




TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr. Subrahmanya Hegde** bearing Reg. No. **4AL18MBA77**, M.B.A. Student from Alvas Engineering & Technology, Moodbidre, has done his project on **"The study of Consumer Buying Behaviour in respect of special type of cement product of Ultratech Cement, Udupi"** from 01-01-2020 to 16-02-2020.

During the project he was taking keen interest in learning those subjects connected to his studies. He was found hard working and sincere.

We wish him every success.

For **ULTRATECH CEMENT LTD.**


Mr. SANJEEV KUMAR
MARKETING MANAGER

UltraTech Cement Limited

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