[As per Choice	Based Credit Sv	URSHIP FOR IT INI estem (CBCS) scheme c year 2017-2018)	DUSTRY
	SEMESTER .	c year 2017-2018) _ V	
Subject Code	17CS51	IA Marks	140
Number of Lecture Hours/Week	4		40
Total Number of Lecture Hours	50	Exam Marks	60
	CREDITS -	Exam Hours	03
Module – 1	CILLDIID - (J -4	
			Teach
Introduction - Meaning, nature as Functional areas of management	nd characteristics	of management soon	Hours
Functional areas of management, g brief overview of evolution of	goals of managem	ent. levels of manager	and 10 Ho
brief overview of evolution of importance, types of plans, stens in	management th	eories. Planning No	nent,
importance, types of plans, steps in types of Organization, Staffing-mea	n planning, Organ	nizing- nature and nur	nose
types of Organization, Staffing- mea Module – 2	ning, process of r	ecruitment and selection	pose,
Directing and controlling- meaning motivation Theories. Communication	g and nature of dir	ecting, leadership styles	s, 10 Hou
motivation Theories, Communication meaning and importance, Controlling	n- Meaning and in	nportance, Coordination	7-
meaning and importance, Controlling establishing control.	g- meaning, steps	in controlling, methods	of
Module – 3			-
Entrepreneur – meaning of entrepreneur – meaning of entrepreneur	epreneur, charact	eristics of entreprener	urs, 10 Hour
classification and types of entreprepares in a	reneurs, various	stages in entrepreneu	rial
process, role of entrepreneurs in e	conomia J. 1		
India and harriers to anti-	conomic developi	ment, entrepreneurship	in
process, role of entrepreneurs in ed. India and barriers to entrepreneursh	ip. Identification	ment, entrepreneurship	in
market feasibility study, technical fea	ip. Identification sibility study, fina	ment, entrepreneurship	in
market feasibility study, technical fea social feasibility study.	ip. Identification sibility study, fina	ment, entrepreneurship	in
market feasibility study, technical fea social feasibility study. Module – 4	sibility study, fina	ment, entrepreneurship of business opportuniti ncial feasibility study a	in les, and
market feasibility study, technical fea social feasibility study. Module – 4 Preparation of project and EDD	sibility study, fina	ment, entrepreneurship of business opportuniti incial feasibility study a	in les, and
market feasibility study, technical feasocial feasibility study. Module – 4 Preparation of project and ERP - project selection, project report, paged.	sibility study, fina	ment, entrepreneurship of business opportuniti uncial feasibility study a	in les, and les, les, les, les, les, les, les, les,
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market feasibility study, technical feasibility study. Module – 4 Preparation of project and ERP - project selection, project report, need a formulation, guidelines by planning of Resource Planning: Meaning and I	meaning of projection significance of commission for pro-	ment, entrepreneurship of business opportuniti incial feasibility study a ect, project identification f project report, content roject report, Enterpri	in les, and lon, lon, s, se
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The question paper will have TEN questions.

There will be TWO questions from each module.

Each question will have questions covering all the topics under a module.

The students will have to answer FIVE full questions, selecting ONE full question from each module. Text Books:

- 1. Principles of Management -P. C. Tripathi, P. N. Reddy; Tata McGraw Hill, 4th / 6th
- 2. Dynamics of Entrepreneurial Development & Management Vasant Desai Himalaya
- 3. Entrepreneurship Development -Small Business Enterprises -Poornima M Charantimath Pearson Education - 2006.
- 4. Management and Entrepreneurship Kanishka Bedi- Oxford University Press-2017

Reference Books:

- 1. Management Fundamentals -Concepts, Application, Skill Development Robert Lusier
- 2. Entrepreneurship Development -S S Khanka -S Chand & Co.
- 3. Management -Stephen Robbins -Pearson Education /PHI -17th Edition, 2003

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