

<b>MULTIMEDIA COMMUNICATION</b> <b>B.E., VII Semester, Electronics &amp; Communication Engineering/</b> <b>Telecommunication Engineering</b> <b>[As per Choice Based credit System (CBCS) Scheme]</b>			
<b>Course Code</b>	<b>17EC741</b>	<b>CIE Marks</b>	<b>40</b>
<b>Number of Lecture Hours/Week</b>	<b>03</b>	<b>SEE Marks</b>	<b>60</b>
<b>Total Number of Lecture Hours</b>	<b>40 (08 Hours / Module)</b>	<b>Exam Hours</b>	<b>03</b>
<b>CREDITS – 03</b>			
<b>Course objectives:</b> This course will enable students to: <ul style="list-style-type: none"> <li>• Gain fundamental knowledge in understanding the basics of different multimedia networks and applications.</li> <li>• Understand digitization principle techniques required to analyze different media types.</li> <li>• Analyze compression techniques required to compress text and image and gain knowledge of DMS.</li> <li>• Analyze compression techniques required to compress audio and video.</li> <li>• Gain fundamental knowledge about multimedia communication across different networks.</li> </ul>			
<b>Module-1</b>			
<b>Multimedia Communications:</b> Introduction, Multimedia information representation, multimedia networks, multimedia applications, Application and networking terminology. (Chap 1 of Text 1) <b>L1, L2</b>			
<b>Module-2</b>			
<b>Information Representation:</b> Introduction, Digitization principles, Text, Images, Audio and Video (Chap 2 of Text 1) <b>L1, L2</b>			
<b>Module-3</b>			
<b>Text and image compression:</b> Introduction, Compression principles, text compression, image Compression. (Chap 3 of Text 1)			
<b>Distributed multimedia systems:</b> Introduction, main Features of a DMS, Resource management of DMS, Networking, Multimedia operating systems (Chap. 4 - Sections 4.1 to 4.5 of Text 2). <b>L1, L2, L3</b>			
<b>Module-4</b>			
<b>Audio and video compression:</b> Introduction, Audio compression, video compression, video compression principles, video compression. (Chap. 4 of Text 1). <b>L1, L2, L3</b>			
<b>Module-5</b>			
<b>Multimedia Communication Across Networks:</b> Packet audio/video in the network environment, Video transport across generic networks, Multimedia Transport across ATM Networks (Chap. 6 - Sections 6.1, 6.2, 6.3 of Text 2). <b>L1, L2</b>			

**Course Outcomes:** After studying this course, students will be able to:

- Understand basics of different multimedia networks and applications.
- Understand different compression techniques to compress audio and video.
- Describe multimedia Communication across Networks.
- Analyse different media types to represent them in digital form.
- Compress different types of text and images using different compression techniques and analyse DMS.

**Text Books:**

1. Fred Halsall, "Multimedia Communications", Pearson education, 2001 ISBN - 9788131709948.
2. K. R. Rao, Zoran S. Bojkovic, Dragorad A. Milovanovic, "Multimedia Communication Systems", Pearson education, 2004. ISBN -9788120321458

**Reference Book:**

Raifsteinmetz, Klara Nahrstedt, "Multimedia: Computing, Communications and Applications", Pearson education, 2002. ISBN -9788177584417

D. V. R.

H. O. D.

Dept. Of Electronics & Communication  
Alva's - Institute of Engg. & Technology  
Mijar, MOOBBIORI - 574 225