

STRATEGIC TALENT MANAGEMENT

Subject Code	: 14MBA HR411	IA Marks	: 50
No. of Lecture Hours / Week	: 04	Exam Hours	: 03
Total Number of Lecture Hours	: 56	Exam Marks	: 100
Practical Component	: 01 Hour / Week		

Objectives:

- To make the students realize the challenges of acquisition and retention of talents for the competitive advantage of the organization.
- To develop a conceptual understanding of the management of talents in the competitive environment.
- To understand how important is to develop and retain the best talents in the industry.
- To understand the concepts of competency and its usage in evaluating a person's work
- To get an idea about different tools in identifying required competencies in a person.

Module I

(10 hours)

Basics of Talent Management: Talent- engine of new economy, difference between talents and knowledge workers, leveraging talent, the talent value chain, elements of talent friendly organizations, talent management process, **Talent Management System** - Components and benefits of Talent Management System; creating TMS, challenges of TMS, Building blocks of talents management: competencies - performance management, conducting performance reviews, Appraising executive talent, selecting the right appraisal.

Module II

(8 hours)

Talent Planning - Concept, succession management process, Integrating succession planning and career planning, designing succession planning program, strategic accountability approach in developing the workforce, balanced scorecard, talent development budget, contingency plan for talent; building a reservoir of talent, compensation management within the context of talent management, CEO Succession planning,

Module III

(6 hours)

Developing and Retaining Talent - Potential identification and development, coaching for sustained & desired change, integrating coaching, training and

development with talent management ,employee retention- motivation and engagement, Return on talent; age of analytics, making outplacement as a part of talent strategy, developing talent management information system

Module IV (6 hours)

Competency mapping: Concepts and definition of competency; types of competencies, competency based HR systems, competency and performance. 5 level competency model, developing various competency models, how competencies relate to career development and organizational goals.

Module V (10 hours)

Methodology of competency mapping : competency model development ,competency models, people capability maturity model, developing competency framework , competency profiling , competency mapping tools , use of psychological testing in competency mapping , competency based interviewing , assessment of competencies through 360 degree feedback, BEI, CIT, validation of competencies.

Module VI (6 hours)

Measuring Performance: background and approaches to performance assessment, competency based performance assessment, diagnosing reasons for performance problems, designing an effective performance management systems, sources of errors in performance measurement.

Module VII (10 hours)

Assessment and Development Centre : concepts , importance and uses of assessments centre in selecting employees , difference between assessment and development centre, assessment centre approach to competence building , profile of the assessors, steps in assessment centre, designing the assessment centre. Assessment techniques at a glance: Management games , in basket exercises , role plays , written exercises, job simulations , individual presentations , psychometric tests , interviews ; documentation in atypical assessment centre; preparation of assessment centre report.

Teaching Methods:

Lectures, Management Games, Exercises, Assignments, Discussions, Case study, Seminars, Role Play & Process lab.

Lab:

- Students are expected to conduct a study on how talents are acquired and retained – in various industries – and various strategies followed by the respective companies.
- Discussion on "How to have/ evaluate the performance of the MBA students"
- Ask the students to find out the best employer surveys conducted during the past one year and make a presentation.
- Identify the important positions in your college or any other organization and ascertain the measures if any taken to develop second line of leadership
- Ask the students to collect data about the position of principal, director, and other teachers in your college and prepare a competency dictionary for the said positions
- Presentation by students about the competency directory profiling of various positions.
- Ask the students to role play the behavioural event interview to collect data for competency mapping for the position of management professor.
- Presentation by students about the competency directory profiling of various positions.

RECOMMENDED BOOKS:

- The Talent Management Hand Book - Lance A. Berger & Dorothy R. Berger, Tata McGraw Hill
- Competence at work - Lyle M. Spencer, Signe M. Spencer. John Wiley, 1993.
- A Handbook of Competency Mapping – Seema Sangi, Response BOOKS, 2004.
- Competency mapping, Assessment and Growth - Naik G.P, IIHRM, 2010.

REFERENCE BOOKS:

- The Talent Era, Chowdhary, Subir, Pearson Education, New Delhi.
- Appraising & Developing Managerial Performance- Rao T. V, Excel BOOKS :
- Performance Management - Herman Aguinis, Pearson Education, 2007.
- Performance Management, Rao, Wiley, ISBN: 9789350042892.

Signature
 D. V. S. R. Administration
 Alva's Institute of Engg. & Technology
 INJAN - 574225