



ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY

An Autonomous Institute

(Unit of Alva's Education Foundation (R), Moodbidri)

Affiliated to Visvesvaraya Technological University, Belagavi & Approved by AICTE, New Delhi.

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Annexure 6.9 Journal Publications

2024-25 Publications

S. No	Author(s)	Title	Journal	Year/Date	ISBN/ISSN
1	Dr. Catherine Nirmala	INDIAN AUTOMOBILE INDUSTRY: GROWTH DRIVERS AND EMERGING TRENDS	IJCRT – International Journal of Creative Research Thoughts	Feb 2025 / 10-Feb-2025	ISSN: 2320-2882 UGC No: 49023 (18) Impact: 7.97
2	Dr. Catherine Nirmala	Investigating the Financial Terrain: Risk and Return Analysis of Indian Automobile Sector Shares	IJRAR – International Journal of Research & Analytical Reviews	Feb 2025 / 10-Feb-2025	E-ISSN: 2348-1269 P-ISSN: 2349-5138 Impact: 7.17
3	Ms. Azalena Colaco Rastogi	Defining Digital Leadership in HEIs in India	Academy of Marketing Studies Journal, 29(3), Pg 1-13	2024	1528-2678-29-S3-008
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2023-24 Publications

S. No	Author(s)	Title	Journal	Year/Date	ISBN/ISSN
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1	Ms. Priya Sequeira & Dr. Guruprasad Pai	Factors Influencing Adaptability of Electric Vehicles for Sustainability	Journal of Propulsion Technology	2024	1001-4055
2	Dr. Catherine Nirmala	Problems & Prospects of E-Banking Services in Mangalore	Sirjana Journal (UGC Care)	2024	DOI: 10.0015.SRJ.2024.V512.0096781.249
3	Dr. Catherine Nirmala	Customer Satisfaction and Usage in E-Banking Services	Juni Khyat	2023	ISSN: 2278-4632
4	Ms. Harshitha Shetty	Study on Job Embeddedness and Faculty Retention	Educational Administration Theory and Practice	2023	https://doi.org/10.53555/kuey.v29i4.7573
5	Dr. Guruprasad Pai	Challenges Faced by Women Entrepreneurs and Their Financial Dependence	Humanities and Social Science Studies Journal	2023	ISSN: 2319-829X
6	Dr. Guruprasad Pai	Authorship Certificate: Study on Challenges Faced by Women Entrepreneurs	Kala's Research and Skill Training Organization (UGC CARE)	2023	—

2022–23 Publications

S. No	Author(s)	Title	Journal	Year/Date	ISBN/ISSN
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1	Dr. Catherine Nirmala	Impact of Perceived Benefits on Customer Preference for Electric Vehicles	SDMIMD Journal of Management	Dec 2022	ISSN: 0976-0652 (Print), 2320-7906 (Online)
2	Dr. Catherine Nirmala	Evaluation of Employability Skills of Postgraduates	SDMIMD Journal of Management	2022	DOI:10.18311/dimmed/2022/29623
3	Mrs. Priya Sequeira & Dr. Guruprasad Pai	Study on Women Entrepreneurs and Financial Dependence	Kala's International Conference	2023	ISSN: 2319-829X
4	Mrs. Harshitha V Shetty & Mrs. Maithri	Triangular Arbitrage in Developed & Emerging Markets	Kala's International Conference	2023	ISSN: 2319-829X

BOOK CHAPTERS

S. No	Author(s)	Title/Chapter	Book TITLE	Year/Date	ISBN/ISSN
1	Dr. Catherine Nirmala	A Study On Impact of Covid 19 On Cost And Demand For Masters Degree Abroad	Management Perspectives Strategies And Insight	2024-25	978-81-98104-79-3
2	Mrs. Priya Sequeira	Mediating role of human behavior in societal influences on environmental sustainability	IOP Conference Series: Earth & Environmental Science	2024-25	Doi:10.1088*/1755-1315/1401/I/012013