INTERNSHIP REPORT ON JINDAL SOUTH WEST STEEL LTD

Submitted by

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Submitted to



VISVESVARAYA TECHNOLOGICAL UNIVERSITY BELAGAVI

In partial fulfilment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

INTERNAL GUIDE

Dr. Catherine Nirmala

Professor



PG DEPARTMENT OF BUSINESS ADMINISTRATION ALVA'S INSTITUTE OF ENGINEERING &TECHNOLOGY SHOBHAVANACAMPUS, MIJAR, MOODBIDRI-2021

ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

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DATE: 29/11/2021

CERTIFICATE

This is to certify that PREETHISH KUMAR bearing USN 4AL20BA042 is a bonafide student of Master of Business Administration program of the Institute (2020-21) affiliated to Visvesvaraya Technological University, Belagavi.

The Internship report on Jindal South West Ltd is prepared by him under the guidance of Dr. Catherine Nirmala, Professor, PG Dept. of Business Administration in fulfillment of the requirements for the award of the degree of Master of Business Administration, Visvesvaraya Technological University, Belagavi, Karnataka.

Dr. Catherine Nirmala

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Executive Summary

This study is an opportunity to know how the theories can be applied to practical situations. As an MBA student of Alva's institute of engineering and technology this is a part of study for everyone to undergo internship at some good organization. So, this purpose I got the opportunity of internship program in "JINDAL SOUTH WEST STEEL LTD". This report is divided into six chapters.

It contains the background of the company nature, vision and mission, and it involves work flow model, ownership pattern of company. In third chapter we have done study on McKinsey's 7s framework and this helps to know about the company's hard and soft elements. After this in fourth chapter we got to know about the strength, weakness, opportunities, and threats of company. Fifth chapter is all about analysis of financial statement. At last, in sixth chapter is learning experience here we have given us our own opinion regarding the study