

**INTERNSHIP STUDY REPORT ON
"SUZLON ENERGY LTD"**

Submitted By

Punith KJ

USN: 4AL20BA046

Submitted To



**VISVESVARAYA TECHNOLOGICAL UNIVERSITY,
BELAGAVI**

**In partial fulfilment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION**

Under the Guidance of

INTERNAL GUIDE

Mr. Guruprasad Pai,

Assistant Professor

P G Department of Business Administration

Alva's Institute of Engineering and Technology, Miijar, Moodbidri.



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**P G DEPARTMENT OF BUSINESS ADMINISTRATION
ALVAS INSTITUTE OF ENGINEERING AND TECHNOLOGY
SHOBHAVANA CAMPUS, MIJAR, MOODBIDRI 2021-22**

ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

A Unit of Alva's Education Foundation (R)

(Affiliated to Visvesvaraya Technological University, Belagavi

Approved by AICTE, New Delhi & Recognised by Government of Karnataka)

Shobhavana Campus, Mijar, Moodbidri - 574 225, Mangalore, D.K., Karnataka State.

Phone : 08258-262724 (O), 262725 (P), Telefax:08258-262726

Email : principalaiet08@gmail.com, Web:www.aiet.org.in

DATE: 27/11/2021

CERTIFICATE

This is to certify that **PUNITH K J** bearing USN **4AL20BA046** is a bonafide student of Master of Business Administration program of the Institute (2020-21) affiliated to Visvesvaraya Technological University, Belagavi.

The Internship report on **SUZLON ENERGY LTD** is prepared by him under the guidance of Mr. Guruprasad Pai, Assistant Professor, PG Dept. of Business Administration in fulfillment of the requirements for the award of the degree of Master of Business Administration, Visvesvaraya Technological University, Belagavi, Karnataka.

Mr. Guruprasad Pai

Internal Guide

Mrs. Priya Sequeira

Dept. of Business Administration
HOD, PG Dept. of Business Administration
Alva's Institute of Engg. & Technology
MIJAR - 574 225

Dr. Peter Fernandes

PRINCIPAL

Alva's Institute of Engineering & Technology,
Mijar, MOODBIDRI - 574 225, D.K.

EXECUTIVE SUMMARY:

This is an attempt to know how the theories can be applied to practical situation. As MBA student of Alva's institute of engineering and technology it is a part of study for everyone to undergo internship at some good organization. So, this purpose I got the opportunity of internship program in "SUZLON ENERGY LTD"

This report is divided into six chapters. The first chapter deals with the introduction about the internship, industry profile. The second chapter is about the organization profile,

- Nature of business,
- Vision mission, quality policy,
- Workflow model
- Product/service profile,
- Ownership pattern,
- Achievements/awards if any,
- Future growth and prospects,
- Third chapter is Mc Kinsey's 7S frame work with special reference to organization under study.
- The fourth chapter deals with the SWOC analysis.
- The fifth chapter is Analysis of financial statement
- The sixth chapter is learning experience.
- It also consists of Bibliography.