Modern Portfolio Theory: Markowitz Model -Portfolio Selection, Opportunity set, Efficient Frontier. Capital Asset pricing model: Basic Assumptions, CAPM Equation, Security Market line, Extension of Capital Asset pricing Model - Capital market line, SML VS CML. Arbitrage Pricing Theory: Arbitrage, Equation, Assumption, Equilibrium, APT AND CAPM.

Portfolio Management: Diversification- Investment objectives, Risk Assessment, Selection of asset mix, Risk, Return and benefits from diversification. Portfolio Management Strategies: Active and Passive Portfolio Management strategy. Portfolio Revision: Portfolio Revision Strategies – Objectives, Performance plans.

Portfolio Evaluation: Holding period's returns, Measures of portfolio performance. Sharpe's, Treynor's and Jenson's.

## (QUESTION PAPER- 50% Problems, 50% Theory)

### **Practical Components:**

- A Student is expected to trade in stocks. It involves an investment of a virtual amount of Rs.10 lakhs in a diversified portfolio and managing the portfolio. At the end of the Semester the Net worth is to be assessed and marks may be given (to beat an index).
- Students should study the functioning of stock exchange.
- Students can do:-
  - Macro Economic Analysis for the Indian economy.
  - Industry Analysis for Specific Sectors.
  - Company Analysis for select companies.
  - Practice Technical Analysis
- Students can study the mutual funds schemes available in the market and do their Performance evaluation.

### RECOMMENDED BOOKS:

- Investments ZviBodie, Kane, Marcus & Mohanty, 8/e, TMH, 2010.
- Investment Analysis and Portfolio management Prasanna Chandra, 3/e, TMH, 2010.
- Security Analysis & Portfolio Management- Kevin S, PHI, 2011.
- Investment Management Bhalla V. K, 17/e, S.Chand, 2011.
- Security Analysis & Portfolio Management Fisher and Jordan, 6/e, Pearson, 2011.
- Security Analysis & Portfolio Management Punithavathy Pandian, 2/e, Vikas, 2005.
- Investment Management Preethi Singh, 17/e, Himalaya Publishing House 2010.

#### REFERENCE BOOKS:

- Fundamentals of Investment Alexander, Sharpe, Bailey, 3/e, PHI, 2001.
- Security Analysis & Portfolio Management Nagarajan K & Jayabal G, 1<sup>st</sup> Edition, New Age international, 2011.
- Security Analysis & Portfolio Management- Dhanesh Khatri, 1<sup>st</sup> Edition, Macmillan, 2010
- Security Analysis & Portfolio Management

  Talwar, 1<sup>st</sup> Edition, Cengage, 2016.

ADVANCED FINANCIAL MANAGEMENT

Dept. of Business Administration Alva's Institute of Engg. & Technology

: 16MBA FM304 IA Marks : 20 MIJAR - 574 225

Subject Code : 16MBA FM304 IA Marks : 20 No. of Lecture Hours / Week : 03 Exam Hours : 03 Total Number of Lecture Hours : 56 Exam Marks : 80

Practical Component : 02 Hours / Week

## **Objectives:**

- To understand the management of working capital.
- To understand the techniques of cash, inventory and receivables management
- To comprehend the capital structure
- To assess the dividend policy of the firm

## Course Outcome:

At the end of the course, the students are able to:

- > Realize the importance of management of working capital in an organization.
- > Be aware of the techniques of cash, inventory and receivables management
- > Get an overview of capital structure theories
- > Understand and assess the dividend policy of the firm

Unit 1:

(8 Hours)

Working capital management - Determination of level of current assets. Sources for financing working capital. Bank finance for working capital. (No problems on estimation of working capital). Working capital financing: Short term financing of working capital, long term financing of working capital. Working capital leverage.

Unit 2:

(10 Hours)

Cash Management - Forecasting cash flows - Cash budgets, long-term cash forecasting, monitoring collections and receivables, optimal cash balances - Baumol model, Miller-Orr model, Strategies for managing surplus fund.

Unit 3:

(9 Hours)

Receivables Management - Credit management through credit policy variables, marginal analysis, Credit evaluation: Numerical credit scoring and Discriminate analysis. Control of accounts receivables, Problems on credit granting decision.

Unit 4:

(9 Hours)

Inventory Management: Determinations of inventory control levels : ordering, reordering, danger level. EOQ model. Pricing of raw material. Monitoring and control of inventories, ABC Analysis.

Unit 5:

(10 Hours)

Capital structure decisions - capital structure & market value of a firm. Theories of capital structure - NI approach, NOI approach, Modigliani Miller approach, Traditional approach. Arbitrage process in capital structure. Planning the capital structure: EBIT and EPS analysis. ROI & ROE analysis. Capital structure policy

Unit 6:

(10Hours)

Dividend policy - Theories of dividend policy : relevance and irrelevance dividend decision. Walter's & Gordon's model, Modigliani & Miller approach. Dividend policies - stable dividend, stable payout and growth. Bonus shares and stock split corporate dividend behavior. Legal and procedural aspects of dividends Corporate Dividend Tax.

# (Question paper: 40% theory and 60% problems) **Practical Components:**

- Study the working capital financing provided by a Bank and submit the report on the
- Study the annual report of any two companies and prepare a cash budget for next year.
- Study dividend policy of companies and its impact on shareholders' wealth
- Study implications of bonus issues/stock splits of companies

## **RECOMMENDED BOOKS:**

- Financial Management M.Y. Khan & P.K. Jain, 6/e, TMH, 2011
- Financial Management Prasanna Chandra, 8/e, TMH, 2011.
- Financial Management I.M. Pandey, 10/e, Vikas, 2011.
- Financial Management: Comprehensive Text Book with Case Studies Ravi M. Kishore, 7/e, Taxmann.
- Principle of Corporate Finance-Brearly and Myers, 10/e, TMH, 2012

## REFERENCE BOOKS:

- Financial Management: Theory & Practice Brigham & Ehrhardt, 10/e, Cenage Learning,
- Corporate Finance: Ross, Westerfield& Jaffe,- TMH 8/e, 2010
- Financial Management & Policy Vanhorne, 12/e, Pearson
- Corporate Finance: Theory & Practice AshwathDamodaran, 2/e, Wiley India Pvt. Ltd.,
- Cases in Financial Management Pandey & Bhatt, 2/e, TMH, 2012.

Dept. of Business Administration Alva's Institute of Engg. & Technology MIJAR - 574 225

#### COST MANAGEMENT

Subject Code	: 16MBA FM305	IA Marks	: 20
No. of Lecture Hours / Week	: 03 Exam Hours		
Total Number of Lecture Hours	: 56	Exam Marks	
Practical Component	: 02 Hours / Week	Zituiii iviui kS	. 00

### **Objectives:**

- To describe the cost concepts, cost behaviors, and cost accounting techniques that are applied to manufacturing and service businesses
- To provide an understanding of the use of cost information in support of different strategies
- To demonstrate costing methods and techniques appropriate to a variety of businesses
- To prepare and interpret budgets and operating results through variance analysis
- To describe the use of balanced scorecard and explain how the balanced scorecard supports strategic cost management

### **Course Outcome:**

At the end of the course, the students are able to:

- Understand the cost concepts, cost behaviors, and cost accounting techniques A
- Get an insight into the use of cost information in support of different strategies