

INTERNSHIP REPORT ON

SHREE CEMENT LTD

Submitted by

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4AL20BA047



Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY,
BELAGAVI**

**In partial fulfillment of the requirements for the award of the
degree of**

MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

Mr. JOHNSON FERNANDES

Assistant professor

Department of MBA



DEPARTMENT OF BUSINESS ADMINISTRATION
ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

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ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

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CERTIFICATE

This is to certify that **PUNITH N** bearing USN **4AL20BA047** is a bonafide student of Master of Business Administration program of the Institute (2020-21) affiliated to Visvesvaraya Technological University, Belagavi.

The Internship report on **SHREE CEMENT LIMITED** is prepared by him under the guidance of Mr. Johnson Fernandes, Assistant Professor, PG Dept. of Business Administration in fulfillment of the requirements for the award of the degree of Master of Business Administration, Visvesvaraya Technological University, Belagavi, Karnataka.

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EXECUTIVE SUMMARY

The report is all about the internship conducted in SHREE CEMENT LTD which encompass the overview of the cement industry explaining about the growth, economical contribution and future goals of the industry. The report also gives a brief overview of the company profile starting from its vision, mission history of company .

The study also deals with the McKinsey's 7s framework pertaining to the shree cement ltd company which analysis the company's organisation structure, strategy, skills, leadership style and shared values of the organisation. It also includes SWOT analysis of the organisation, financial statement with ratio analysis. This report also has the learning experience and it additionally comprises of Bibliography