

REF. NO: RE/INTRN/002

Date: 07th April 2021

## WHOMSOEVER IT MAY CONCERN

This is to Certify that **Mr. FREDIN SEBASTIAN** bearing USN - **4AL19MBA16** Academic year 2020-2021 pursuing MBA Degree at **ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY, MOOBBIDRI**, has undergone a project on "**A STUDY ON THE EFFECTIVENESS OF SALES STRATEGIES WITH RESPECT TO SOUTHWEST MOTORCORP INDIA PVT LTD, AUTHORISED DEALER OF ROYAL ENFIELD MOTORCYCLES, KANHANGAD, KERELA**" in our organization from 22<sup>nd</sup> February 2021 to 3<sup>rd</sup> April 2021.

We found that the student is Disciplined and committed to his work. We wish him every success in the future endeavors.

HR Department



Southwest Motorcorp India Pvt Ltd

