



ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY

(Unit of Alva's Education Foundation (R), Moodbidri)

Affiliated to Visvesvaraya Technological University, Belagavi & Approved by AICTE, New Delhi. Recognized by Government of Karnataka.

Accredited by NAAC with A+ Grade and NBA (CSE & ECE)

Shobhavana Campus, Mijar-574225, Moodbidri, D.K., Karnataka

Ph: 08258-262725; Mob:722262724,7026262725,mail:principalaiet08@gmail.com

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

Date:15-06-2024

To,
The Principal,
AIET, Mijar, Moodbidre

Subject: Permission to Conduct an Orientation Program for Students of MBA on "Total Quality Management (TQM) in Business: Enhancing Organizational Performance"

Dear Sir,

With reference to the above-mentioned subject, I am writing to seek your permission to conduct an orientation program on **Total Quality Management (TQM) in Business: Enhancing Organizational Performance** for the MBA students. The program is scheduled for **June 25, 2024, at 10:30 AM** in the MBA Seminar Hall.

This orientation aims to equip students with essential knowledge about quality management and its significance in enhancing organizational performance. The insights gained will help students focus better on their studies and prepare them for industry challenges.

I kindly request your approval to proceed with organizing this important program for our students.

Thank you for your consideration.

Yours sincerely,

Mrs. Priya Sequeria
Head of the Department
Department of MBA

HOD

PG Dept. of Business Administration
Alva's Institute of Engg. & Technology
Mijar - 574225

PRINCIPAL
Alva's Institute of Engg. & Technology,
Mijar, MOODBIDRI - 574 225, D.K



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DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

Date: June 24, 2024

CIRCULAR TO ALL SECOND YEAR STUDENTS

Dear Students,

In accordance with the guidelines of the institution to impart knowledge on **Total Quality Management (TQM) in Business: Enhancing Organizational Performance**, we are pleased to inform you that an orientation program has been organized for MBA students on **Quality Assessment for Higher Education**.

Details of the Program:

- **Date:** June 25, 2024
- **Time:** 10:30 AM
- **Venue:** MBA Seminar Hall

All students are requested to attend this important program, as it will provide valuable insights into quality assessment and its significance in higher education.

Thank you for your cooperation.

Best Regards,

Head of the Department
Department of MBA

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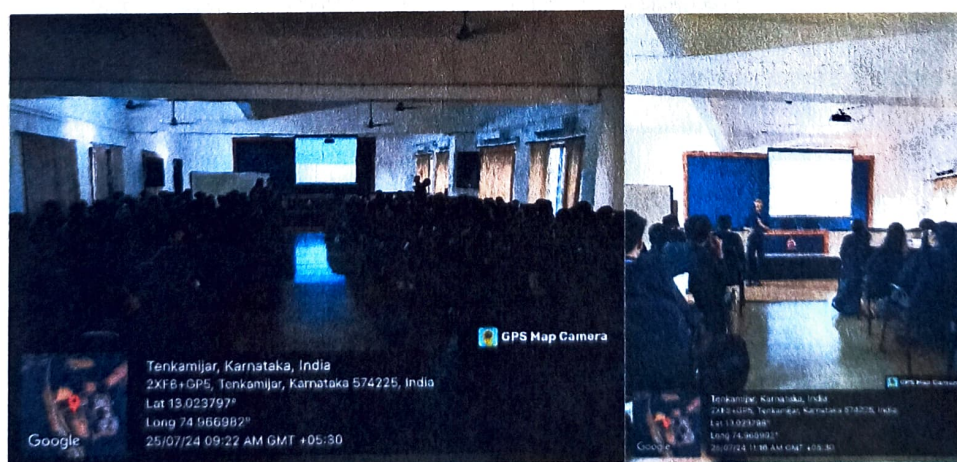
25-06-2024 at 10.30AM

Report on Orientation Program on "Total Quality Management (TQM) in Business: Enhancing Organizational Performance"

An orientation program for MBA students titled "**Total Quality Management (TQM) in Business: Enhancing Organizational Performance**" was successfully conducted on **June 25, 2024, at 10:30 AM** in the MBA Seminar Hall. Approximately **170 students** from the MBA department attended the program, showcasing their eagerness to learn about the vital concepts of quality management in the business sector.

The resource person for the session was **Mr. Surendra P. R.**, an associate professor of commerce at Government College, Beltangady. Mr. Surendra delivered an insightful talk emphasizing the importance of continuous improvement in all areas of life for fostering a quality-oriented mindset. He highlighted that TQM is not just a business strategy but a philosophy that can enhance organizational performance by instilling a culture of quality and excellence.

During the session, Mr. Surendra elaborated on the significance of **quality assessment in higher education**, outlining its role in evaluating the performance and effectiveness of educational institutions, programs, and courses. He explained that quality assessment aims to ensure that the standards and outcomes of higher education are consistent and aligned with the expectations of various stakeholders, including students, employers, academics, and society at large.



Key points discussed during the presentation included:

- **Different Levels of Quality Assessment:** Quality assessment can be conducted at various levels—institutional, program, or course level—providing a comprehensive



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overview of educational effectiveness.

- **Methods of Quality Assessment:** Various methods such as self-evaluation, peer review, accreditation, benchmarking, and ranking are used to assess quality in education.
- **Purposes of Quality Assessment:** The purpose of quality assessment can vary, focusing on accountability, improvement, recognition, and transparency.
- **Importance of Quality Assessment:** Mr. Surendra emphasized several reasons why quality assessment is crucial:
 1. It helps maintain and enhance the quality of higher education provision and outcomes.
 2. It provides valuable feedback to educational providers and stakeholders regarding strengths and weaknesses.
 3. It fosters a culture of quality and excellence within educational institutions.
 4. It supports the development and innovation of higher education in response to evolving needs and demands.

Throughout the program, students actively engaged in discussions, and many expressed their thoughts and reflections on the topics covered. Students also took charge of the program by performing the roles of master of ceremonies, delivering the welcome address, and providing the vote of thanks, which demonstrated their leadership and organizational skills.

The program was well received, with students appreciating the insights shared by Mr. Surendra. Many attendees realized the importance of putting forth their best efforts in their studies and the significance of quality management in their future careers.

In conclusion, the orientation program on TQM was a valuable experience for the MBA students, reinforcing the importance of quality in both academic and professional settings. The insights gained will undoubtedly aid students in their pursuit of excellence as they advance in their studies and future careers.


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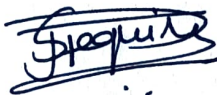
I YEAR MBA - 2023-25 BATCH

SECTION-A

Sl No	Usn No	STUDENT NAME
1	4AL23BA001	AADARSH VISWAMBHARAN
2	4AL23BA002	ABDUL RAHEEM
3	4AL23BA003	ABHISHEK SUNIL MAGADUM
4	4AL23BA004	ADARSH
5	4AL23BA005	ADARSH A KULAL
6	4AL23BA007	AKASH S PRADHU
7	4AL23BA011	AKSHAY P ACHARYA
8	4AL23BA013	AMRUTHA
9	4AL23BA014	ANANYA A KOTEGAR
10	4AL23BA022	ARADYA JAIN A
11	4AL23BA023	ARAHANTH BALLAL
12	4AL23BA024	ARJUN S V
13	4AL23BA026	ASHWITHA ALVA A
14	4AL23BA027	AVANTHIKA K
15	4AL23BA036	DAVID LAWRENCE R
16	4AL23BA041	DIHANYA PATIL
17	4AL23BA045	GOWTHAMI
18	4AL23BA048	H NAVYA
19	4AL23BA051	HEMAVATHI A M
20	4AL23BA059	KARTHIK
21	4AL23BA060	KARTHIK S
22	4AL23BA064	KEDHAR KAMATH
23	4AL23BA065	KEERTHAN
24	4AL23BA066	KEERTHI
25	4AL23BA068	KOUSHAL RAO T J
26	4AL23BA071	LAKSHA V SHETTY
27	4AL23BA072	MAHAMMED FAROOQ
28	4AL23BA076	MERVIN J KENNEDY
29	4AL23BA077	MONISHA
30	4AL23BA078	NAGAVENI N
31	4AL23BA082	NAMRUTH
32	4AL23BA093	POOJARY DEEKSHITA AITHAPPA
33	4AL23BA094	POOJARY MANISHA HARISCHANDRA
34	4AL23BA104	PRIYANKA P
35	4AL23BA105	PUNITH KUMAR U
36	4AL23BA107	RADHIKA M
37	4AL23BA108	RAKSHITH V SHETTY
38	4AL23BA131	SHETTY RASHMI YAYARAM
39	4AL23BA119	RUTHU B K
40	4AL23BA125	SATHVIK K JAIN
41	4AL23BA128	SHARMILA
42	4AL23BA130	SHETTY PRATIK PRATAP
43	4AL23BA137	SHRAYA N
44	4AL23BA139	SHREYA

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45	4AL23BA140	SHREYAS	P
46	4AL23BA142	SHIRAKSHA	P
47	4AL23BA144	SHUBHASHREE	P
48	4AL23BA146	SHWETHA SHENOY	P
49	4AL23BA149	SRASHITH K	P
50	4AL23BA155	SURAJ	P
51	4AL23BA156	SURAKSHA	P
52	4AL23BA158	SURAKSHA S RAI	P
53	4AL23BA160	SUVARNA ADITI	P
54	4AL23BA163	THANVI C SUVARNA	P
55	4AL23BA165	U K DEEKSHIT	P
56	4AL23BA168	VAISHNAVI V SALIYAN	P
57	4AL23BA170	VIDHISHA	P
58	4AL23BA174	VINITHA NAYAK	P
59	4AL23BA175	VIRAJ V ACHARYA	P
60	4AL23BA176	VISHWANATHA	P



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1 YEAR MBA - 2023-25 BATCH

SECTION - B

S No	USN NO	STUDENT NAME
1	4AL23BA012	AMISHA LOBO
2	4AL23BA015	ANANYA S SHETTY
3	4AL23BA017	ANKITH KUMAR B
4	4AL23BA021	ANUSHREE
5	4AL23BA028	BABITHA GOVEAS
6	4AL23BA029	BHOOMIKA PATIL
7	4AL23BA033	CHARAN PATEL H M
8	4AL23BA034	CHIRAG SHETTY
9	4AL23BA039	DHANUSHA HEGDE
10	4AL23BA043	DINESH VITTAL NAYAK
11	4AL23BA044	G SHRINIDHI
12	4AL23BA046	GURUPRASAD M
13	4AL23BA047	H G SHAMPRASAD
14	4AL23BA052	HITHESH S ACHARYA
15	4AL23BA053	JAYALAXMI
16	4AL23BA055	JOSITH P SHETTY
17	4AL23BA057	K. SHREYA
18	4AL23BA063	KAVYA
19	4AL23BA070	KRUTHIKA T Y
20	4AL23BA073	MANDARA
21	4AL23BA075	MANOHARA T GOWDA
22	4AL23BA079	NAMITHA BHAT
23	4AL23BA081	NAMRATA ACHARYA
24	4AL23BA083	NATARAJ J
25	4AL23BA086	NISHANTH S SAPALIGA
26	4AL23BA089	OSWIN PETER LEWIS
27	4AL23BA090	P N THEJAS
28	4AL23BA092	POOJA
29	4AL23BA097	PRAKHYATHI M SUVARNA
30	4AL23BA099	PRAITHVI P
31	4AL23BA100	PRATHYAKSHA
32	4AL23BA101	PREETHAM
33	4AL23BA102	PREETHI H P
34	4AL23BA106	PUNYA K
35	4AL23BA110	RAMYA
36	4AL23BA111	RANJITHA
37	4AL23BA112	RASIMI PRIYA N
38	4AL23BA117	REVAN PINTO
39	4AL23BA120	SANJANA
40	4AL23BA121	SANJU M
41	4AL23BA123	SANKEERTHAN

42	4AL23BA132	SHEETY SUNIL DIWAKAR	P
43	4AL23BA134	SHRAVAN	P
44	4AL23BA135	SHRAVYA	P
45	4AL23BA136	SHRAVYA	P
46	4AL23BA138	SHRISHILA P J	P
47	4AL23BA141	SHRIKANTHA RAO	P
48	4AL23BA143	SHRIVATSA GANGADHAR HEGDE	P
49	4AL23BA145	SHWETHA	P
50	4AL23BA151	SUBHASH C P	P
51	4AL23BA153	SUJAN S GANSKAR	P
52	4AL23BA157	SURAKSHA DEVADIGA	P
53	4AL23BA162	SWATHI S	P
54	4AL23BA167	VAISHNAVI B SHETTY	P
55	4AL23BA169	VARSHA	P
56	4AL23BA172	VIKIL V SHETTY	P
57	4AL23BA177	YAKSHITH SHETTY	P
58	4AL23BA179	YASHASWINI B R	P
59	4AL23BA178	YASHRAJ E	P
60	4AL23BA180	YASHWIN	P



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SECTION-C

S No	Usn No	STUDENT NAME
1	4AL23BA006	AJITHA
2	4AL23BA008	AKSHATA BHUMAR
3	4AL23BA009	AKSHATHA
4	4AL23BA010	AKSHAY
5	4AL23BA016	ANANYA SARASWATHI
6	4AL23BA018	ANUJNA M
7	4AL23BA019	ANUPA HEGDE
8	4AL23BA020	ANUSHA
9	4AL23BA025	ASHWIN M NAIR
10	4AL23BA030	BHRAMARI S J
11	4AL23BA031	BIJUVAN KUMAR S BIRADAR
12	4AL23BA032	CHANNVEER
13	4AL23BA035	DARSHAN B S
14	4AL23BA037	DEEPAK P NAYAK
15	4AL23BA038	DHANUSH K S
16	4AL23BA040	DHANYA POOJARY
17	4AL23BA042	DHEERAJ
18	4AL23BA049	HARSHITH KUMAR
19	4AL23BA050	HEGDE PRITHI HARISHCHANDRA
20	4AL23BA054	JITHESH R D
21	4AL23BA056	K R VIVEK
22	4AL23BA058	K SWATHI SHENOY
23	4AL23BA061	KARTIK SUNDAR SALIAN
24	4AL23BA062	KARUNYA
25	4AL23BA067	KOTIAN LIKHITH SACHINDRA
26	4AL23BA069	KRITHIKA N V
27	4AL23BA074	MANJUNATHA H J
28	4AL23BA080	NAMITHA MARIA A
29	4AL23BA084	NAVYA V ANCIAN
30	4AL23BA085	NIKITHA D
31	4AL23BA087	NISHIMITHA SHETTY
32	4AL23BA088	NITISH PARASHURAM DODAWAD
33	4AL23BA091	PAVANEETH KUMAR
34	4AL23BA095	PRAHITH P SHETTY
35	4AL23BA096	PRAJWAL
36	4AL23BA098	PRANAY SHETTY
37	4AL23BA103	PREKSHA B SHETTY
38	4AL23BA109	RAKSHITHA K S
39	4AL23BA113	RASHMI R SHETTY

40	4AL23BA114	RASHMITHA	P
41	4AL23BA115	RATHAN KUMAR	P
42	4AL23BA116	RESHMA	P
43	4AL23BA118	ROHITH	P
44	4AL23BA122	SANJITHA SHETTY	P
45	4AL23BA124	SANKIRAN	P
46	4AL23BA126	SHANTANU B POOJARY	P
47	4AL23BA127	SHARANYA HV	P
48	4AL23BA129	SHEKA	P
49	4AL23BA133	SHRAJAN B KANCHAN	P
50	4AL23BA147	SINDHU RAGUPATHI BHAT	P
51	4AL23BA148	SOWJANYA	P
52	4AL23BA150	SRINIDHI	P
53	4AL23BA152	SUJAN MP	P
54	4AL23BA154	SUJAN SHETTY	P
55	4AL23BA159	SUSHAN S SHETTY	P
56	4AL23BA161	SWAPNA S KULAL	P
57	4AL23BA164	TILAK	P
58	4AL23BA166	VAISHNAVI	P
59	4AL23BA171	VIGNESH	P
60	4AL23BA173	VINAYAK HANAMANTHIRAO KULKARNI	P

Signature

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Your feedback is essential for the PG Department of Business Administration, AICTE to ensure that we are meeting your educational needs. We would appreciate if you could take a few minutes to share your opinions with us so we can serve you better.

Training Topic: *Total Quality Management in Business.*
Trainer: *Mr. Surendra P. R*

Date: *25.07.2024*

Sl No.	Particulars	Strongly Agree	Agree	Indifferent	Disagree	Strongly Disagree
1.	The presentation was related to the topic quoted		✓			
2.	The topic was presented in an organized manner	✓				
3.	The program was well planned within the allotted time		✓			
4.	The Speaker was knowledgeable on the topic	✓				
5.	The speaker was a good communicator	✓				
6.	I will recommend this speaker to handle topics in our programme	✓				
7.	I would be interested in attending a follow-up, more advanced presentations on this same subject/topic in future.	✓				

Thank You!



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 Trainer: *Mr. Surendra P. R.*

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2.	The topic was presented in an organized manner	✓				
3.	The program was well planned within the allotted time	✓				
4.	The Speaker was knowledgeable on the topic	✓				
5.	The speaker was a good communicator	✓				
6.	I will recommend this speaker to handle topics in our programme	✓				
7.	I would be interested in attending a follow-up, more advanced presentations on this same subject/topic in future.	✓				

Thank You!