

## MULTIMEDIA COMPUTING

**Subject Code: 10CS754**  
**Hours/Week : 04**  
**Total Hours : 52**

**L.A. Marks : 25**  
**Exam Hours: 03**  
**Exam Marks: 100**

### PART - A

#### UNIT - 1

**7 Hours**

**Introduction, Media and Data Streams, Audio Technology:** Multimedia Elements; Multimedia Applications; Multimedia Systems Architecture; Evolving Technologies for Multimedia Systems; Defining Objects for Multimedia Systems; Multimedia Data Interface Standards; The need for Data Compression; Multimedia Databases.

**Media:** Perception Media, Representation Media, Presentation Media, Storage Media, Transmission Media, Information Exchange Media, Presentation Spaces & Values, and Presentation Dimensions; Key Properties of a Multimedia System: Discrete & Continuous Media, Independence Media, Computer Controlled Systems, Integration; Characterizing Data Streams: Asynchronous Transmission Mode, Synchronous Transmission Mode, Isochronous Transmission Mode; Characterizing Continuous Media Data Streams.

**Sound:** Frequency, Amplitude, Sound Perception and Psychoacoustics; Audio Representation on Computers; Three Dimensional Sound Projection; Music and MIDI Standards; Speech Signals; Speech Output; Speech Input; Speech Transmission.

#### UNIT - 2

**7 Hours**

**Graphics and Images, Video Technology, Computer-Based Animation:** Capturing Graphics and Images Computer Assisted Graphics and Image Processing; Reconstructing Images; Graphics and Image Output Options.

**Basics; Television Systems; Digitalization of Video Signals; Digital Television; Basic Concepts; Specification of Animations; Methods of Controlling Animation; Display of Animation; Transmission of Animation; Virtual Reality Modeling Language.**

#### UNIT - 3

**7 Hours**

**Data Compression - 1:** Storage Space; Coding Requirements; Source, Entropy, and Hybrid Coding; Basic Compression Techniques; JPEG: Image Preparation, Lossy Sequential DCT-based Mode, Expanded Lossy DCT-based Mode, Lossless Mode, Hierarchical Mode



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**UNIT - 4****6 Hours**

**Data Compression - 2:** H.261 (Px64) and H.263: Image Preparation, Coding Algorithms, Data Stream, H.263+ and H.263L; MPEG: Video Encoding, Audio Coding, Data Stream, MPEG-2, MPEG-4, MPEG-7; Fractal Compression.

**PART - B****UNIT - 5****6 Hours**

**Optical Storage Media:** History of Optical Storage; Basic Technology; Video Discs and Other WORMs; Compact Disc Digital Audio; Compact Disc Read Only Memory; CD-ROM Extended Architecture; Further CD-ROM-Based Developments; Compact Disc Recordable; Compact Disc Magneto-Optical; Compact Disc Read/Write; Digital Versatile Disc.

**UNIT - 6****6 Hours**

**Content Analysis :** Simple Vs. Complex Features; Analysis of Individual Images; Analysis of Image Sequences; Audio Analysis; Applications.

**UNIT - 7****6 Hours**

**Data and File Format Standards:** Rich-Text Format; TIFF File Format; Resource Interchange File Format (RIFF); MIDI File Format; JPEG DIB File Format for Still and Motion Images; AVI Indeo File Format; MPEG Standards; TWAIN

**UNIT - 8****7 Hours**

**Multimedia Application Design :** Multimedia Application Classes; Types of Multimedia Systems; Virtual Reality Design; Components of Multimedia Systems; Organizing Multimedia Databases; Application Workflow Design Issues; Distributed Application Design Issues.

**Text Books:**

1. Ralf Steinmetz, Klara Narstedt: Multimedia Fundamentals: Vol 1- Media Coding and Content Processing, 2<sup>nd</sup> Edition, PHI, Indian Reprint 2008.  
(Chapters 2, 3, 4, 5, 6, 7, 8, 9)
2. Prabhat K. Andleigh, Kiran Thakrar: Multimedia Systems Design, PHI, 2003.  
(Chapters 1, 3, 7)

**Reference Books:**

1. K.R Rao, Zoran S. Bojkovic and Dragorad A. Milovanovic: Multimedia Communication Systems: Techniques, Standards, and Networks, Pearson Education, 2002.
2. Nalin K Sharad: Multimedia Information Networking, PHI, 2002.

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