policy, workforce model and, it also includes ownership pattern, Achievements and awards, future growth and prospectus.

The report also includes McKinney 7s framework and porter's five force model with special reference to IDBI Bank Ltd and SWOC interpretation to understand all sorts of situation in organization.

The report includes the interpretation of the financial statement for the year 2017-2021 by using ratio such as current ratio, proprietary ratio, current asset turnover ratio, operating profit ratio, debt equity ratio and the consolidated balance sheet and profit and loss account of all the years.