

**ORGANISATION STUDY REPORT ON**

**APOLLO TYRES LTD**

Submitted by

KUSHAL V

4AL20BA029

Submitted to



**VISVESVERAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In partial fulfilment of the requirements for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

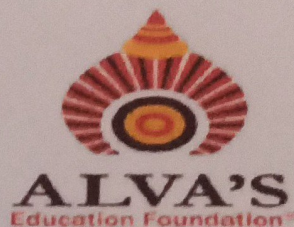
INTERNAL GUIDE

**Dr. Catherine Nirmala**

**Professor**

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PG DEPARTMENT OF BUSINESS ADMINISTRATION

ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY

SHOBHAVANA CAMPUS, MIJAR, MOODBIDRI.

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# ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

A Unit of Alva's Education Foundation (R)

( Affiliated to Visvesvaraya Technological University, Belagavi

Approved by AICTE, New Delhi & Recognised by Government of Karnataka )

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## CERTIFICATE

This is to certify that **KUSHAL V** bearing USN **4AL20BA029** is a bonafide student of Master of Business Administration program of the Institute (2020-21) affiliated to Visvesvaraya Technological University, Belagavi.

The Internship report on **APOLLO TYRES LTD** is prepared by him under the guidance of Dr. Catherine Nirāmala, Professor, PG Dept. of Business Administration in fulfillment of the requirements for the award of the degree of Master of Business Administration, Visvesvaraya Technological University, Belagavi, Karnataka.

Dr. Catherine Nirāmala

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Internal Guide

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Principal

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## EXECUTIVE SUMMARY

Apollo Tyres Ltd. came into existence in 1972 and has been a trusted name in the business of manufacture and sale of tyres. corporate headquarters in Gurgaon, India, we cater to over a 100 countries across the globe.

The company markets its products under two global brands Apollo and Vredestein. These products are available in countries across the globe through a vast network of branded, exclusive and multi-product outlets. Apollo Tyres has multiple manufacturing units in India, the Netherlands and Hungary.

At the end of the financial year 2021, the company clocked a turnover of US\$ 2.34 billion, backed by a global workforce of approximately 19,000 employees.

As of March 31, 2021, the company traded in India on the Bombay Stock Exchange and National Stock Exchange, with 62.69% of shares held by the public, government entities, banks and financial institutions.