| BIG DATA ANALYTICS  [As per Choice Based Credit System (CBCS) scheme]  (Effective from the academic year 2016 -2017)  SEMESTER – VIII |        |            |    |  |
|---------------------------------------------------------------------------------------------------------------------------------------|--------|------------|----|--|
| Subject Code                                                                                                                          | 15CS82 | IA Marks   | 20 |  |
| Number of Lecture Hours/Week                                                                                                          | 4      | Exam Marks | 80 |  |
| Total Number of Lecture Hours                                                                                                         | 50     | Exam Hours | 03 |  |
| CREDITS – 04                                                                                                                          |        |            |    |  |

# Course objectives: This course will enable students to

- Understand Hadoop Distributed File system and examine MapReduce Programming
- Explore Hadoop tools and manage Hadoop with Ambari
- Appraise the role of Business intelligence and its applications across industries
- Assess core data mining techniques for data analytics
- Identify various Text Mining techniques

| Module – 1                                                                | Teaching |  |  |
|---------------------------------------------------------------------------|----------|--|--|
| Module – 1                                                                |          |  |  |
|                                                                           | Hours    |  |  |
| Hadoop Distributed File System Basics, Running Example Programs and       | 10 Hours |  |  |
| Benchmarks, Hadoop MapReduce Framework, MapReduce Programming             |          |  |  |
| Module – 2                                                                |          |  |  |
| Essential Hadoop Tools, Hadoop YARN Applications, Managing Hadoop with    | 10 Hours |  |  |
| Apache Ambari, Basic Hadoop Administration Procedures                     |          |  |  |
| Module – 3                                                                |          |  |  |
| Business Intelligence Concepts and Application, Data Warehousing, Data    | 10 Hours |  |  |
| Mining, Data Visualization                                                |          |  |  |
| Module – 4                                                                |          |  |  |
| Decision Trees, Regression, Artificial Neural Networks, Cluster Analysis, | 10 Hours |  |  |
| Association Rule Mining                                                   |          |  |  |
| Module – 5                                                                |          |  |  |
| Text Mining, Naïve-Bayes Analysis, Support Vector Machines, Web Mining,   | 10 Hours |  |  |
| Social Network Analysis                                                   |          |  |  |
| Course outcomes. The students should be able to:                          |          |  |  |

### **Course outcomes:** The students should be able to:

- Master the concepts of HDFS and MapReduce framework
- Investigate Hadoop related tools for Big Data Analytics and perform basic Hadoop Administration
- Recognize the role of Business Intelligence, Data warehousing and Visualization in decision making
- Infer the importance of core data mining techniques for data analytics
- Compare and contrast different Text Mining Techniques

### **Question paper pattern:**

The question paper will have ten questions.

There will be 2 questions from each module.

Each question will have questions covering all the topics under a module.

The students will have to answer 5 full questions, selecting one full question from each module.

#### **Text Books:**

1. Douglas Eadline,"Hadoop 2 Quick-Start Guide: Learn the Essentials of Big Data Computing in the Apache Hadoop 2 Ecosystem", 1<sup>st</sup>Edition, Pearson Education, 2016. ISBN-13: 978-9332570351

2. Anil Maheshwari, **"Data Analytics"**, 1<sup>st</sup> Edition, McGraw Hill Education, 2017. ISBN-13: 978-9352604180

## **Reference Books:**

- 1) Tom White, **"Hadoop: The Definitive Guide"**, 4<sup>th</sup> Edition, O'Reilly Media, 2015.ISBN-13: 978-9352130672
- 2) Boris Lublinsky, Kevin T.Smith, Alexey Yakubovich,"**Professional Hadoop Solutions**", 1st Edition, Wrox Press, 2014ISBN-13: 978-8126551071
- 3) Eric Sammer, "Hadoop Operations: A Guide for Developers and Administrators", 1st Edition, O'Reilly Media, 2012. ISBN-13: 978-9350239261

