- Methodology of Research in social Sciences- O R Krishnaswami, M Ranganatham, HPH,
- Research Methodology C.R.Kothari, VishwaPrakashan
- Business Research Methodology J K Sachdeva 2nd Edition HPH, 2011
- Research Methodology concepts and cases Deepak Chawla and NeenaSondhi Vikas Publication - 2014

BUSINESS LAW AND POLICY

: 20 IA Marks : 16MBA24 Subject Code Exam Hours : 03 No. of Lecture Hours / Week : 03 Exam Marks: 80 : 56 Total Number of Lecture Hours

: 02 Hours / Week Practical Component

Objectives:

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- To understand the legal environment of business and complexities faced by businesses.
- To learn various legal provisions under Indian Companies Act.
- To understand the importance of Corporate Social Responsibility

Course Outcome:

At the end of the course students will be able to:

- > Demonstrate awareness towards legal and regulatory context of business
- > Recognize and appropriately respond to ethical, legal and strategic concerns relating to human resource and organizational management.
- > Gain insights into various acts and understand the significance of corporate governance

(10 Hours)

Indian Contract Act, 1872-meaning of contract, agreement, essential elements of a valid contract. Law of agency-meaning, creation and termination of agency. Bailment and Pledgemeaning rights and duties of bailor and bailee.

(10 Hours)

Companies Act 1956- Meaning and features, kinds of companies, registration and incorporation, Memorandum of Association, & Articles of Association, Prospectus. Winding up of companies

Miscellaneous Acts-Meaning, scope and objectives of: (a) Intellectual Property Law (relating to patents, copyrights and trademarks): (b) Consumer Protection Act 1986 and (c) Environment Protection Act 1986,

(10 Hours)

Indian Partnership Act 1932 - THE NATURE OF PARTNERSHIP- Introduction of a partner-Admission of the partner -Retirement of a partner - Expulsion of a partner - Insolvency a partner -Liability of estate of deceased partner

Unit 5: (8 Hours)

Corporate Governance: Introduction, Definition, Issues in corporate governance, relevance of corporate governance, need and importance of corporate governance, benefits of good corporate governance. Obligation to society, investors, employees and customers, managerial obligation, Indian cases

Unit 6: (8 Hours)

Corporate Social Responsibility: Types and nature of social responsibilities, CSR principles and strategies, models of CSR, Best practices of CSR, Need of CSR, Arguments for and against CSR, CSR in Indian perspective, Indian examples. Latest trends in CSR

Practical Components:

- Students are expected to study any five CSR initiatives by Indian organizations and submit a report for the same.
- A group assignment on the relationship between Business, Law and Society in Indian context
- Case studies/Role plays related ethical issues in business with respect to Indian context.
- Students to collect, analyse and discuss MA, AA & Prospectus of a company.
- Organize a programme on consumer awareness and consumer rights.

RECOMMENDED BOOKS:

- Business, Government, and Society: A Managerial Perspective, Text and Cases John F. Steiner, 12/e, McGraw-Hill, 2011.
- Business and Government Francis Cherunilam, HPH.
- Corporate Governance: principles, policies and practices Fernando A. C, 2/e, Pearson,
- Business Ethics and Corporate Governance Ghosh B. N, Tata McGraw-Hill, 2012.
- Business Law for Managers, Goel P. K, Biztantra, 2012.
- Corporate Social Responsibility: A Study of CSR Practices in Indian Industry, Baxi C. V
 &Rupamanjari Sinha Ray, Vikas Publishing House, 2012.

REFERENCE BOOKS:

- Business and Society Lawrence and Weber, 12/e, Tata McGraw-Hill, 2010.
- Business Ethics Bajaj P. S & Raj Agarwal, Biztantra, 2012.
- Corporate Governance Keshoo Prasad, 2/e, PHI.
- Corporate Governance, Ethics and social responsibility Balachandran V, &Chandrashekharan V, 2/e, PHI, 2011.
- Corporate Governance Machiraju H. R, HPH.
- Business Ethics and Corporate Governance Prabakaran S, Excel BOOKS.
- Corporate Governance Badi N. V, Vrinda Publications, 2012.
- Civic Sense Prakash Pillappa, Excel BOOKS, 2012.

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