

Project report on
“A Study On Working Capital Management And Its Impact On
Company’s Performance With Reference To GWASF Quality Casting Pvt
Ltd, Baikampady, Mangalore.”

Submitted by:

Ms. Pooja

USN: 4AL22BA052

Submitted to:



VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELGAVI

In partial fulfilment of the requirements for the award of degree

MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

INTERNAL GUIDE

Dr. Catherine Nirmala David

Professor

AIET, Mijar



EXTERNAL GUIDE

Mr. Vijaya Kamath

Finance Manager

GWASF, Baikampady

PG DEPARTMENT OF BUSINESS ADMINISTRATION
ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY,
SHOBHAVANA CAMPUS, MIJAR MOODBIDRI 2023-24

Plot No. 136, 7A Cross Road, Industrial Area, Baikampady, Mangalore - 575 011, India.

Tel. : +91 824 2408251, 2407072, 2407391

e-mail : works@gwasf.com Website : www.gwasf.com

CIN: U27101KA1983PTC005310



7.06.2024

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Pooja (USN 4AL22BA052), student from Alva's Institute of Engineering & Technology, Mijar, has successfully completed her "Finance Based" project from 23 April 2024 to 06 June 2024.

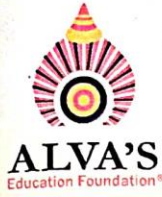
During the period of her assignment, we found her sincere and a keen learner.

We wish her all the best in her future endeavors.

FOR GWASF QUALITY CASTINGS PVT LTD

A handwritten signature in black ink, appearing to read "Vijaya Kamath", with a stylized flourish at the end.

Vijaya Kamath
Manager-Finance



ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY

(A Unit of Alva's Education Foundation ®, Moodbidri)

Affiliated to Visvesvaraya Technological University, Belagavi

Approved by AICTE, New Delhi & Recognised by Government of Karnataka

Accredited by NBA (CSE & ECE)

Date: 09/09/2024

CERTIFICATE

This is to certify that **Pooja** bearing **USN 4AL22BA052**, is a bonafide student of Master of Business Administration course of Alva's Institute of Engineering and Technology, Moodbidri for the batch 2022-2024, affiliated to Visvesvaraya Technological University, Belagavi. The Project report on "**A Study on Working capital Management and its impact on company's performance with reference to GWASF Quality Castings Pvt Ltd. Baikampady, Mangalore**", is prepared by her under the guidance of Dr. Catherine Nirmala, Professor, in partial fulfilment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.

Signature of Internal Guide

Signature of HOD

HOD

PG Dept. of Business Administration

Alva's Institute of Engg. & Technology

Mijar - 574225

Signature of Principal
PRINCIPAL

Alva's Institute of Engg. & Technology,

Mijar. MOODBIDRI - 574 225, D.K

Viva - Voce Examination

Signature of Internal Examiner

(Name & Affiliation)

Signature of External Examiner

(Name & Affiliation)

Shobhavana Campus, Mijar, Moodbidri - 574225, Mangalore, Karnataka, India

☎ 08258-262724 (O). 262725 (P)

✉ principalaiet08@gmail.com

🌐 www.aiet.org.in

DECLARATION


I Pooja, bearing USN 4AL22BA052 hereby declare that the Project report entitled “A Study on Working Capital Management and its impact on company’s performance with reference to GWASF Quality Casting Pvt Ltd, Baikampady, Mangalore” prepared by me under the guidance of Dr. Catherine Nirmala David, Faculty of MBA Department, Alva’s Institute of Engineering and Technology and External Assistance by Mr. Vijaya Kamath, Finance Manager at GWASF Quality Casting Pvt Ltd, Baikampady, Managalore.

I also declare that this Project is towards the partial fulfilment of the University regulations for the award of degree of Master of Business Administration by Visvesvaraya Technological University Belagavi.

I have undergone a summer Project for period of six weeks. I further declare that this Project is based on the original study undertaken by me and has not been submitted for the award of any degree/diploma from any other University/Institution.

Place: Mijar, Moodbidri

Date: 20/09/2024 .


Signature of the Student

Pooja

(4AL22BA052)

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I would like to take this opportunity to express my sincere gratitude to all those who have helped me throughout this Project. It gives me immense pleasure to acknowledge all those who have encouraged and supported for the successful completion of this work.

I would like to express my sincere thanks to Principal **Dr. Peter Fernandes**, AIET, Moodbidri. And I express my deep sense of gratitude to my Internal Guide **Dr. Catherine Nirmala David**, Professor of MBA Department, for the constant support and encouragement to carry out my report successful without much difficulty. I express my heartfelt thanks for their constant encouragement and support during the entire report.

My profound thanks to **Mr. Vijaya Kamath** who took interest in explaining concepts and imparting necessary inputs pertaining to the Project work, without which it would not have been possible for me to complete this work. I am also very thankful to other executives and staff of the company for their co-operation.

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EXECUTIVE SUMMARY

This research investigates the influence of working capital management on the performance of GWASF Quality Casting Pvt. Ltd., a major metal casting firm headquartered in Baikampady, Mangalore. The study's goal is to determine how the management of current assets and liabilities impacts the company's profitability, liquidity, and overall operational efficiency.

The study demonstrates that effective working capital management is critical for ensuring liquidity and financial stability. The findings suggest that liquidity limitations, such as restricted cash flow and excessive inventories, have a detrimental impact on operational efficiency and financial health. Effective inventory management has been shown to considerably increase working capital by lowering excess inventory and freeing up money for other operational needs. In contrast, inadequate inventory management resulted in greater working capital requirements and carrying expenses.

The study recommends that GWASF should enhance its working capital management by optimizing cash flow, improving credit policies, and maintaining a balance between receivables and payables. By implementing these strategies, the company can achieve better financial performance, reduce costs, and ensure sustainable growth. The insights gained from this study provide valuable guidance for both GWASF and other companies in the manufacturing sector on how to manage working capital effectively to enhance overall performance.