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| **DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION**  |
| **ACADEMIC YEAR 2020-21** |
| **FINAL YEAR PROJECT DETAIL** |
| **SL.NO.** | **USN** | **NAME OF THE****STUDENT** | **NAME OF THE GUIDE** | **PROJECT TITLE** | **DOCUMENT VIEW** |
|  | 4AL19MBA01 | AISHWARYA P | PROF. JOHNSON FERNANDES | A STUDY ON EMPLOYEE ENGAGEMENT AND ITS IMPACT ON EMPLOYEE RETENTION WITH SPECIAL REFERENCE TO MANIPAL TECHNOLOGIES LTD.” | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/AISHWARYA%20P%204AL19MBA01.pdf) |
|  | 4AL19MBA02 | AKHILA RAI | MR. GURUPRASAD PAI | COMPARATIVE FINANCIAL PERFORMANCE ANALYSIS OF DKMU WITH OTHER RELATED COMPANIES | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/AKHILA%20RAI%204AL19MBA02.pdf) |
|  | 4AL19MBA03 | ANIL KUMAR | MR. GURUPRASAD PAI | A STUDY ON NEW MARKETING STRATEGIES ADOPTED IN TOOTHPASTE INDUSTRY” | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/ANIL%20KUMAR%20M%204AL19MBA03.pdf) |
|  | 4AL19MBA04 | ANNAPOORNA P | MRS. PRIYA SEQUEIRA | A STUDY CONDUCTED ON EMPLOYEES’ WORK-LIFE BALANCE WITH SPECIAL REFERENCE TO CLEARMEDI RADIANT HOSPITAL, MYSORE | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/ANNAPOORNA%20P%204AL19MBA04.pdf) |
|  | 4AL19MBA05 | ANUSHREE H | DR. VISHNU PRASANNA K.N | A STUDY ON WORKING CAPITAL MANAGEMENT AT CAMPCO LIMITED | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/ANUSHREE%20H%20S%204AL19MBA05.pdf) |
|  | 4AL19MBA06 | ARJUN B R | MR GURUPRASAD PAI | STUDY ON EFFECTIVENESS OF INVENTORY MANAGEMENT AND CONTROL. WITH REFRENCE TO KASTURBA MEDICAL COLLEGE” | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/ARJUN%20B%20R%204AL19MBA06.pdf) |
|  | 4AL19MBA07 | ARPITHA H S | MR NEERAJ RAI | A STUDY ON EFFECTIVENESS OF PERFORMANCE APPRAISAL SYSTEM AT OM HOSPITAL | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/ARPITHA%20H%20S%204AL19MBA07.pdf) |
|  | 4AL19MBA08 | ARUN KUMAR N | MR NEERAJ RAI | “A STUDY ON SUPPLY CHAIN OPERATIONS MANAGEMENT AT BIG BASKET.COM” | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/ARUN%20KUMAR%20N%204AL19MBA08.pdf) |
|  | 4AL19MBA09 | ASHITH SHETTY K | MRS. PRIYA SEQUEIRA | “A STUDY CONDUCTED ON EMPLOYEE JOB SATISFACTION WITH SPECIAL REFERENCE TO DHANALAKSHMI CASHEW PVT. LTD, MOODBIDRI” | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/ASHITH%20SHETTY%20K%204AL19MBA09.pdf) |
|  | 4AL19MBA10 | MS. ASHWINI KUMARI | MR. JOHNSON FERNANDES | A STUDY ON EMPLOYEE ATTRITION AND RETENTION STRATEGIES WITH SPECIAL REFERENCETO MANDOVI MOTORS PVT. LTD. | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/ASHWINI%20KUMARI%204AL19MBA10.pdf) |
|  | 4AL19MBA11 | AYONA | DR. VISHNU PRASANNA KN | A STUDY ON NON-PERFORMING ASSETS OF CANARA BANK, NELLYADI BRANCH | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/AYONA%204AL19MBA11.pdf) |
|  | 4AL19MBA12 | MS. BINDU S REDDY | MR. JOHNSON FERNANDES | A PROJECT REPORT ON A STUDY ON EMPLOYEE ENGAGEMENT & ITS IMPACT ON EMPLOYEE RETENTION AT JINDAL SAW LTD. | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/BINDU%20S%20REDDY%204AL19MBA12.pdf) |
|  | 4AL19MBA13 | CHAITHANYA KUMAR SHETTY | PROF. MRS. PRIYA SEQUEIRA | A STUDY CONDUCTED ON RETAILER’S PERCEPTION TOWARDS BISLERI HAND PURIFIER WITH SPECIAL REFERENCE TO BISLERI INTERNATIONAL PVT. LTD BANGALORE | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/CHAITHANYA%20KUMAR%20SHETTY%204AL19MBA13.pdf) |
|  | 4AL19MBA14 | DAYANANDA | PRO. JOHNSON FERNANDES | A STUDY ON EFFECTIVENESS OF TRAINING AND DEVELOPMENT AND ITS IMPACT ON EMPLOYEE PERFORMANCE WITH SPECIAL REFERENCE TO MATHRUBHOOMI SOUHARDHA SAHAKARI LTD, | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/DAYANANDA%204AL19MBA14.pdf) |
|  | 4AL19MBA15 | DHEERAJ | DR. VISHNU PRASANNA K N | THE STUDY REPORT ON TRADERS AND CUSTOMERS SATISFACTION OF LUMENS AIRCON PVT LTD. | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/DHEERAJ%204AL19MBA15.pdf) |
|  | 4AL19MBA16 | FREDIN SEBASTIAN | MR. GURUPRASAD PAI | A STUDY ON EFFECTIVENESS OF SALES STRATEGIES WITH RESPECT TO SOUTHWEST MOTOR CORP INDIA PVT LTD, AUTHORISED DEALER OF ROYAL ENFIELD, KANHANGAD, KERALA | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/FREDIN%20SEBASTIAN%204AL19MBA16.pdf) |
|  | 4AL19MBA17 | G S POORNACHANDRA | MR.GURUPRASAD PAI B | A STUDY ON WORKING CAPITAL OF MANAGEMENT WITH REFERENCE TO M N CHEMICAL PVT LTD KUMTA | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/G%20S%20POORNACHANDRA%204AL19MBA17.pdf) |
|  | 4AL19MBA18 | GELINTA THERES | MR NEERAJ RAI | A STUDY ON TRAINING AND DEVELOPMENT AND ITS IMPACT ON EMPLOYEES IN THE ORGANIZATION WITH REFERENCE TO BIG BASKET | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/GELINTA%20THERES%204AL19MBA18.pdf) |
|  | 4AL19MBA19 | GLESON ARRON LOBO | MR. GURUPRASAD PAI | “FINANCIAL ANALYSIS OF MALPE FRESH MARINE EXPORT PRIVATE LIMITED” | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/GLESON%20ARRON%20LOBO%204AL19MBA19.pdf) |
|  | 4AL19MBA20 | HEMANTHA KUMARA | MRS. PRIYA SEQUEIRA | “A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT WITH REFERENCE TO PARVATHI PARAMESHWARA TRANSLOGISTICS PVT LT1D, BANGALORE” | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/HEMANTHA%20KUMARA%204AL19MBA20.pdf) |
|  | 4AL19MBA21 | MR. JAGAN T J | MR. GURUPRASAD PAI | “A STUDY ON FINANCIAL STATEMENT ANALYSIS AT EXIDE INDUSTRY LIMITED” | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/JAGAN%20TJ%204AL19MBA21.pdf) |
|  | 4AL19MBA22 | JAYAKUMAR JAIN | MRS. PRIYA SEQUEIRA | "AN EMPIRICAL STUDY ON SELECTED MUTUAL FUNDS PREMIER INVESTMENTS (AUTHORISED FRANCHISEE OF MOTILAL OSWAL)" | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/JAYAKUMAR%20JAIN%204AL19MBA22.pdf) |
|  | 4AL19MBA23 | JEEVITHA | PROF GURUPRASAD PAI | “WORKING CAPITAL MANAGEMENT WITH REFERENCE TO DAKSHINA KANNADA MILK UNION LIMITED MANGALORE” | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/JEEVITHA%204AL19MBA23.pdf) |
|  | 4AL19MBA24 | JOSLINE CARDOZA | VISHNU PRASANNA KN | “A STUDY ON SYSTAMTIC INVESTEMENT PLANNING AMONG THE LAWYERAS OF MANAGALORE CITY” | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/Josline%20Cardoza_4AL19MBA24_PART%20A.pdf) |
|  | 4AL19MBA25 | JYOTHI | DR. VISHNU PRASANNA K N | “A STUDY ON INTERNAL CREDIT MANAGEMENT SYSTEM AT STARFLEX LAMINATORS PRIVATE LIMITED “ | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/JYOTHI%204AL19MBA25.pdf) |
|  | 4AL19MBA26 | KAJAL | DR. VISHNU PRASANNA K.N | A STUDY ON WORKING CAPITAL MANAGEMENT AT PARVATHI PARAMESHWARA TRANSLOGISTICS PVT LTD | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/KAJAL%204AL19MBA26.pdf) |
|  | 4AL19MBA27 | KAVANASHREE H R | MR. GURUPRASAD PAI B | A PROJECT REPORT ON “A COMPARATIVE ANALYSIS OF EFFICIENCY OF WORKING CAPITAL MANAGEMENT IN THE PHARMACEUTICAL INDUSTRY” | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/KAVANASHREE%20H%20R%20%204AL19MBA27.pdf) |
|  | 4AL19MBA28 | KEERTHANA JINGADE J | PROF JOHNSON FERNANDES | A STUDY ON TALENT ACQUISITION AND ITS IMPACT ON PRODUCTIVITY WITH SPECIAL REFERENCE TO MICROLAND LTD | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/KEERTHANA%20JINGADE%20J%204AL19MBA28.pdf) |
|  | 4AL19MBA29 | KRITHIKUMARI S | MR. GURUPRASAD PAI B | PROJECT REPORT “A STUDY BASED ON EMPLOYEE ENVIRONMENT AND SAFETY MEASURES WITH SPECIAL REFERENCE TO CAMPCO CHOCOLATE FACTORY, PUTTUR” | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/KRITHIKUMARI%20S%204AL19MBA29.pdf) |
|  | 4AL19MBA30 | LATHESH KUMAR M N | MR NEERAJ RAI | A STUDY ON CUSTOMER SATISFACTION CONCERNING EXIDE INDUSTRIES LIMITED | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/LATHESH%20KUMAR%20M%20N%204AL19MBA30.pdf) |
|  | 4AL19MBA31 | LAVINIA JOSHAL D’COSTA | MR NEERAJ RAI | A STUDY OF MOTIVATION ON EMPLOYEE PERFORMANCE AND ITS IMPACT ON SKF BOILERS AND DRIERS PRIVATE LIMITED | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/LAVINIA%20JOSHAL%20DCOSTA%204AL19MBA31.pdf) |
|  | 4AL19MBA32 | LEKHANA. R. V | MRS. PRIYA SEQUEIRA | PROJECT REPORT ON “A STUDY ON STRATEGIES TO REDUCE ATTRITION, ABSENTEEISM AND LATECOMING WITH SPECIAL REFERENCE TO GOKALDAS EXPORTS, BANGALORE” | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/LEKHANA.%20R.%20V%204AL19MBA32.pdf) |
|  | 4AL19MBA33 | MADHUSHREE K L | MR. GURUPRASAD PAI | PROJECT REPORT ON A STUDY ON RECIEVABLE MANAGEMENT AT CAMPCO LTD | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/MADHUSHREE%20K%20L%204AL19MBA33.pdf) |
|  | 4AL19MBA34 | MAHALAKSHMEE | MR. JOHNSON FERNANDES | PROJECT REPORT ON “A STUDY ON PERFORMANCE APPRAISAL AND ITS IMPACT ON EMPLOYEE PERFORMANCE WITH SPECIAL REFERENCE TO JINDAL SAW LTD, BELLARY” | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/MAHALAKSHMEE%204AL19MBA34.pdf) |
|  | 4AL19MBA35 | MALLIKA | MR NEERAJ RAI | A STUDY ON TALENT ACQUISITION AND ITS IMPACT ON PRODUCTIVITY WITH SPECIAL REFERENCE TO MANIPAL TECHNOLOGIES PRIVATE LIMITED | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/MALLIKA%204AL19MBA35.pdf) |
|  | 4AL19MBA36 | MUHAMMED JASEEM K | MR NEERAJ RAI | A STUDY ON EFFECTIVENESS OF SALES PROMOTIONAL STRATEGIES WITH SPECIAL REFERENCE TO WAYANAD HANDLOOM POWERLOOM AND MULTI-PURPOSE INDUSTRIAL CO-OPERATIVE SOCIETY LIMITED THRISSILERY WAYANAD | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/MUHAMMED%20JASEEM%20K%204AL19MBA36.pdf) |
|  | 4AL19MBA37 | NARASIMHARAJA K | VISHNU PRASANNA KN | “A STUDY ON FINANCIAL PERFORMANCE ANALYSIS OF MANAPPURAM FINANCE LIMITED” | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/NARASIMHARAJA%20K%204AL19MBA37.pdf) |
|  | 4AL19MBA38 | NARAYANASWAMY G H | DR. VISHNU PRASANNA KN | “A STUDY ON RISK FACTORS AND PEOPLE/INVESTORS PERCEPTION TOWARDS MUTUAL FUNDS” | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/NARAYANASWAMY%20G%20H%204AL19MBA38.pdf) |
|  | 4AL19MBA39 | NIKITA ASHOK ALGERIKAR | MR. GURUPRASAD PAI | PROJECT REPORT “A STUDY ON FINANCIAL PERFORMANCE WITH REFERENCE TO KANARA DCC BANK LTD. SIRSI (UK)” | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/NIKITA%20ASHOK%20ALGERIKAR%204AL19MBA39.pdf) |
|  | 4AL19MBA40 | NIREEKSHA JAIN | MR. GURUPRASAD PAI | PROJECT REPORT ON “AN ANALYSIS OF EMPLOYEES PERFORMANCE APPRAISAL AT ZENITH TEXTILES” (A UNIT OF ZENITH EXPORTS LTD,) | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/NIREEKSHA%20JAIN%204AL19MBA40.pdf) |
|  | 4AL19MBA41 | NISARGA JAIN | DR. VISHNU PRASANNA K.N | A STUDY ON CREDIT RISK MANAGEMENT AT CAMPCO LIMITED | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/NISARGA%20JAIN%204AL19MBA41.pdf) |
|  | 4AL19MBA42 | NISARGA V P | MR. GURUPRASAD PAI | A STUDY ON EMPLOYEE PERCEPTION TOWARDS TRAINING AND DEVELOPMENT WITH REFERENCE TO JINDAL SAW LIMITED BELLARY | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/NISARGA%20V%20P%204AL19MBA42.pdf) |
|  | 4AL19MBA43 | PAVAN K P | MRS. PRIYA SEQUEIRA | CREDIT RISK MANAGEMENT AT PARVATHI PARAMESHWARA TRANSLOGISTICS PRIVATE LIMITED | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/PAVAN%20K%20P%204AL19MBA43.pdf) |
|  | 4AL19MBA44 | POOJA B R | MR NEERAJ RAI | A STUAY ON CASH MANAGEMENT WITH REFERENCE TO PARVATHI PARAMESHWARA TRANSLOGISTICS PRIVATE LIMITED BANGALORE | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/POOJA%20B%20R%204AL19MBA44.pdf) |
|  | 4AL19MBA45 | PRADEEP S | DR. VISHNU PRASANNA K N | “A STUDY ON FUNDAMENTAL ANALYSIS OF SELECTED AUTO COMPANIES LISTED AT NSE” | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/PRADEEP%20S%20%204AL19MBA45.pdf) |
|  | 4AL19MBA46 | PRAJWAL JOEL DSOUZA | MRS. PRIYA SEQUEIRA | PROJECT REPORT ON ‘’A STUDY ON IMPACT OF TRAINING AND DEVELOPMENT ON EMPLOYEES WITH SPECIAL REFERENCE TO BIG BAGS INTERNATIONAL PVT LTD, MANGALORE’’ | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/PRAJWAL%20JOEL%20DSOUZA%204AL19MBA46.pdf) |
|  | 4AL19MBA47 | PRATHISH | MR NEERAJ RAI | WORKING CAPITAL MANAGEMENT OF MALPE FRESH MARINE EXPORT PRIVATE LIMITED | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/PRATHISH%204AL19MBA47.pdf) |
|  | 4AL19MBA48 | PREETHESH L KOTIAN | MR JOHNSON FERNANDES | "A STUDY ON EFFECTIVENESS OF PERFORMANCE APPRAISAL & ITS IMPACT ON EMPLOYEE PERFORMANCE WITH SPECIAL REFERENCE TO BIG BAGS INTERNATIONAL PVT LTD, MANGALORE" | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/PREETHESH%20L%20KOTIAN%204AL19MBA48.pdf) |
|  | 4AL19MBA49 | PRIYANKA REVANKAR | MRS. PRIYA SEQUIERA | PROJECT REPORT “A STUDY CONDUCTED ON EMPLOYEES JOB SATISFACTION WITH THE SPECIAL REFERENCE TO OM HOSPITAL, RANIBENNUR” | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/PRIYANKA%20REVANAKAR_4AL19MBA49-PART%20A.pdf) |
|  | 4AL19MBA50 | PUNITH KUMAR K B | MR. GURUPRASAD PAI | A STUDY ON FINANCIAL PERFORMANCE ANALYSIS WITH SPECIAL REFERENCE TO S AND G METAL BUILDING SOLUTIONS PRIVATE LIMITED | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/PUNITH%20KUMAR%20K%20B%20%204AL19MBA50%20%281%29.pdf) |
|  | 4AL19MBA51 | RADHIKA BHAT M | MRS. PRIYA SEQUEIRA | “A STUDY ON PROMOTIONAL STRATEGIES OF POWERPOINT BAG INDUSTRIES KARKALA” | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/RADHIKA%20BHAT%20%20M%20%20%204AL19MBA51%20%281%29.pdf) |
|  | 4AL19MBA52 | RAGHAVENDRA L KULKARNI | MR NEERAJ RAI | A STUDY ON RURAL BANKING WITH REFERENCE TO CANARA BANK | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/RAGHAVENDRA%20%20L%20%20KULKARNI%204AL19MBA52%20%281%29.pdf) |
|  | 4AL19MBA53 | RAJASHREE T | DR. VISHNU PRASANNA K N | A STUDY ON LENDING TO PRIORITY SECTOR WITH REFERENCE TO SOUTH CANARA DISTRICT CENTRAL CO-OPERTIVE BANK LIMITED, MANGALORE | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/RAJASHREE%20T%20%20%20%204AL19MBA53%20%281%29.pdf) |
|  | 4AL19MBA54 | MR. RAJESH DIAS | MRS. PRIYA SEQUEIRA | PROJECT REPORT ON “A STUDY CONDUCTED ON CONSUMER BUYING BEHAVIOUR WITH SPECIAL REFERENCE TO PANTALOONS FASHION PRODUCTS, MANGALORE” | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/RAJESH%20DIAS%204AL19MBA54.pdf) |
|  | 4AL19MBA55 | RAKSHITH | MR NEERAJ RAI | FINANCIAL PERFORMANCE EVALUATION OF KUDREMUKH IRON ORE COMPANY LIMITED PANAMBUR | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/RAKSHITH%20%204AL19MBA55%20%281%29.pdf) |
|  | 4AL19MBA56 | RAKSHITHA KUMARI | DR VISHNU PRASANNA K.N | A STUDY ON PERFORMANCE EVALUATION OF SELECTED MUTUALFUNDS AT GEOJIT FINANCE SERVICE LTD., UDUPI | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/RAKSHITHA%20KUMARI%20%20%204AL19MBA56%20%281%29.pdf) |
|  | 4AL19MBA57 | RANJITHA O | MR JOHNSON FERNANDES | ‘’A STUDY ON JOB SATISFACTION AND ITS IMPACT ON EMPLOYEE PERFORMANCE WITH SPECIAL REFERENCE TO CHETAN UDYOG TVS SAGARA” | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/RANJITHA%20O%204AL19MBA57.pdf) |
|  | 4AL19MBA58 | RASHNI | MRS. PRIYA SEQUEIRA | A STUDY ON SECTORAL PERFORMANCE IN INDIAN EQUITY MARKET AT GEOJIT FINANCIALSERVICES LTD, UDUPI | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/RASHNI%20%204AL19MBA58.pdf) |
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|  | 4AL19MBA65 | SANKETH DEVADIGA | MRS. PRIYA SEQUEIRA | A STUDY ON NON-PERFORMING ASSETS WITH REFERENCE TO MATHRUBHOOMI SOUHARDHA SAHAKARI LTD | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/Sanketh%20Devadiga_4AL19MBA65-Part%20A.pdf) |
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|  | 4AL19MBA73 | SOUMYA NAYAK | MR NEERAJ RAI | CREDIT RISK MANAGEMENT WITH REFERENCE TO SHREE GOKARNANATH CO-OPREATIVE BANK | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/SOUMYA%20NAYAK%204AL19MBA73.pdf) |
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|  | 4AL19MBA77 | THANVI | MR. GURUPRASAD PAI | “A STUDY ON EMPLOYEE ENGAGEMENT WITH REFERENCE TO POWER POINT BATTERIES MOODBIDRI” | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/THANVI%204AL19MBA77.pdf) |
|  | 4AL19MBA78 | THEERTHESH HS | MR. GURUPRASAD PAI | A STUDY OF EMPLOYEE ENGAGEMENT WITH REFERENCE TO POWERPOINT BATTERIES MOODBIDRI | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/THEERTHESH%20H%20S%204AL19MBA78.pdf) |
|  | 4AL19MBA79 | VARSHITHA V | MR NEERAJ RAI | A STUDY ON BOARDING AND ITS PROCESS IN THE ORGANIZATION | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/VARSHITHA%20V%204AL19MBA79.pdf) |
|  | 4AL19MBA80 | VARSHITHA V SHETTY | MR NEERAJ RAI | A STUDY ON WORKING CAPITAL MANAGEMENT AT BRIGHT PACKAGING PRIVATE LIMITED BYKAMPADY | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/VARSHITHA%20V%20SHETTY%204AL19MBA80.pdf) |
|  | 4AL19MBA81 | VARUN KATTI | MRS. PRIYA SEQUEIRA | “SOCIAL MEDIA INFLUENCE ON CONSUMER BUYING BEHAVIOR BASED ON GENERATION Z VIA INSTAGRAM” | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/VARUN%20KATTI%204AL19MBA81.pdf) |
|  | 4AL19MBA82 | VIGNESH NAYAK | MR NEERAJ RAI | A STUDY OF COST VOLUME PROFIT ANALYSIS OF KUDREMUKH IRON ORE COMPANY LIMITED MANGALORE | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/VIGNESH%20NAYAK%204AL19MBA82.pdf) |
|  | 4AL19MBA83 | VIKHYATH | DR. VISHNU PRASANNA K N | WORKING CAPITAL MANAGEMENT OF BRIGHT FLEXI INTERNATIONAL LTD, | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/VIKHYATH%204AL19MBA83.pdf) |
|  | 4AL19MBA84 | YASHWITH S PUTHRAN | MRS PRIYA SEQUERIA | “A STUDY ON WORKING CAPITAL MANAGEMENT WITH REFERENCE TO KASTURBA MEDICAL COLLEGE MANIPAL” | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/PROJECT/2020-21/YASHWITH%20S%20PUTHRAN%204AL19MBA84.pdf) |
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|  | 4AL20BA001 | ABHILASH | MRS.PRIYA SEQUEIRA | KARNATAKA BANK LTD | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/Micro%20Project%20I%20Year%20MBA%202020-21/ABHILASH%204AL20BA001.pdf) |
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|  | 4AL20BA077 | SUNDEEP G | MRS.PRIYA SEQUEIRA | SKF INDIA LIMITED | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/Micro%20Project%20I%20Year%20MBA%202020-21/SUNDEEP.G%20%20%204AL20BA077.pdf) |
|  | 4AL20BA002 | AKASH N S | MRS.PRIYA SEQUEIRA | NATIONAL TERMINAL POWER CORPORTAION LTD | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/Micro%20Project%20I%20Year%20MBA%202020-21/AKASH%20N%20S%20%204AL20BA002.pdf) |
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|  | 4AL20BA037 | NITHESH | MRS.PRIYA SEQUEIRA | LIC HOUSING FINANCE | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/Micro%20Project%20I%20Year%20MBA%202020-21/NITHESH%204AL20BA037.pdf) |
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|  | 4AL20BA063 | SHAILESH | MRS.PRIYA SEQUEIRA | COAL INDIA LIMITED | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/Micro%20Project%20I%20Year%20MBA%202020-21/SHAILESH%204AL20BA063.pdf) |
|  | 4AL20BA073 | SOUNDARYA N | MRS.PRIYA SEQUEIRA | ULTRATECH CEMENT | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/Micro%20Project%20I%20Year%20MBA%202020-21/SOUNDARYA%20N%20%20%204AL20BAO73.pdf) |
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|  | 4AL20BA052 | RESHMA | DR. VISHNU PRASANNA K N | INDUSTRIAL DEVELOPMENT BANK OF INDIA | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/Micro%20Project%20I%20Year%20MBA%202020-21/RESHMA%20%204AL20BA052.pdf) |
|  | 4AL20BA004 | AMALESH BHASKARAN | DR.VISHNU PRASANNA K N | DIVI’S LABORATORIES | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/Micro%20Project%20I%20Year%20MBA%202020-21/AMALESH%20BHASKARAN%204AL20BA004.pdf) |
|  | 4AL20BA016 | DSOUZA MONTHI MARY | DR.VISHNU PRASANNA K N | STATE BANK OF INDIA | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/Micro%20Project%20I%20Year%20MBA%202020-21/DSOUZA%20MONTHI%20MARY%204AL20BA016.pdf) |
|  | 4AL20BA085 | YOGENDRA KK | DR. VISHNU PRASANNA K N | CHENNAI PETROLEUM CORPORATION LTD | [VIEW DOCUMNET](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/Micro%20Project%20I%20Year%20MBA%202020-21/YOGENDRA%20KK%204AL20BA085.pdf) |
|  | 4AL20BA025 | KEERTHANA J J | DR.VISHNU PRASANNA K N | HDFC BANK LTD | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/Micro%20Project%20I%20Year%20MBA%202020-21/KEERTHANA%20J%20J%204AL20BA025.pdf) |
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|  | 4AL20BA065 | SHASHIKANTH | DR.VISHNU PRASANNA K N | ADANI PORTS AND SEZ LTD | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/Micro%20Project%20I%20Year%20MBA%202020-21/SHASHIKANTH%204AL20BA065.pdf) |
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|  | 4AL20BA019 | HARISHA | DR. CATHERINE NIRMALA J | HERO MOTOCORP LTD | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/Micro%20Project%20I%20Year%20MBA%202020-21/HARISHA%204AL20BA019.pdf) |
|  | 4AL20BA033 | MANIKANTA D | DR. CATHERINE NIRMALA J | DR. REDDY’S LABORATORIES | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/Micro%20Project%20I%20Year%20MBA%202020-21/MANIKANTA%20D%204AL20BA033.pdf) |
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|  | 4AL20BA006 | ANKITHA R SHETTY | DR. CATHERINE NIRMALA J | BURGER KING INDIA LTD | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/Micro%20Project%20I%20Year%20MBA%202020-21/ANKITHA%20R%20SHETTY%204AL20BA006.pdf) |
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|  | 4AL20BA042 | PREETHISH KUMAR | DR. CATHERINE NIRMALA J | JINDAL SOUTH WEST STEEL LTD | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/Micro%20Project%20I%20Year%20MBA%202020-21/PREETHISH%20KUMAR%204AL20BA042.pdf) |
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|  | 4AL20BA086 | HEMANTH H N | MR. JOHNSON FERNANDES | INDIAN OIL COORPORATION LTD | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/Micro%20Project%20I%20Year%20MBA%202020-21/HEMANTH%20HN%204AL20BA086.pdf) |
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|  | 4AL20BA070 | SHREYAS SHETTY | MR. JOHNSON FERNANDES | ACC LTD | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/Micro%20Project%20I%20Year%20MBA%202020-21/SHREYAS%20SHETTY%204AL20BA070.pdf) |
|  | 4AL20BA083 | VEEKSHITHA | MR. JOHNSON FERNANDES | HONEYWELL AUTOMATION INDIA LTD | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/Micro%20Project%20I%20Year%20MBA%202020-21/VEEKSHITHA%204AL20BA083.pdf) |
|  | 4AL20BA008 | ANUSHREE A S | MR. JOHNSON FERNANDES | COFFEE DAY ENTERPRISES LTD | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/Micro%20Project%20I%20Year%20MBA%202020-21/VEEKSHITHA%204AL20BA083.pdf) |
|  | 4AL20BA020 | HEGDE SACHIN SHASHIDHAR | MR. JOHNSON FERNANDES | ENAMI LTD | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/Micro%20Project%20I%20Year%20MBA%202020-21/HEGDE%20SACHIN%20SHASHIDHAR%204AL20BA020.pdf) |
|  | 4AL20BA030 | LAXMIDEVI POLICE PATIL | MR. JOHNSON FERNANDES | RAYMOND LTD | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/Micro%20Project%20I%20Year%20MBA%202020-21/LAXMIDEVI%20POLICE%20PATIL%204AL20BA030.pdf) |
|  | 4AL20BA044 | PRIYANKA V KUNDAR | MR. JOHNSON FERNANDES | INFOSYS LTD | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/Micro%20Project%20I%20Year%20MBA%202020-21/PRIYANKA%20V%20KUNDAR%204AL20BA044.pdf) |
|  | 4AL20BA080 | TEJASHWINI IRANNA ANGADI | MR. JOHNSON FERNANDES | INDUSIND BANK | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/Micro%20Project%20I%20Year%20MBA%202020-21/TEJASHWINI%20IRANNA%20ANGADI%20%20%204AL20BA080.pdf) |
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|  | 4AL20BA024 | KAVYA K R | MR. GURUPRASAD PAI B | CANARA BANK | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/Micro%20Project%20I%20Year%20MBA%202020-21/KAVYA%20K%20R%204AL20BA024.pdf) |
|  | 4AL20BA036 | NAGESH | MR. GURUPRASAD PAI B | CYIENT (FORMERLY INFOTECH ENTERPRISES LTD) | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/Micro%20Project%20I%20Year%20MBA%202020-21/NAGESH%20CHANNABASAPPA%204AL20BA036.pdf) |
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|  | 4AL20BA060 | SANGEETHA C V | MR. GURUPRASAD PAI B | NESTLE INDIA LIMITED | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/Micro%20Project%20I%20Year%20MBA%202020-21/SANGEETHA%20C%20V%204AL20BA060.pdf) |
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|  | 4AL20BA075 | SREENIVASA S | MR. GURUPRASAD PAI B | ICICI PRUDENTIAL LIFE INSURANCE | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/Micro%20Project%20I%20Year%20MBA%202020-21/SREENIVASA.S%20%20%20%204AL20BA075.pdf) |
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|  | 4AL20BA022 | KAKSHI JAGANNATH RAI | MR. NEERAJ S RAI | GODREJ CONSUMER PRODUCT LTD | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/Micro%20Project%20I%20Year%20MBA%202020-21/KAKSHI%20JAGANNATH%20RAI%204AL20BA022.pdf) |
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|  | 4AL20BA071 | SINCHANA R | MR. NEERAJ S RAI | HINDUSTAN UNILEVER LTD | [VIEW DOCUMENT](https://cloud.aiet.org.in/storage/NAAC/criteria-1/1.3.3/Supportive_Document/MBA1/Micro%20Project%20I%20Year%20MBA%202020-21/SINCHANA%20R%204AL20BA071.pdf) |
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