

**ORGANISATION STUDY REPORT ON
"DIVI'S LABORATORIES."**

Submitted By

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Submitted To

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfilment of the requirements for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION
Under the Guidance of**

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**P G DEPARTMENT OF BUSINESS ADMINISTRATION
ALVAS INSTITUTE OF ENGINEERING AND TECHNOLOGY
SHOBHAVANA CAMPUS, MIJAR, MOODBIDRI 2021-2022**



ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

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CERTIFICATE

This is to certify that **AMALESH BHASKARAN** bearing USN **4AL20BA004** is a bonafide student of Master of Business Administration program of the Institute (2020-21) affiliated to Visvesvaraya Technological University, Belagavi.

The Internship report on **DIVI'S LABORATORIES** is prepared by him under the guidance of Dr. Vishnu Prasanna K N, Professor, PG Dept. of Business Administration in fulfillment of the requirements for the award of the degree of Master of Business Administration, Visvesvaraya Technological University, Belagavi, Karnataka.

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EXECUTIVE SUMMARY

The Main objective of this study is to gain the knowledge of the production or Manufacturing process of the "DIVI'S LABORATORIES". This Industry has involved with the manufacturing of Pharama products and it involved in found works. This industry incorporated in the founder of Divi's Ltd.

The report starts with an introduction about the organization and later you will find industry profile and company profile. The report also includes Mckinsey's 7S framework which gives an analysis of organization in a complete manner. Also includes SWOC analysis of the company which will give the clear idea about the Strength, Weakness, Opportunities and Challenges of the company. Strength are the areas the company does and well advantages carrying by the company, Weakness are the areas to be improved by the company, Threats are the potential problem or risk caused by to this project to understand the financial statement of the company. And also determine the financial strength and Weakness of the company by establishing a strategic relationship between the items of the balance sheet, profit and loss account, and other operative data. At the end there is a briefing about the learning experience.

The information collected for this study is from secondary sources, and I took information from various E-sites also.