

**ORGANISATIONAL STUDY REPORT ON
“APOLLO HOSPITALS ENTERPRISE LIMITED”**

Submitted By

HAREESHA C

USN: 4AL20BA017

Submitted To

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY,
BELAGAUM**



In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

DR. VISHNU PRASANNA K.N

P G Department of Business Administration

Alva's Institute of Engineering and Technology, Mijar, Moodbidri



P G DEPARTMENT OF BUSINESS ADMINISTRATION

ALVAS INSTITUTE OF ENGINEERING AND TECHNOLOGY

SHOBHAVANA CAMPUS, MIJAR, MOODBIDRI

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ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

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CERTIFICATE

This is to certify that **HAREESHA C** bearing USN **4AL20BA017** is a bonafide student of Master of Business Administration program of the Institute (2020-21) affiliated to Visvesvaraya Technological University, Belagavi.

The Internship report on **APOLLO HOSPITALS ENTERPRISE LTD** is prepared by him under the guidance of Dr. Vishnu Prasanna K N, Professor, PG Dept. of Business Administration in fulfillment of the requirements for the award of the degree of Master of Business Administration, Visvesvaraya Technological University, Belagavi, Karnataka.

Dr. Vishnu Prasanna K N

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Executive Summary

This is an attempt to know how the theories can be applied to be practical situation. As MBA student of Alva's institute of engineering and technology it is a part of study for everyone to undergo internship at some good organization. So, this purpose I got the opportunity of internship program in "Apollo hospital enterprises."

This report is divided into six chapters. The first chapter deals with the introduction about the internship, industry profile. The second chapter is about the organization profile,

- Nature of business
- Vision mission, quality policy
- Workflow model
- Product/service profile
- Ownership pattern
- Achievements/awards if any,

Third chapters is McKinsey's 7S frame work with special reference to organization under study. The fourth deals with the SWOT analysis. The fifth chapter is Analysis of financial statement sixth chapter is learning experience. It also consists of Bibliography.