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Ref: HST/PR/2020/01

DATE: 22/02/2020

CERTIFICATE

This is to certify that **Ms. RAMYA K** student of Alva's Institute of engineering and Technology, Mijar, MBA Programme, bearing USN: 4AL18MBA57 has successfully completed her "Project Work" (18MBAPR407) entitled "A STUDY ON IMPLEMENTATION OF CORPORATE ADVERTISING STRATEGY ON SALES" in our organization from 06-01-2020 to 20-02-2020. During her project work she was dedicated and sincere. We wish all the very best for her in future endeavours.


NATARAJ K J
MARKETING HEAD

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